

Helping you
prevent, treat, and
correct skin ageing
and skin health
issues with clinically
proven dermo-
cosmetic skincare



Who are AESTHETICARE

- Division of Ferndale Pharma UK, est. 2003
 - Customer focused dermatology company, member of an international family of dermatology companies
 - The Ferndale Pharma Group Inc, est. 1897
- Experienced and trusted by professional skin clinics across the UK
- Exclusive partner for Cantabria Labs in the UK – 15 years

AESTHETICARE



What do AETHETICARE do

- Help you prevent, treat and correct skin ageing and skin health issues – with confidence & support.
- Be your partner for clinically & scientifically proven dermo-cosmetic skincare solutions that deliver results, working in synergy with your skin treatments
- Support you with training & education, marketing and business support – ensuring you and your clients gain optimum results

AESTHETICARE

 cantabria labs
HELIOCARE

 cantabria labs
ALLSKIN | MED

 cantabria labs
BIRETIX

Who are Cantabria Labs?

- Our, and your, skin partner in the UK since 2008
- Experts in dermatology
- Leaders in innovation, research, and development
- Delivering sophisticated and clinically proven ingredients and formulations
- Dedicated to improving skin health and wellbeing



Who are Cantabria Labs?

Eco-sustainable R&D and manufacturing facility:

La Concha, Cantabria, Spain.

- 38,000 m² of green space
- 100 tonnes of composted waste used to generate electricity and fertilise plants
- 98% energy use is from renewable source
- Water laboratory: thermal spring generates sustainable energy

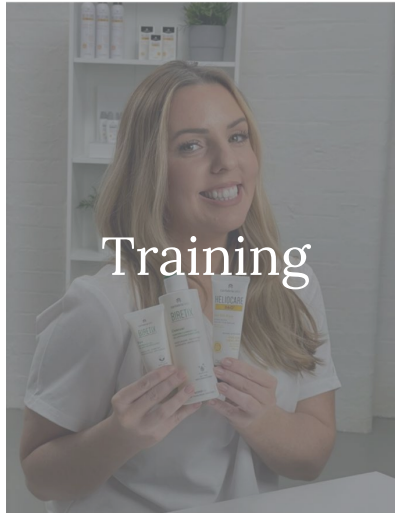


*Taking care
of our planet*

How do AESTHETICARE work?

In partnership with you.

Our passion: Providing you with skincare products that deliver results, and giving you the knowledge and confidence you need to successfully drive business for your clinic.



Training



Marketing
Campaigns



Masterclass
Education



Marketing
Support

Training with AESTHETICARE

- Core scientific and clinical brand knowledge
- Confidence to promote and recommend
- Motivate and empower
- Enable the delivery of outstanding results and service



Marketing campaigns with AESTHETICARE

- Raise brand awareness, drive new custom and retain existing clients
- Focus and drive for campaign periods
 - Product / ingredient / promotion
- Supported with dynamic digital marketing materials, in-clinic merchandising, POS and education materials
- Regular campaigns to keep your clients engaged
- Year on year growth and results



Masterclass education with AESTHETICARE

- Support the successful implementation of campaigns
- Product focus sessions
- Delve into ingredients and clinical data
- Motivate and educate your team
- Excite and educate your clients



Marketing support with AESTHETICARE

- 24-7 access to marketing toolkits
- Product images, logos and blog content
- Ready made social media posts and reels
- POS and clinic education materials
- Everything you need to market your partner brands in clinic and online



AESTHETICARE Partner Loyalty scheme

Order value (1 year)	Percentage discount
£5,000	2.5%
£10,000	5%
£15,000	7.5%
£20,000	10%



AESTHETICARE Partner Rewards Programme

- Rewards for team members when they sell Cantabria Labs retail products:
 - Build points to get their own products and regimes
- Clinic-level awards to celebrate team successes
- Get the whole team behind the brand!
- Earn credit against the retail value



The right fit for you

 cantabria labs
HELIOCARE



 cantabria labs
ALLSKINMED



 cantabria labs
BIRETIX



ALLSKIN|MED
WHEN SCIENCE MEETS EXPERIENCE

SHAPED BY SCIENCE

Exceptional, clinically proven, skincare
range exclusively available through
professional skin clinics



ALLSKIN | MED

EXPERTISE

Created by Cantabria Labs, experts in dermatological research & development, to bring you the best products

SCIENCE

The most sought-after evidence-based cosmetic dermatology ingredients, with enhancing patented technologies, in clinically proven and elegant formulations.

TRANSFORMING

Transformative skincare regimes and post-procedure treatment enhancement protocols

EXCLUSIVE

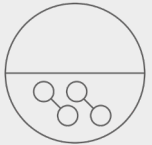
Available exclusively from professional skin clinics





SCA PRO growth factor technology

Clinically proven to enhance treatment results and reduce down\time



Retinsphere technology

Sophisticated delivery mechanism and powerful retinol activity



EDAFENCE anti-pollution technology

Helps to prevent the cascade of damage caused by pollution



Fernblock sun protection technology

Clinically proven to protect the skin from within



Potent stabilised Vitamin C

Combined with a pool of anti-oxidants to boost skin health



Potent AHAs

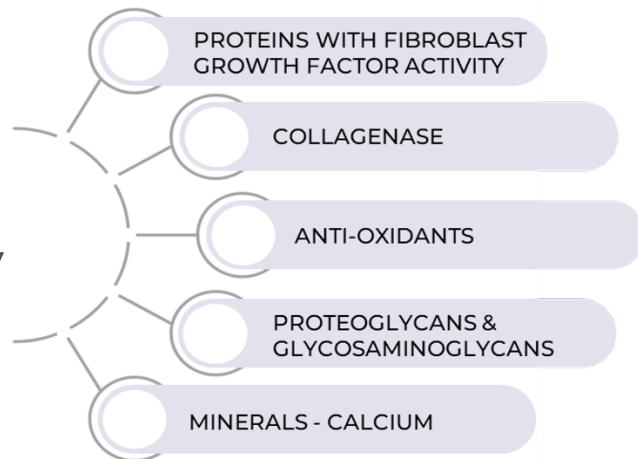
Optimum combinations with immediate and gradual release systems

The most sought-after
evidence-based
cosmetic dermatology
ingredients, with
enhancing patented
technologies, in
clinically proven and
elegant formulations.

SCA PRO growth factor technology

- Purified and concentrated extract of the secretion of the mollusk *Cryptomphalus aspersa*
- Ability to regenerate and repair itself
- Potent growth factor complex

SCA PRO Growth
Factor Technology



AESTHETICARE

cantabria labs

ALLSKIN | MED

Clinical data

- Increase collagen, elastin and HA production
- Promote autophagy in fibroblasts
- Reduce redness post procedure
- Reduce downtime
- Improve treatment results

SCA PRO: Clinical Development

Discovered that *C. Aspersa* secreted a protective fluid and could heal itself quickly



First experimented in patients suffering from radiation dermatitis following the Chernobyl nuclear disaster



0



1 week



1 month

In the mid 90's the production process was patented and clinical development awarded to Cantabria Labs

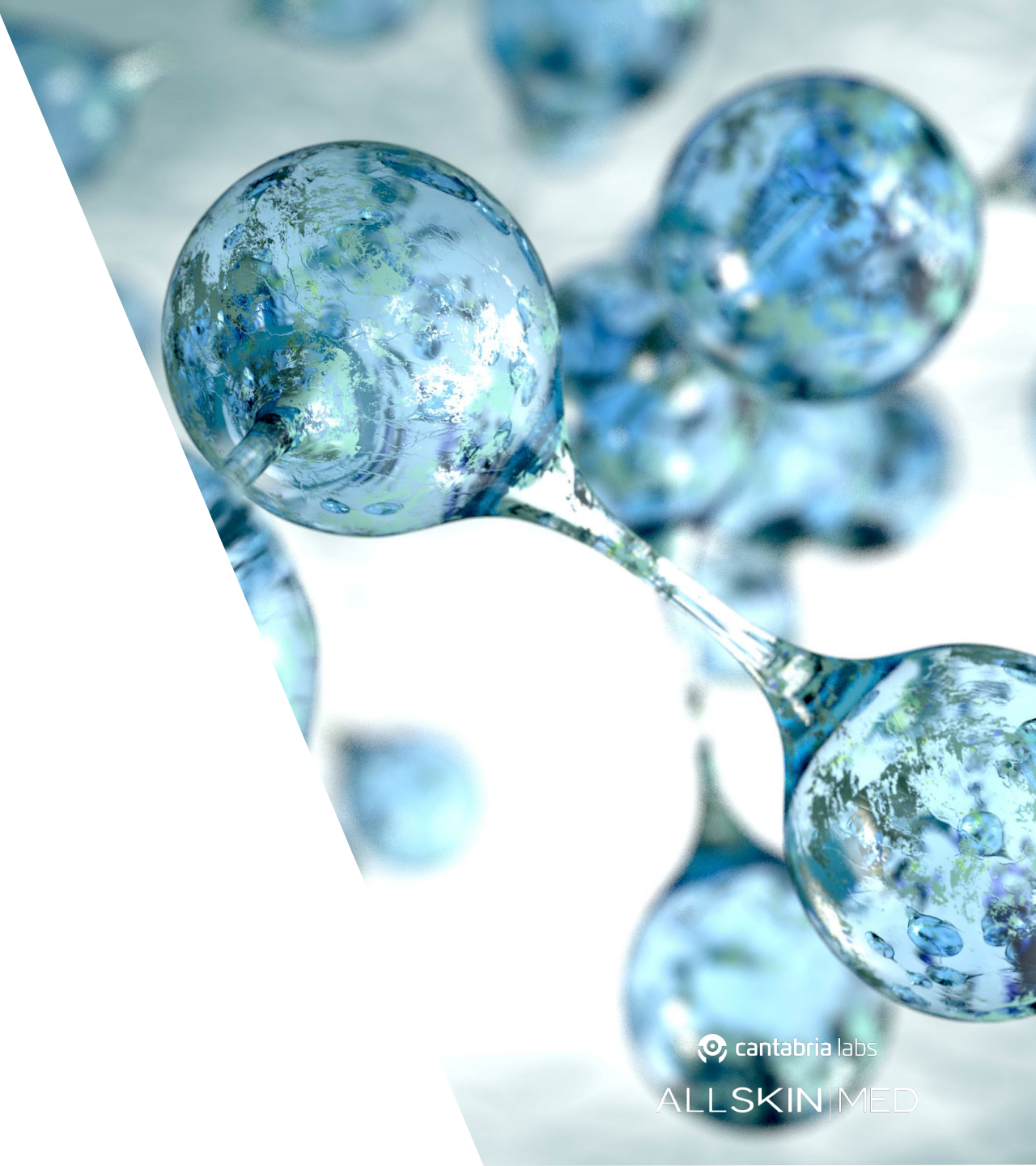


Dr. Rafael Abad Iglesias, began to study whether this fluid could help in protecting and repairing tissues in humans

Over 20 scientific and clinical publications – powerful and effective skin repair and rejuvenation

Retinsphere technology

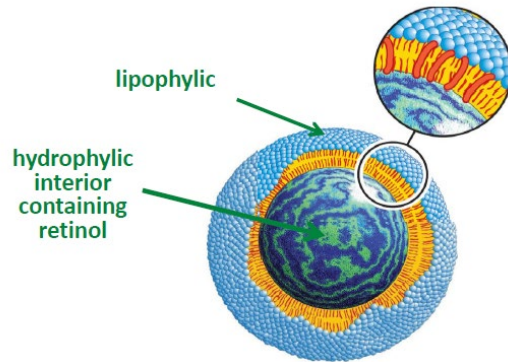
- A unique combination of retinoids
 - Retinol in microsponges = slow release
 - Hydroxypinacolone retinoate, a potent yet gentle retinoid = immediate release
- Advanced delivery mechanism
- High potency, efficacy and tolerance



Activity in the skin

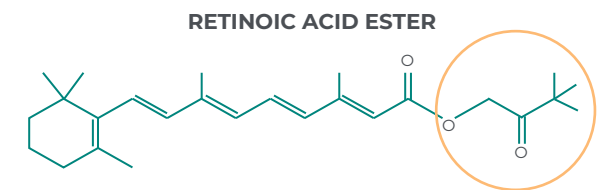
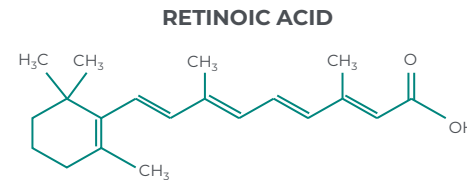
Retinol in glycospheres

- Used in cosmetic products since 1984
- Glycospheres facilitate penetration deep into the epidermis
- Gradual release = continual activity
- Minimal irritation
- Maintains stability



Hydroxypinacolone retinoate

- The only cosmetic-grade retinoic acid (RA) ester that acts like natural retinoic acid
- Binds directly to the RA receptor – no metabolic changes
- More stable and causes less irritation than retinol
- High levels of gene transcription



EDAFENCE anti-pollution technology

- Derived from the Antarctic grass *Deschampsia Antarctica*
- Natural protective mechanism against environmental stressors
- Clinically proven to provide long-lasting protection against pollution and tobacco:
 - Anti-oxidant activity
 - Prevents cascade of cellular damage
- Reduces clinical signs of pollution induced damage

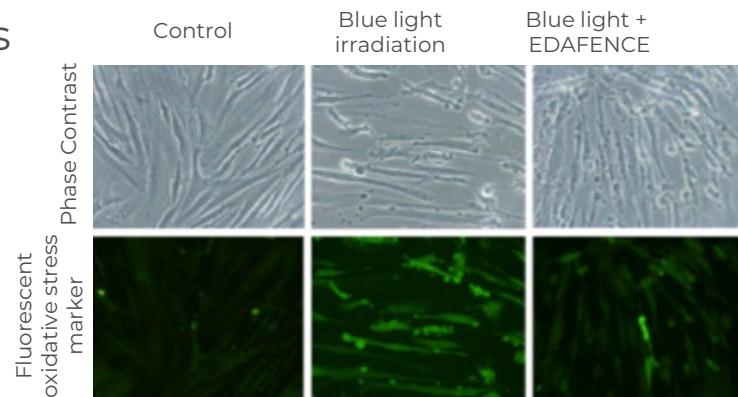


Clinical data

Demonstrated to protect against:

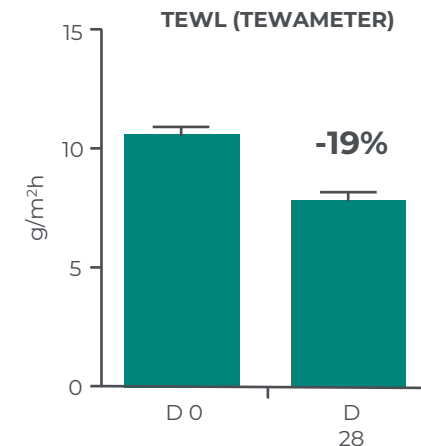
- Heavy metals, dioxins, and tobacco smoke.
- UVB-UVA-HEV, including blue light emitted by digital devices.
- Extreme temperatures.
- Free radicals

Analysis of oxidative stress generated in Human fibroblasts after blue light exposure.



Helps reduce clinical signs of pollution-induced damage:

- Prevents alterations to epidermis, dermis and dermo-epidermal junction
- Prevents damage to DNA
- Reduces pigmentation
- Improves skin barrier and reduces TEWL



Analysis of the impact of EDAFENCE on TEWL following exposure to particulate matter and ozone

Fernblock sun protection technology

- Supercharged, skin-specific anti-oxidant
- Derived from fern, *Polypodium Leucotomos*
- Natural, protective mechanism from the sun
- Result of years of research – still ongoing

Clinical data

- Protect against damage^{1,2,3}:
 - UVA | UVB | Visible light | Infrared-A
- Protect Langerhans cells⁴
- Prevent collagen breakdown⁵
- Protect and repairs DNA⁶
- Prevent sun-induced pigmentation⁷
- Gives skin better capacity to protect itself (+Fitzpatrick scale)
- Enables SPF filters to work better (+ up to 13!)⁸



Effective, stabilised Vitamin C

- L-ascorbic acid plus...
- Ethyl Ascorbic Acid (ET-VC)
 - Highly stable
 - Penetrates into dermis
 - Works as L-ascorbic acid
- Powerful anti-oxidant
 - 90% of premature skin ageing – free radical damage

Potent AHAs

- Potent cocktail of AHAs
 - Glycolic acid
 - Citric acid
 - Lactic acid
 - Shikimic acid
- Immediate and sustained release
- Ideal pH to allow optimum free acid value

Additional advanced ingredients

Ingredients you'll know and love:

- Hyaluronic acid
- Niacinamide
- Vitamin E
- Kojic acid
- Tranexamic acid
- Botanical extracts
- Sophisticated hydrating complexes



ALLSKIN | MED in your clinic



Skincare regimes



Post-procedure

Consultations & regimes

Selected products targeted to your clients skin concerns and needs within a straightforward regime structure

>PREPARE
>RENEW
>HYDRATE
>PROTECT

What's in the range

PREPARE	RENEW		HYDRATE	PROTECT
Cleansing Foam	Retexturizing Serum	Essential Renewal Serum	Radiance Gel	Mineral Fluid SPF50
Cleansing Gel	Pigment Control Serum	Advanced Renewal Serum	Mattifying Gel Cream	Sun Mineral Colour SPF 50+ Bronze
	Firming Serum	Ultra Renewal Serum	Restore Cream	Sun Mineral Colour SPF 50+ Beige
	Regenerative Ampoules	Brightening Ampoules	Replenishing Cream	
			Firming Eye Cream	



ALLSKIN | MED Cleansing Gel

Purifying natural extracts

- Propolis extract, created by bees, has purifying and anti-oxidant activity and helps to maintain a healthy skin barrier
- Hamamelis virginiana extract (witch hazel extract) provides plant derived, powerful anti-oxidant activity plus soothing activity
- Algae extract providing natural anti-oxidant activity and promoting hydration



Soothing and softening Aloe vera

- Soothes and softens the skin
- Helps to regulate sebum production, reducing oiliness

Light, foaming formulation

- Leaves skin feeling soft, hydrated and fresh
- Mattifying effect makes it perfect for oily or combination skin

- 200ml
- SRP: £30.00



ALLSKIN | MED Retexturising Serum

Immediate and gradual release AHA complex:

- Glycolic acid increases skin cell turnover and stimulates collagen production
- Citric acid increases exfoliation and softens the skin
- Lactic acid increases exfoliation
- Shikimic acid, derived from star anise, provides additional exfoliant activity



Skin soothers & hydrators

- Niacinamide and Liquorice Root extract help to soothe the skin, reducing any potential irritation caused by the AHAs
- Moising complex increases skin hydration and helps to reduce dryness and potential irritation caused by exfoliation

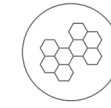
Anti-oxidant complex

- Vitamins A, C and E help to neutralize free radical damage

- 50ml
- SRP: £75.00

ALLSKIN | MED

Brightening Ampoules



STABILISED
VITAMIN C



SCA PRO
TECHNOLOGY

15% Stabilised Vitamin C

- Powerful anti-oxidant activity protects and enhances skin health
- Brightening effect on the skin
- Encourages collagen syntheses and reduces wrinkles
- Reduces melanin production
- Reduces size and density of dark spots
- Inhibits MMP activity to protect collagen



Patented growth factor technology SCA PRO

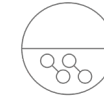
- Reduces lines and wrinkles
- Improves skin firmness
- Enhances skin barrier
- Powerful anti-oxidant activity protects and enhances skin health

Additional hydration and plumping

- Proteoglycans, a core component of the ECM help to plump, smooth and hydrate the skin and improves skin health and structure

- 28 x 1ml
- SRP: £100.00

ALLSKIN | MED Renewal Serums



RETINSPIHERE
TECHNOLOGY



EDAFENCE
TECHNOLOGY

Patented retinol technology and delivery system: Retinsphere Technology

- Pure retinol in glycospheres for sustained release (three strengths - 0.2%, 0.5% and 1%)
- Hydroxypinacolone retinoate (HPR) – a potent and highly stable retinol ester – with immediate release

Powerful anti-oxidant and anti-pollutant technology EDAFENCE

- Promotes barrier strength to improve retinol efficacy and reduce irritation
- Powerful anti-oxidant activity balances oxidative stress caused by retinol
- Revolutionary activity helps to halt damage caused by pollution at its source
- Reduces MMP expression in fibroblasts to help maintain healthy collagen



Advanced ingredients to enhance results and experience

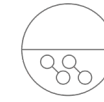
- Niacinamide promotes a healthy skin barrier for enhanced retinol activity
- Moisturising system floods the skin with hydration and reduces any dryness
- Chamomile extract and Licorice root extract help to soothe the skin

Optimum suspension

- Water-free serum acts as the perfect suspension for delivery of retinol and HPR into the skin

- 50ml
- SRP: Essential £80.00 | Advanced: £90.00 | Ultra: £115.00

ALLSKIN | MED Restore Cream



RETINSPIHERE
TECHNOLOGY



EDAFENCE
TECHNOLOGY

Advanced hydration and barrier enhancement

- Moisturising system floods the skin with hydration and reduces any dryness
- Niacinamide promotes a healthy skin barrier for enhanced retinol activity

Powerful anti-oxidant and anti-pollutant technology EDAFENCE

- Promotes barrier strength to improve retinol efficacy and reduce irritation
- Powerful anti-oxidant activity balances oxidative stress caused by retinol
- Revolutionary activity helps to halt damage caused by pollution at its source
- Reduces MMP expression in fibroblasts to help maintain healthy collagen



Patented retinol technology and delivery system: Retinsphere Technology

- Pure retinol in glycospheres for sustained release
- Hydroxypinacolone retinoate (HPR) – a potent and highly stable retinol ester – with immediate release
- Continues retinisation

How to use

Use AM & PM. After applying your serum, use pea size amount and apply to face and neck. In the day time follow with SPF

- 50ml
- SRP: £75.00



ALLSKIN | MED Replenishing Cream

Patented growth factor technology SCA PRO

- Reduces lines and wrinkles
- Improves skin firmness
- Enhances skin barrier
- Powerful anti-oxidant activity protects and enhances skin health
- + calcium for skin firming activity



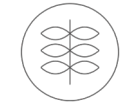
Anti-oxidant activity to boost skin health

- Vitamin E neutralizes free radical to avoid damage

Advanced hydration

- Hydration complex quenches the skin with immediate and long-lasting hydration

- 50ml
- SRP: £70.00



ALLSKIN | MED Colour Mineral SPF50

Mineral-only filters

- Titanium oxide and zinc oxide protect against damage caused by UVA and UVB
- Sunsphere technology – UV protection boosters mean fewer filters are needed
- Perfect for use post-procedure

Powerful anti-oxidant and skin health protection Fernblock

- Additional protection from within against UVA, UVB, visible light and infrared-A
- Protects and repairs skin cell DNA to maintain skin health
- Helps prevent sun-induced pigmentation
- Protects our skin's immune system so it has a greater capacity to protect itself
- Boost SPF levels for even greater protection



Advanced ingredients boost protection from daylight

- DNA Repair Enzymes boost the activity of Fernblock to protect and repair DNA
- Green Tea Extract boosts anti-oxidant activity

Advanced formulation for client experience

- Medium foundation coverage evens the complexion, available in beige and bronze
- Hyaluronic acid and panthenol leave the skin hydrated
- Alcohol and fragrance free – suitable for even the most sensitive of skin

- 50ml
- SRP: £45.00

Easy to create, straightforward regimes

ADVANCED AGEING / PIGMENTATION / SUN DAMAGE

PREPARE



CLEANSING
FOAM OR
CLEANSING GEL



8 weeks

RENEW



PIGMENT
CONTROL SERUM
ADVANCED
RENEWAL SERUM



14 weeks

14 weeks

HYDRATE



RESTORE CREAM
FIRMING EYE
CREAM



7 weeks

18 weeks

PROTECT



MINERAL FLUID
OR MINERAL
COLOUR SPF50



8 weeks

Full SRP: £350

Per week: £32

(Based on life of products)

For every skin and budget

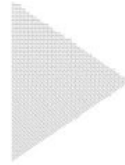
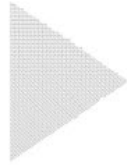
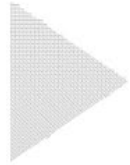
DRY MATURE SKIN

PREPARE

RENEW

HYDRATE

PROTECT



CLEANSING
FOAM OR
CLEANSING GEL



8 weeks

FIRMING SERUM



14 weeks

REPLENISHING
CREAM
FIRMING EYE
CREAM



7 weeks

18 weeks

MINERAL FLUID
OR MINERAL
COLOUR SPF50



8 weeks

Full SRP: £260

Per week: £27

(Based on life of products)

Minus eye cream

Full SRP: £210

Per week: £24

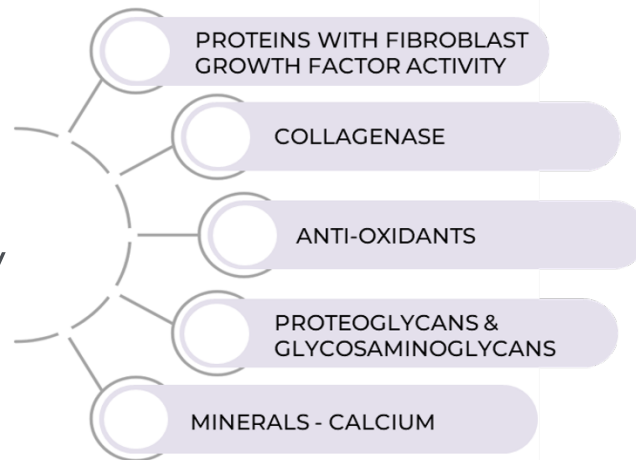
Post-procedure



Post-procedure - in clinic step 1

- ALLSKINMED Regenerating Ampoule SCA PRO 40% applied immediately after treatment

SCA PRO Growth Factor Technology



AESTHETICARE



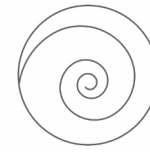
SCA PRO growth factor technology

Clinically proven to enhance treatment results and reduce down\time



Post-procedure - in clinic step 2

- A repairing, soothing and comforting mask for delicate and compromised skin post procedure (non ablative only)
- Key ingredients:
 - 4% SCA PRO stimulate repair and healing
 - 5% Marigold Extract calming and anti-inflammatory
 - 13% Moisturising complex
- How to use:
 - Apply a generous layer (8-10 pumps) over face and neck. Allow to absorb, or massage to increase penetration. Remove excess residue if required



SCA PRO growth factor technology

Clinically proven to enhance treatment results and reduce down\time



Post-procedure – at home step 3

Collagen Activation Plan

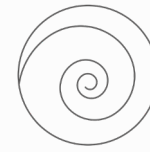
Intensive growth factor activity immediately post-procedure and at home:

- Reduce redness immediately after treatment³
- Accelerate skin recovery^{1,2}
- Enhance the results of your rejuvenating skin treatments^{1,2}

Improve results
by up to

50%

*50% improvement in avg. wrinkle reduction 28 days after fractional laser treatment, when treatment with post-treatment skincare was compared to treatment without post-treatment skincare.¹



SCA PRO growth factor technology

Clinically proven to enhance treatment results and reduce down\time



Complements many clinic treatments including: IPL | Radiofrequency | Micro-needling | LED phototherapy

AESTHETICARE

References: 1. Truchuelo MT, et al. A cosmetic treatment based on the secretion of *Cryptomphalus aspersa* 40% improves the clinical results after the use of nonablative fractional laser in skin aging. J Cosmet Dermatol. 2020;19(3):622-8. 2. Fernandez-Gonzalez P, Vitale M, Truchuelo MT. Early and maintained application of the secretion of *Cryptomphalus aspersa* (SCA) 40% improves cutaneous healing after ablative fractional laser in skin aging. J. Cosmet. Dermatol. 2020;00:1-6. 3. Sisto T, Bussioletti C, Celleno L. Half-face evaluation of regenerative and reparative properties of a serum containing the secret of *Cryptomphalus aspersa* 15% (SCA) versus placebo, in two groups of patients with acne and photoaging treated with chemical peeling. Esperienze dermatologiche-Dermatological experiences. 2013;15.

SCA PRO clinical data

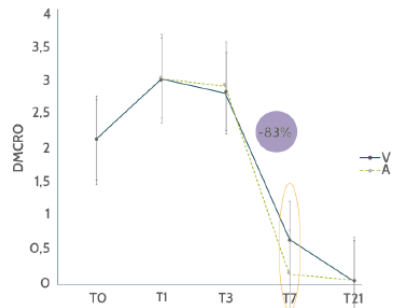
Both studies showed significantly fewer post-laser side effects on the side treated with SCA PRO vs. vehicle in:

Erythema

Burning

Dryness

Ablative CO2 Laser



Reduction in microcolumn density after ablative laser session. Significant percentages of decrease with SCA® treatment are shown. A: active; V: vehicle; T: time.

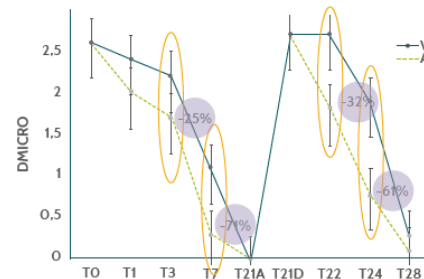
After 7 days, the average reduction in microcolumn density on the side treated with SCA PRO was 83% greater than the side treated with vehicle

ANTIAGING PARAMETERS

Skin elasticity improved in both sides. The side treated with SCA® showed greater improvement in WRINKLE AREA vs vehicle.

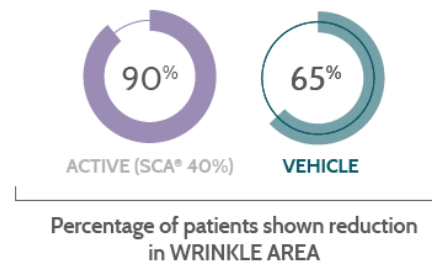


Non-ablative Laser



Recovery of density of microcolumns after laser in both hemifaces. faster with SCA®. Significant percentages of microcolumns density decrease after SCA® treatment. A: active; V: vehicle; T: time.

The density of microcolumns created by the laser decreased faster on the side treated with SCA PRO vs. vehicle



24 hours after TCA Peel



With Regeneration Ampoule Without Regeneration Ampoule

 cantabria labs

AESTHETICARE

Image courtesy of Dr. Monica Kiripolsky

ALLSKIN | MED

ALLSKIN | MED Regenerating Ampoules

Patented growth factor technology SCA PRO

- Most potent levels of SCA PRO (40%)
- Reduces lines and wrinkles
- Improves skin firmness
- Enhances skin barrier
- Powerful anti-oxidant activity protects and enhances skin health
- Reduces redness immediately post procedure and downtime in the following days
- Enhances results of rejuvenating skin treatments



Additional skin health boosting anti-oxidants and hydrators

- Anti-oxidants Vitamin C and E boost the SCA PRO anti-oxidant activity
- Hydrating complex provides instant and long-lasting hydration

Sophisticated formulation

- Lightweight formulation can be used morning or evening
- Ampoules allow single dose use immediately post-procedure

Key element to the ALLSKIN | MED Collagen Activation Plan

Treatment enhancement

Radiofrequency combined with ALLSKIN MED products during the treatment and the Collagen Activation plan at home.



"Gaby is so impressed with her results so far and to be honest so am I! The ALLSKIN|MED products make a huge difference!"

Anna Miller, Waterhouse Young Clinic

"Who knew that a skin tightening neck treatment could be so relaxing and I never imagined my skin would ever feel this smooth from the wonderful ALLSKIN|MED products.

I was sceptical at the start but noticed an instant result from my very first ENDYMED TIGHTEN+ treatment - I am truly amazed!"

Gaby Roslin – TV and Radio Presenter

Real results: Optimal skin health



Visible improvements

- Structural Integrity
- Firmness
- Clarity
- Plumpness
- Luminosity

6 months

Real results: Pigmentation activity



Pigment Correction Serum

1 months

Improvement 35%

Real results: Improvements around the eyes



**GF Advanced
Anti-wrinkle
Eye Contour**

AM & PM
6 months

Improvement
78%

AESTHETICARE

Pigment Control Serum, Firming Eye Cream, Restore Cream, Ultra Renewal Serum
1%, Mineral Fluid SPF50.
3 x Epidermal Microneedling Treatments

 **cantabria labs**

ALLSKIN | MED

Real results: skincare only



Significant improvements in scarring, skin barrier, dryness, inflammation & clarity

Before and 5 weeks after using:

- Essential Renewal Serum
- Radiance Gel
- Firming Eye Cream

Taking care of our planet: packaging

No internal leaflets –
all accessible online

Glass bottles easily
separated from pumps
for recycling

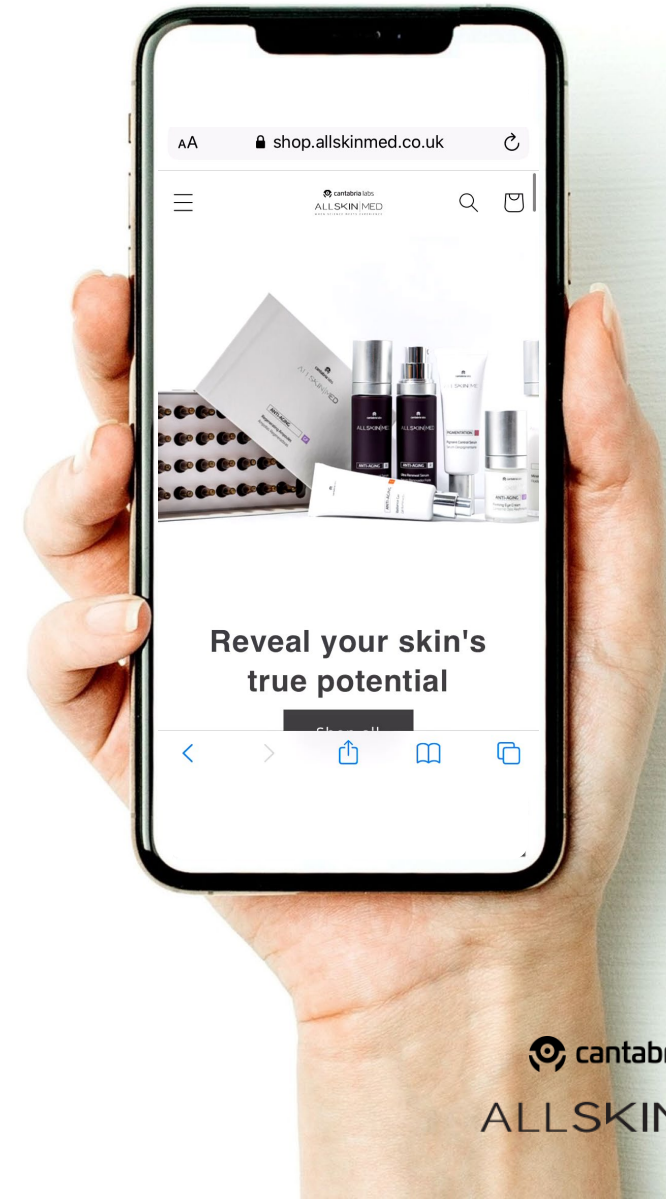


Larger product size
reduces material
consumption

All boxes are
FSC® certified and
100% recyclable.

Convenience for you, and your clients

- Clinic-exclusive online shop for your clients
 - Log in using your unique clinic code
- Delivery and payment taken care by us
- Supports online consultations
- Top up purchases in between clinic visits
- No need
- Convenient for clients & free delivery
- 35% paid to you on all your client orders



Fully supported marketing & merchandising

ALLSKIN|MED

WHEN SCIENCE MEETS EXPERIENCE

cantabria labs

SHAPED BY SCIENCE

ANTI-AGING

ANTI-AGING

ANTI-AGING

Retinol Cream

Advanced Retinol Serum

Retinol Biotin Serum

Patented technologies, the most sought-after ingredients in dermatology and significant clinical data. ALLSKIN|MED delivers results that you will love.

Exclusively available from professional skin clinics. Expect more from your skincare.

UK & Ireland distributor:

AESTHETICARE

allskinmed.co.uk

POSTER

YOUR REGIME

CLIENT NAME

PHONE NUMBER

EMAIL ADDRESS

REGIME

1. Skin care

2. Cleansing

3. Toning

4. Moisturising

5. Sun protection

6. Retinol

7. Vitamin C

8. Hyaluronic acid

9. Peptides

10. Antioxidants

11. Retinol

12. Vitamin C

13. Hyaluronic acid

14. Peptides

15. Antioxidants

16. Retinol

17. Vitamin C

18. Hyaluronic acid

19. Peptides

20. Antioxidants

NOTES

AESTHETICIAN NAME

DATE

ALLSKIN|MED

WHEN SCIENCE MEETS EXPERIENCE

cantabria labs

PRICE LIST

RENEWAL SERUMS

1. Renewal Serum

2. Renewal Serum

3. Renewal Serum

4. Renewal Serum

5. Renewal Serum

6. Renewal Serum

7. Renewal Serum

8. Renewal Serum

9. Renewal Serum

10. Renewal Serum

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13. Renewal Serum

14. Renewal Serum

15. Renewal Serum

16. Renewal Serum

17. Renewal Serum

18. Renewal Serum

19. Renewal Serum

20. Renewal Serum

RETEXTURISING SERUM

1. Retexturing Serum

2. Retexturing Serum

3. Retexturing Serum

4. Retexturing Serum

5. Retexturing Serum

6. Retexturing Serum

7. Retexturing Serum

8. Retexturing Serum

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19. Retexturing Serum

20. Retexturing Serum

REPAIRING SERUM

1. Repairing Serum

2. Repairing Serum

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20. Repairing Serum

REGIME CARD

PRICE LIST

ALLSKIN|MED

WHEN SCIENCE MEETS EXPERIENCE

152mm

345mm

ANTI-AGING

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MERCHANDISING UNIT

RETIINSPIHERE TECHNOLOGY

EDAFENCE ANTI-POLLUTION TECHNOLOGY

SCA PRO GROWTH FACTOR TECHNOLOGY

FERNBLOCK SUN PROTECTION TECHNOLOGY

RENEW

RETEXTURISING SERUM

REPAIRING SERUM

RENEWAL SERUMS

THE ALLSKIN|MED RETINOL REGIME

Following the regime

1. Apply 2 pumps of the Retinol Cream to clean skin.

2. Apply 2 pumps of the Retinol Serum to clean skin.

3. Apply 2 pumps of the Retinol Cream to clean skin.

4. Apply 2 pumps of the Retinol Serum to clean skin.

5. Apply 2 pumps of the Retinol Cream to clean skin.

6. Apply 2 pumps of the Retinol Serum to clean skin.

7. Apply 2 pumps of the Retinol Cream to clean skin.

8. Apply 2 pumps of the Retinol Serum to clean skin.

9. Apply 2 pumps of the Retinol Cream to clean skin.

10. Apply 2 pumps of the Retinol Serum to clean skin.

11. Apply 2 pumps of the Retinol Cream to clean skin.

12. Apply 2 pumps of the Retinol Serum to clean skin.

13. Apply 2 pumps of the Retinol Cream to clean skin.

14. Apply 2 pumps of the Retinol Serum to clean skin.

15. Apply 2 pumps of the Retinol Cream to clean skin.

16. Apply 2 pumps of the Retinol Serum to clean skin.

17. Apply 2 pumps of the Retinol Cream to clean skin.

18. Apply 2 pumps of the Retinol Serum to clean skin.

19. Apply 2 pumps of the Retinol Cream to clean skin.

20. Apply 2 pumps of the Retinol Serum to clean skin.

CLIENT LEAFLET

ALLSKIN|MED

WHEN SCIENCE MEETS EXPERIENCE

cantabria labs

NEW SUN PROTECTION + FOUNDATION COVERAGE

RENEWAL SERUM

RETEXTURISING SERUM

REPAIRING SERUM

RENEWAL SERUMS

TRY IT FOR YOURSELF TODAY

UK & Ireland distributor:

AESTHETICARE

allskinmed.co.uk

A4 DISPLAY CARDS

UK Brand Ambassador

Dr. Paris Acharya

- Dual-qualified facial aesthetic surgeon with a background in cosmetic skin health, skin cancer and maxillofacial surgery
- Resident Aesthetic Doctor at Waterhouse Young Clinic

“This partnership means so much to me as ALLSKIN | MED takes a holistic approach to skincare combining science, safe formulations and effective results in a harmonious fashion. The philosophy behind the ALLSKIN | MED products and protocols enable us to feel happy and proud within our skin.”



Social media – @allskinmeduk

- Regular brand, product and campaign specific content
- Ongoing activity with AESTHETICARE team to drive online activity
- 3 content pillars:

CUSTOMERS



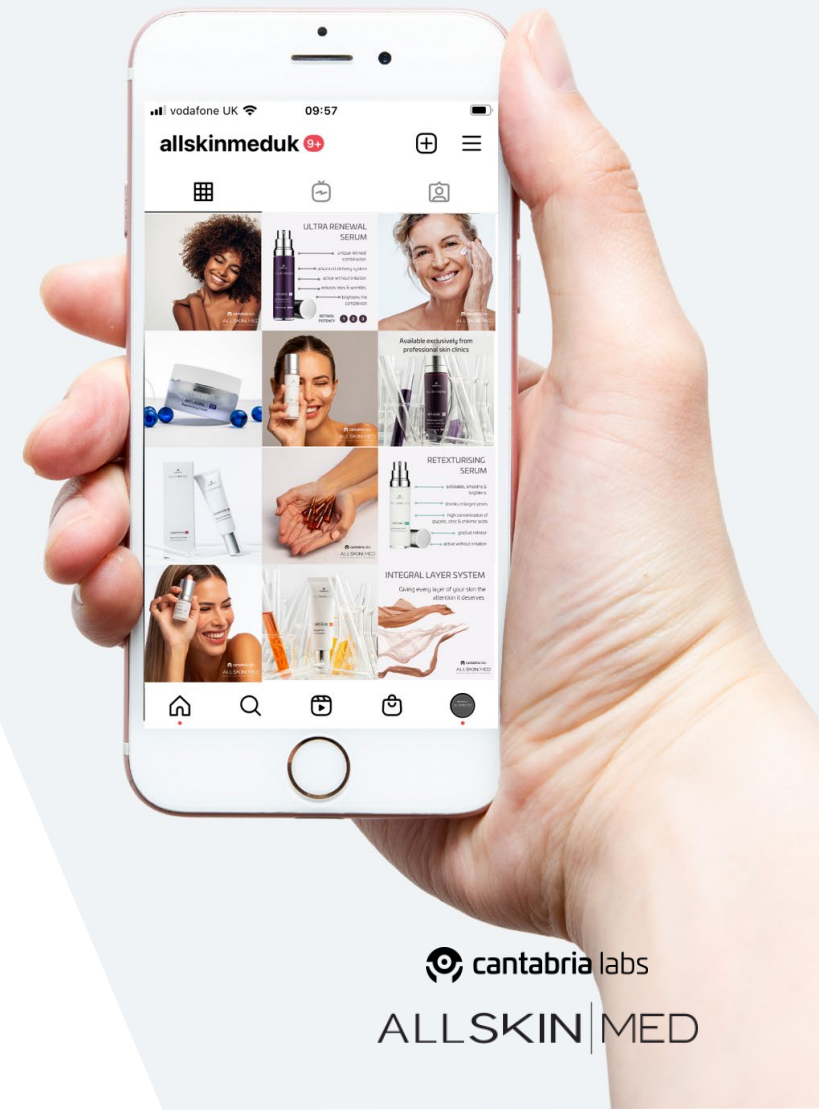
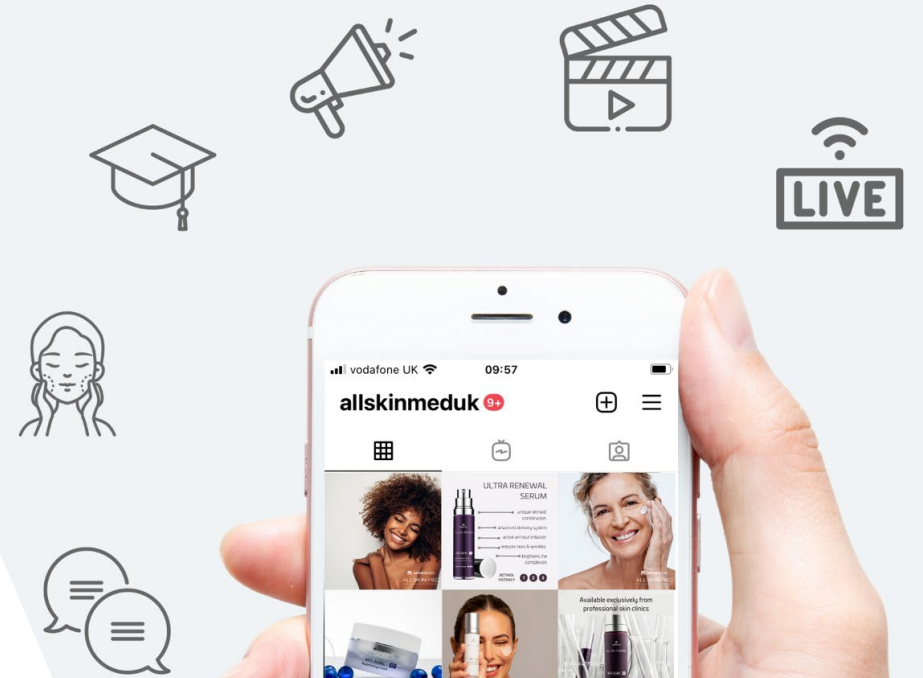
EDUCATION



PRODUCT



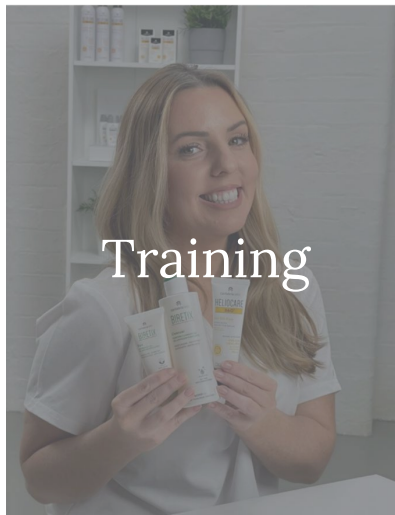
AESTHETICARE



cantabria labs

ALLSKIN | MED

Dynamic marketing calendar & training support



Current campaign: Collagen Activation Plan

1. Improve client satisfaction: enhancing results¹
2. Improve client experience: reducing redness, speeding skin recovery^{2,3}
3. Introduction to ALLSKIN | MED products
4. Generates additional revenue
5. Excellent value for money

References: 1. Truchuelo MT, et al. A cosmetic treatment based on the secretion of *Cryptomphalus aspersa* 40% improves the clinical results after the use of nonablative fractional laser in skin aging. *J Cosmet Dermatol.* 2020;19(3):622-8. 2. Fernandez-Gonzalez P, Vitale M, Truchuelo MT. Early and maintained application of the secretion of *Cryptomphalus aspersa* (SCA) 40% improves cutaneous healing after ablative fractional laser in skin aging. *J. Cosmet. Dermatol.* 2020;00:1-6. 3. Sisto T, Bussoletti C, Celleno L. Half-face evaluation of regenerative and reparative properties of a serum containing the secret of *Cryptomphalus aspersa* 15% (SCA) versus placebo, in two groups of patients with acne and photoaging treated with chemical peeling. *Esperienze dermatologiche-Dermatological experiences.* 2013;15.

AESTHETICARE



cantabria labs

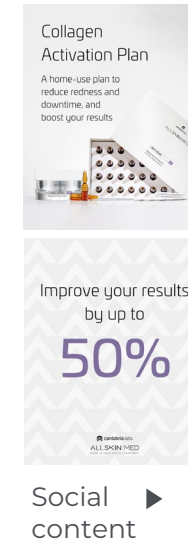
ALLSKIN | MED

Campaign materials

- NEW compact display unit with full sized testers
- A5 educational leaflet / sales aid
- Social media content
- MASTERCLASS: Collagen Activation Plan in depth

Display ►

A5 Leaflet ▼



Social content ►



ALLSKIN | MED
WHEN SCIENCE MEETS EXPERIENCE

cantabria labs

Improve your treatment results by up to 50%*

A treatment enhancement skincare plan for use alongside:

- IPL
- Radiofrequency
- Fractional Laser
- Micro-needling
- Superficial & medium peels
- Advanced Facials
- LED phototherapy

A lightweight serum with very high levels of SCA PRO growth factor technology, anti-oxidants and hydrators. The Regenerating Ampoules work in synergy with your in-clinic treatments by getting to work deep in the skin to reduce lines, increase skin firmness and brighten the complexion.

ASK YOU YOUR SKIN EXPERT TODAY ABOUT THE COLLAGEN ACTIVATION PLAN.

WHAT IS THE COLLAGEN ACTIVATION PLAN?

The Collagen Activation Plan is a month-long home-use skincare regime designed specifically for skin undergoing professional skin rejuvenation treatments.

The core technology in your programme is SCA[®] PRO growth factor technology. The result of years of research, SCA[®] PRO stimulates the production of collagen, elastin and hyaluronic acid in your skin to leave it smoother and plumper.

Your skin expert will use products featuring SCA[®] PRO during your in-clinic treatment to maximise infusion and calm the skin.

What products are in the plan?

ALLSKIN | MED Regenerating Ampoules

Apply half of one Regeneration Ampoule to cleansed skin. Pat the product in, pulling excess product down to the neck.

Once absorbed, apply a small amount of the Replenishing Cream and massage into the face and neck.

Once absorbed, apply high-level, broad-spectrum sun protection.

ALLSKIN | MED Replenishing Cream

A rich, nourishing cream with SCA PRO growth factor technology and a skin-firming complex plus immediate and long-lasting hydrators. The Replenishing Cream helps to restore skin hydration during your treatment course to leave skin plump and soft.

HOW DO I USE IT?

AM

Apply half of one Regeneration Ampoule to cleansed skin. Pat the product in, pulling excess product down to the neck.

PM

Apply the second half of the Regeneration Ampoule to cleansed skin. Pat the product in, pulling excess product down to the neck.

Once absorbed, apply a small amount of the Replenishing Cream and massage into the face and neck.

WHAT RESULTS CAN I EXPECT TO SEE?

Following the ALLSKIN | MED Collagen Activation Plan for 1 month alongside your rejuvenating in-clinic treatment course is clinically proven to:

- Reduce downtime post-procedure¹
- Accelerate skin recovery^{2,3}
- Enhance treatment results^{1,3}

By applying the Regenerating Ampoule immediately post-procedure, your skin expert will have already kick started your skin recovery process. For more intensive treatments you can see a reduction in redness within 24 hours.

Continuing with the use of SCA PRO in your home-use regime will provide longer-term results, working in synergy with your treatment to further reduce lines and wrinkles, and improve the elasticity of the skin.

Studies have shown that your treatment results can be improved by a further 50% on top of your treatment results.⁴

Is the Collagen Activation Plan right for me?

If you're having professional skin treatments with the goal of skin rejuvenation, the ALLSKIN | MED Collagen Activation Plan is for you.

Ask you your skin expert today about taking your results to the next level.

Before and after 1 week of using the ALLSKIN | MED Collagen Activation Plan WITHOUT any treatments
(Image courtesy of Bernad Medspa)

24 hours after a TCA Peel where the Regenerating Ampoule had been applied immediately to the right side of the face.
(Image courtesy of Dr Monika Knapik)

Your partner package

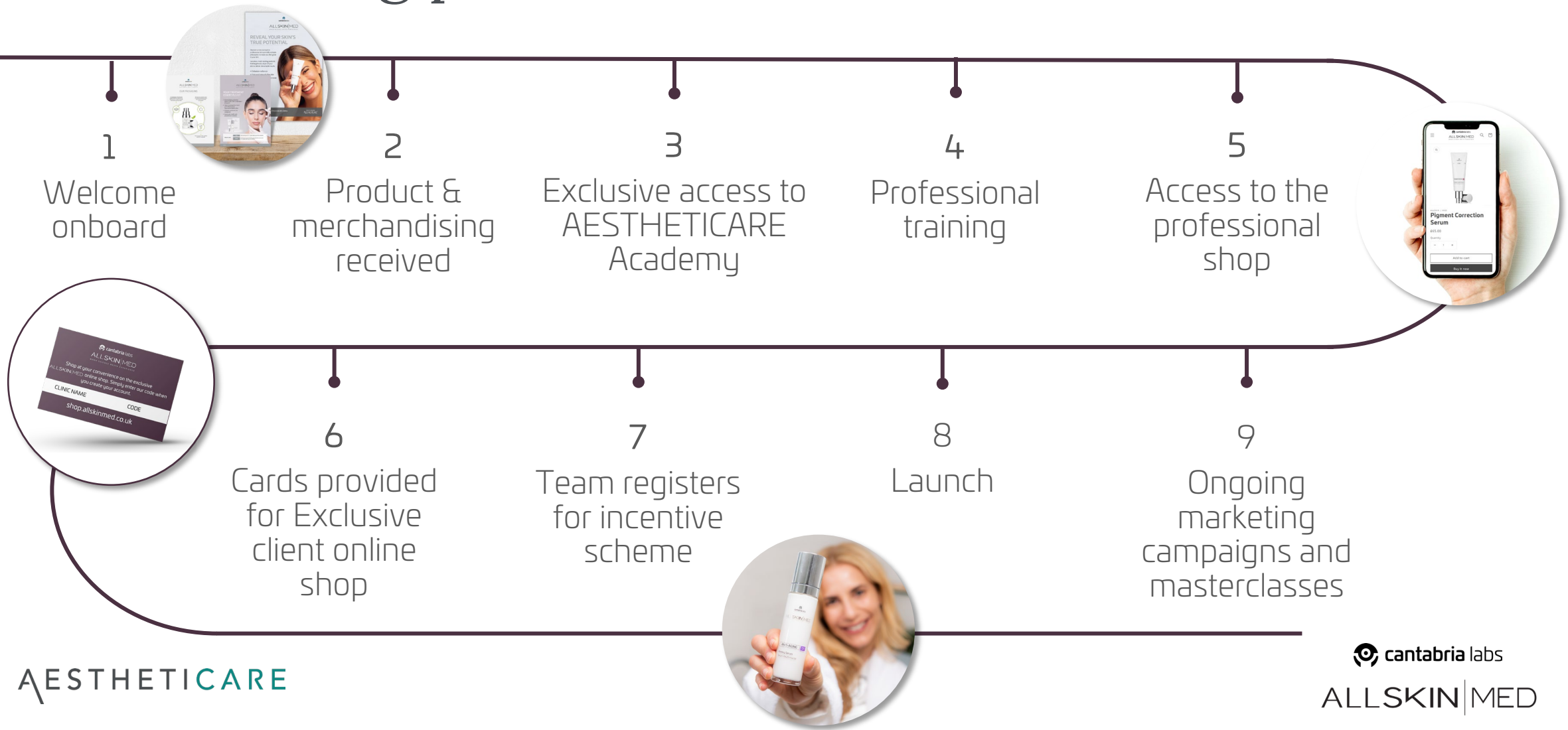
Product	Training, marketing & retail support	Price
<ul style="list-style-type: none"> • 2 of every individual retail product (36 products) • 2 x Collagen Activation Plans • Collagen Activation back bar • Three tier tester unit with full sized testers • Collagen Activation Plan display unit with testers • 10 x samples of each key retail product 	<ul style="list-style-type: none"> • Access to the AESTHETICARE Academy • In depth professional training • Enrolment on excellent staff reward scheme • Access to our treatment enhancement protocols • Featured on allskinmed.co.uk clinic finder • Access to the clinic exclusive online shop • In-clinic merchandising and retail materials • Regular social media content & access to marketing toolkit • Access to all ongoing campaign materials & initiatives 	<p>Package price = £1,700 ex VAT</p> <p>Discount: 20%</p>
		<p>Aesthetic Medicine Live Exclusive!</p> <p>NOW £1,445.00</p>

Potential revenue £78,000 per year
Based on 1 practitioner selling just 4 products per day

Pricing and usage

Product	Professional Price (ex VAT)	Retail SRP	Product Usage (approx.)*
ALLSKIN MED AHA Retexturising Serum	£37.50	£75.00	14.3 weeks
ALLSKIN MED C Radiance Gel	£32.50	£65.00	14.3 weeks
ALLSKIN MED Mattifying Gel	£32.50	£65.00	14.3 weeks
ALLSKIN MED R Essential Renewal Serum	£40.00	£80.00	14.3 weeks
ALLSKIN MED R Advanced Renewal Serum	£45.00	£90.00	14.3 weeks
ALLSKIN MED R Ultra Renewal Serum	£57.50	£115.00	14.3 weeks
ALLSKIN MED R Restore Cream	£37.50	£75.00	14.3 weeks
ALLSKIN MED GF Firming Serum	£37.50	£75.00	14.3 weeks
ALLSKIN MED GF Replenishing Cream	£35.00	£70.00	14.3 weeks
ALLSKIN MED GF Firming Eye Cream	£25.00	£50.00	4.3 weeks
ALLSKIN MED Pigmentation Control Serum	£37.50	£75.00	14.0 weeks
ALLSKIN MED GF Regenerating Ampoules 28 x 1ml	£45.00	£90.00	4.0 weeks
ALLSKIN MED C Brightening Ampoules 28 x 1ml	£50.00	£100.00	4.0 weeks
ALLSKIN MED SUN Mineral Fluid SPF50	£17.50	£35.00	9.5 weeks
ALLSKIN MED SUN Mineral Colour SPF50+ Beige & Bronze	£22.50	£45.00	9.5 weeks
ALLSKIN MED Purifying Cleansing Foam	£12.50	£25.00	10.7 weeks
ALLSKIN MED Purifying Cleansing Gel	£15.00	£30.00	12 weeks

Onboarding process



Next steps

www.aestheticare.co.uk



Heliocare

Evidence-based, broad-spectrum protection against daylight.

Heliocare protects skin at it's surface and from within, with patented technology that's clinically proven to boost skin health.

The range of daily-use products are carefully formulated to fit into any clients regime.



Why we need full spectrum protection

	UVB	UVA	Visible light	Infrared-A
Present:	Summer	All day long, all year round		
Penetrates to:	Epidermis	Dermis	Epidermis & Dermis	Dermis & hypodermis
Stats:	5% of UV rays 5% of free radicals	95% of UV rays 46% of free radicals	33% of free radicals	1/3 of solar radiation reaching the skin is IR-A Over 65% of IR-A reaches the dermis
Sun burn	✓			
Free radical damage	✓	✓	✓	✓
DNA damage	✓	✓	✓	✓
Immunosuppression	✓	✓	✓	✓
Pigmentation	✓	✓	✓	
Collagen breakdown		✓	✓	✓
Skin cancer	✓	✓	✓	✓

Nothing protects skin like Heliocare

- ✓ UVA: PA++++
- ✓ UVB: SPF50 minimum
- ✓ Visible light (HEVL) including blue light
- ✓ Infrared-A (IRA)
- ✓ Oxidative damage
- ✓ DNA protection & repair
- ✓ Immune system defence
- ✓ Hyperpigmentation prevention
- ✓ Collagen defence

AESTHETICARE



Fernblock: Exclusive, powerful & proven

- Supercharged, skin-specific anti-oxidant
- Derived from fern, *Polypodium Leucotomos*
- Natural, protective mechanism from the sun
- Result of years of research – still ongoing
- Exclusive to Cantabria Labs

Significant clinical data

- Protect against damage^{1,2,3}:
 - UVA | UVB | Visible light | Infrared-A
- Protect Langerhans cells⁴
- Prevent collagen breakdown⁵
- Protect and repairs DNA⁶
- Prevent sun-induced pigmentation⁷
- Gives skin better capacity to protect itself (+Fitzpatrick scale)
- Enables SPF filters to work better (+ up to 13!)⁸



Beyond sunscreen...



Mineral & non-mineral filters
UVA & UVB



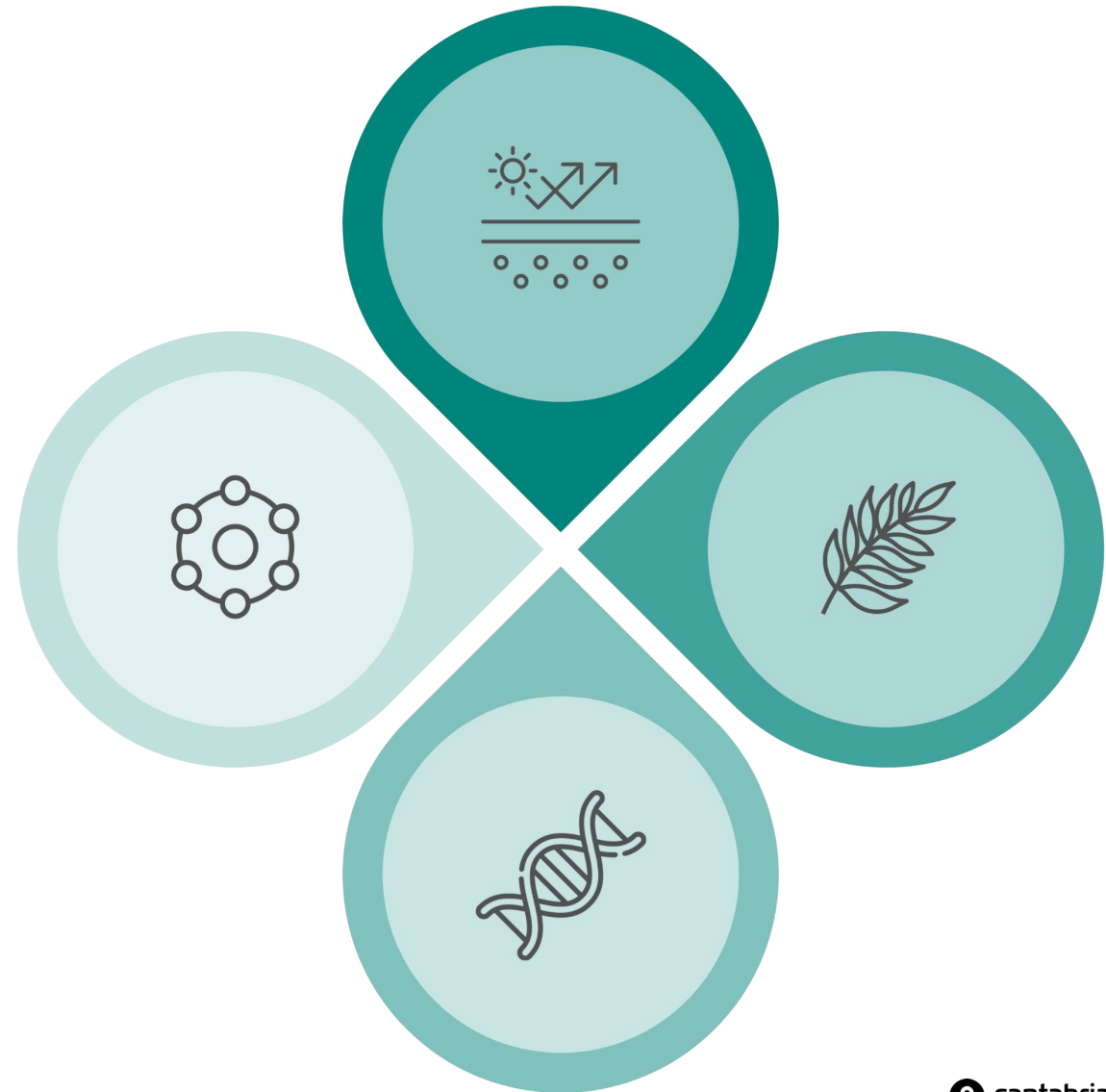
Fernblock
UVA | UVB | Visible light | Infrared-A



DNA repair enzymes



Additional anti-oxidants
(VIT C, E & Green tea extract)



A product for every client

SKIN HEALTH
SUPPLEMENTS



OILY/SPOT PRONE



DRY



REDNESS /
SENSITIVE



FOUNDATION
COVERAGE



PIGMENTATION



LINES & WRINKLES



ACTINIC
KERATOSIS



BODY



AESTHETICARE

 cantabria labs
HELIOCARE

Heliocare 360° Oil Free Gel

- Global top seller
- Oily / combination / spot prone skin
- Mattifying, light gel
- Sebum controlling ingredients
- Non-comedogenic

15% reduction in sebum
after 6 hours



AESTHETICARE

Data on file. 22 patients, combination/oily skin with comedones. Application of product to skin after cleansing (treated area), measurement of sebum level (Sebumeter) before application (T0), T2 hours, T4 hours, T 6 hours. Comparison vs. control (non-treated area). Methodology: Pierard GE 2000, Rode B 2000, Thune P 1984, Dilkstein S 1987.

Heliocare 360° Water Gel

- Intensely hydrating, barely-there finish
- Suited to all skin types
- Sophisticated hydration system:
 - Biopolymer net
 - Moisturising booster complex
- Protects against pollution



Heliocare 360° A-R Emulsion

- Sensitive, redness prone skin
- A-R system restores the skin barrier, reduces redness and soothes the skin.
- Light fluid, rapidly absorbed
- Subtle pigment blurs blemishes
- Fragrance free



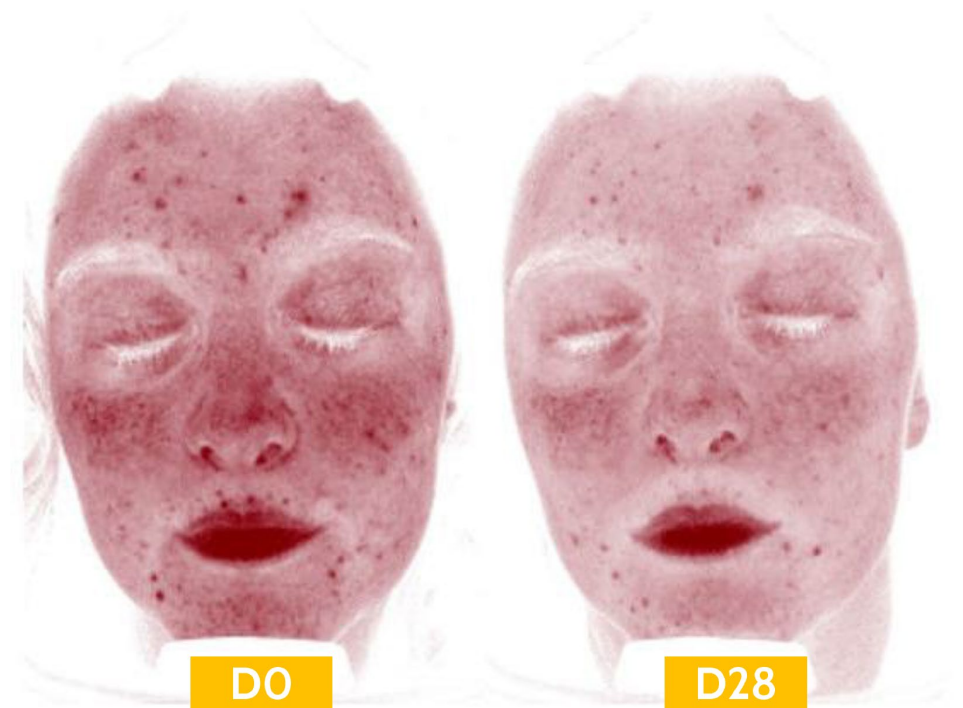
Heliocare 360° A-R Emulsion

89%

of users said that the product
Reduced irritation
Reduced number of breakouts
Helped them gain self confidence

94%

of users say that the
product helps **reduce**
skin's redness



Heliocare 360° Pigment Solution Fluid

- Prevention and correction of hyperpigmentation caused by sun damage
- Depigmenting system
 - Niacinamide inhibits the transfer of melanin
 - Ellagic Acid reduces melanin synthesis
- Subtle pigment blurs blemishes
- Protects against pollution



Heliocare 360° Pigment Solution Fluid

100%

of volunteers observed **improvement**, are **satisfied** with the product and experienced **excellent tolerance***

D0



D90



Heliocare 360° Colour Oil Free Gel

- Natural-looking foundation coverage
- Matte finish
- For all skin types including oily / spot prone
- Non-comedogenic
- Combine to create the perfect shade



Heliocare 360° skin health supplements

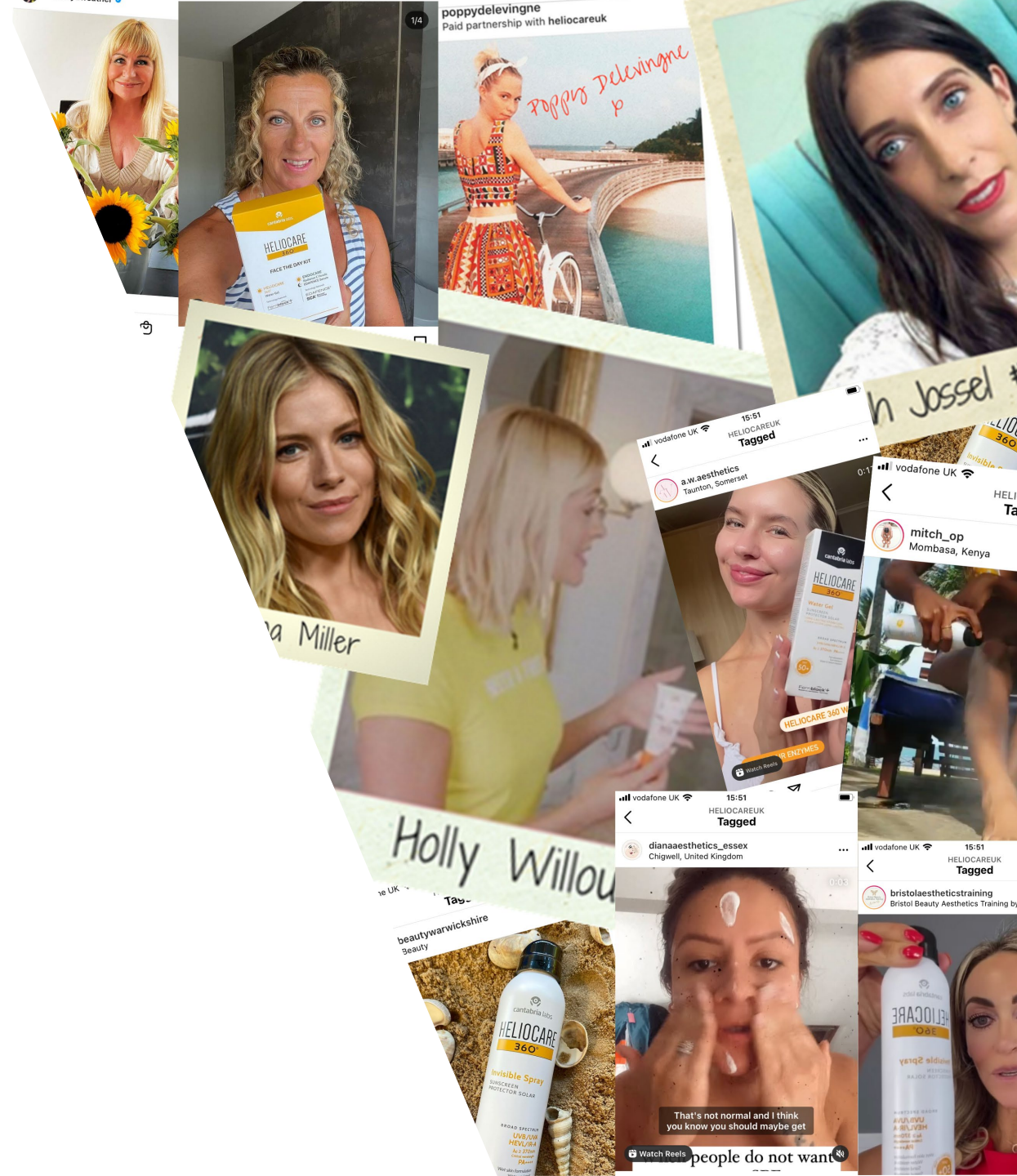
- Take skin protection and health to the next level
- High levels of Fernblock:
 - N-acetylcysteine (NAC)
 - Nicotinamide (Vitamin B3)
 - Vitamin C & E
- Just one capsule in the morning – effective for 8 hours
- Significant clinical data
- Helps to reduce PLE



Heliocare is a hot topic

- Regular recommendations by renowned dermatologists and skin experts
- Regular features in high profile publications
- Recognised as 'cult-favourite' amongst beauty insiders
- Large influencer / celebrity following with consistent social media content

AESTHETICARE



Current Campaign: Summer Skin Loving

- Show your skin some love with Heliocare 360°
- Educate on summer skin health and reasons why skin loves Heliocare
- Meet your perfect match – A product for all skin types and skin concerns
- Enhance skin's defence against the sun and skin health with Heliocare skin supplements
- Ultimate sun for the whole family: Invisible Spray and Pediatrics



Summer Gift With Purchase!

- Bag of ethics Heliocare branded **cosmetics bag!**
- **FREE** when your customers buy 2 or more Heliocare 360° products
- **Added value** for your customers & **increased revenue** for your clinic

Available to Heliocare
Partner clinics!



In-clinic merchandising



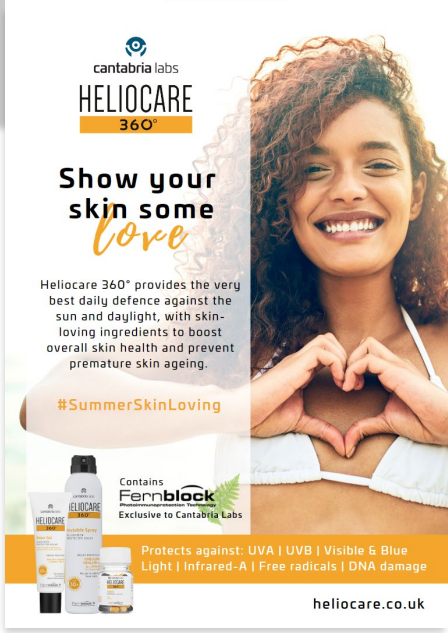
Merchandising unit



Client brochure



Price List

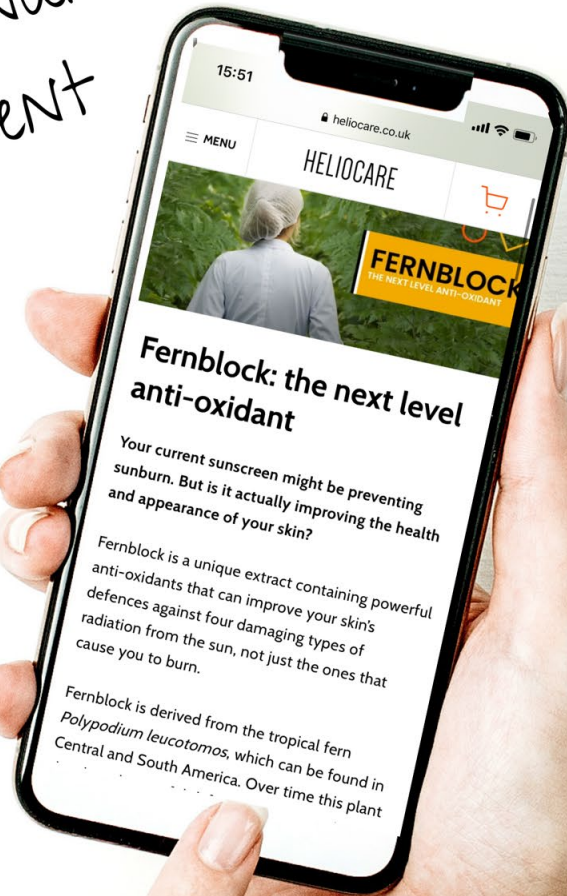


Posters & strut cards

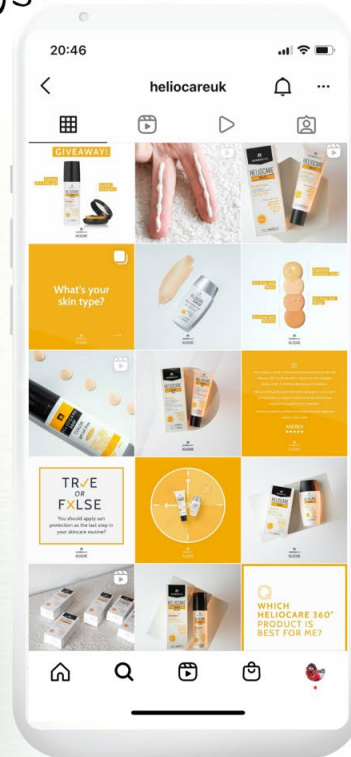


Social media content

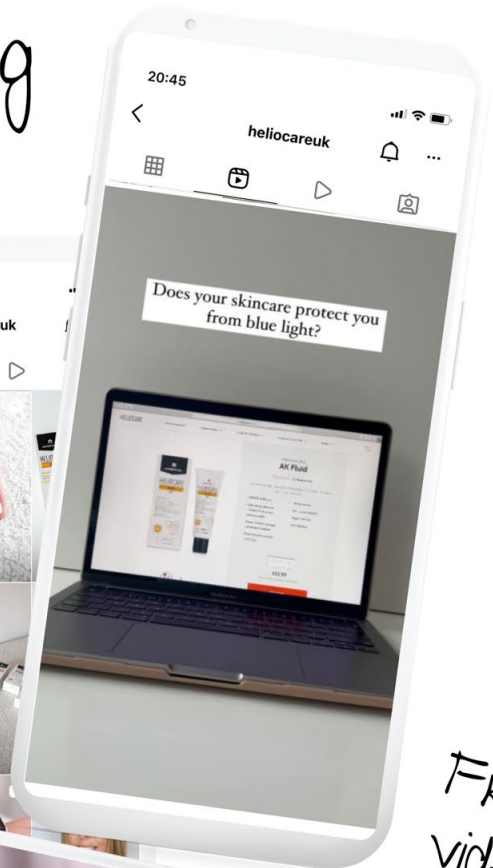
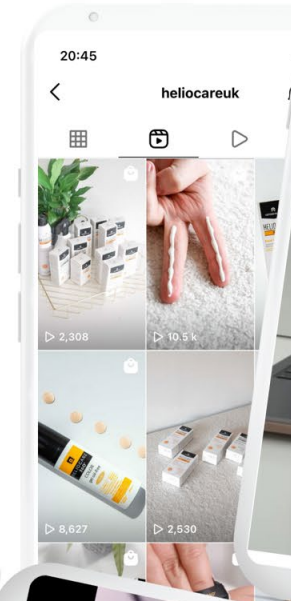
Educational
blog content



Lots of new
posts



Engaging
Reels!



Fresh
videos



AESTHETICARE

cantabria labs
HELIOCARE

Your partner package

Product	Training, marketing & retail support	Price
<ul style="list-style-type: none"> Oil Free Gel x 3 Mineral Tolerance Fluid x 3 Water Gel x 3 Color Oil Free Gel - Beige x 2 Color Oil Free Gel - Bronze x 2 Pigment Solution x 3 Age active x 2 A-R Emulsion x 3 Tester unit & full size testers 10 x samples of each key retail product 	<ul style="list-style-type: none"> Access to the AESTHETICARE Academy In depth professional training Featured on heliocare.co.uk clinic finder In-clinic merchandising Regular social media content & access to marketing toolkit Access to all ongoing campaign materials & initiatives X10 Heliocare branded Cosmetic Bags! 	<p>Package price = £392.25 ex VAT</p>

Aesthetic Medicine Live Exclusive!

NOW £336.00



Pricing

Product	Professional Price (ex VAT)	Retail SRP
Heliocare® 360° Water Gel SPF 50+ 50ml	£14.21	£31.00
Heliocare® 360° Mineral Tolerance Fluid SPF 50 50ml	£14.21	£31.00
Heliocare® 360° Oil-Free Gel SPF 50 50ml	£14.21	£31.00
Heliocare® 360° Color Gel Oil-Free Beige/ Bronze 50ml	£15.13	£32.99
Heliocare ® 360° Pigment Solution Fluid	£15.13	£32.99
Heliocare ® 360° Age Active Fluid	£15.13	£32.99
Heliocare ® 360° AK Fluid	£15.13	£32.99
Heliocare® 360° A-R Emulsion SPF 50 50ml	£15.13	£32.99
Heliocare® 360° Fluid Cream SPF 50+ 50ml	£14.21	£31.00
Heliocare® 360° Invisible Spray	£13.29	£28.99
Heliocare® 360° Capsules	£16.04	£34.99

Next steps

www.aestheticare.co.uk



Created by Cantabria Labs:
Leaders in dermatological
research and innovation

Biretix: Designed to be the most effective skincare solution for spot-prone skin, working effectively as a primary dermo-cosmetic treatment or as an alternative treatment adjuvant.

The mission: To boost overall skin health and wellbeing of those with acne and spot-prone skin



The most effective skincare solution for spot-prone skin

- A holistic skincare approach:
Purify, treat and care
- Clinically proven efficacy and excellent tolerability
- Exceptional hero products
- Simple regimes for every treatment journey
- Enhances and maintains results of:
 - advanced aesthetic skin treatments &
 - prescription acne treatments



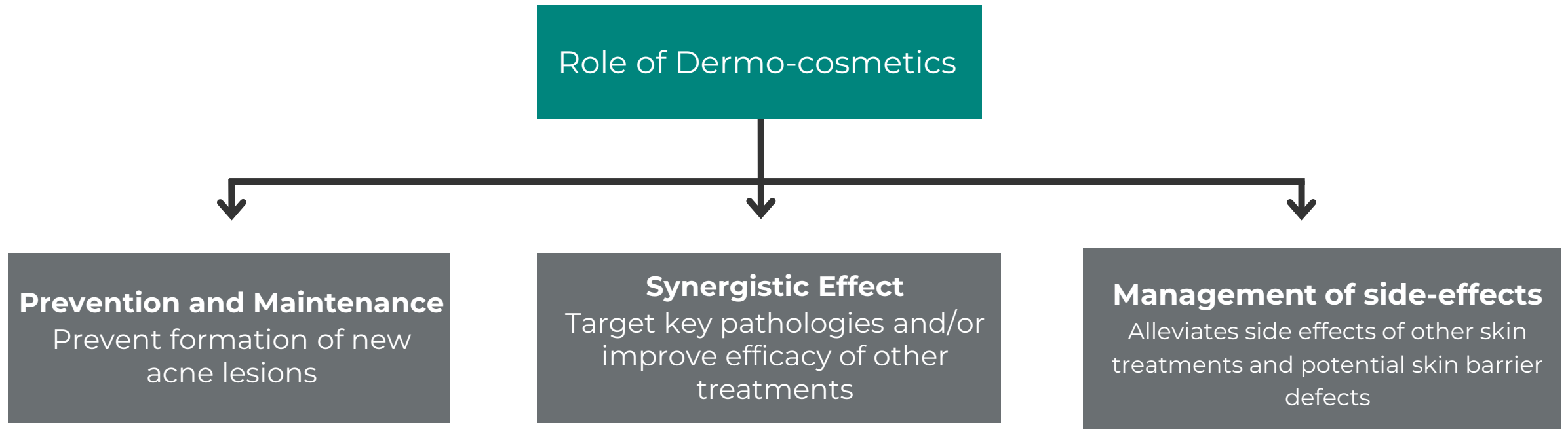
The holistic acne skincare approach: Ticking all the boxes

Key considerations for successful acne treatment

- Controlling oil production
- Protecting the skin barrier
- Regulating skin PH
- Controlling side effects and improving efficacy
- Preventing relapse rates
- Photoprotection
- Acne scarring and post-inflammatory pigmentation



Dermo-cosmetics: The key to successful acne treatment and maintenance



Source: The role of topical dermocosmetics in acne vulgaris (2016) E. Araviiskaia, B. Dréno | <https://doi.org/10.1111/jdv.13579>

High efficacy, excellent tolerability

	ACTIVITY OF TREATMENT				SIDE EFFECTS	
	Sebum Production	Keratinization	P.Acne	Inflammation	Common side effects*	Potential physiological side effects*
Benzoyl Peroxide	✗	✗	✓	✓	✓	✗
Topical Antibiotic	✗	✗	✓	✓	✓	✗
Topical Retinoids	✗	✓	✗	✓	✓	✗
Oral Isotretinoin	✓	✓	✓	✓	✓	✓
Oral tetracyclines	✗	✗	✓	✓	✗	✓
Cyproterone acetate	✓	✗	✓	✓	✗	✓
Azalaic Acid	✗	✗	✓	✓	✓	✗
BIRETIX	✓	✓	✓	✓	✗	✗

Clinically proven efficacy and tolerability

- Significantly reduces blemishes in 30 days [1,2,3,4]
- Reduces spot-causing bacteria [3]
- Controls oil and shine [1]
- Hydrates and cares for the skin [5]
- Improves the skin's texture and firmness in 30 days [2]
- Excellent skin tolerance [1,2,3,4]



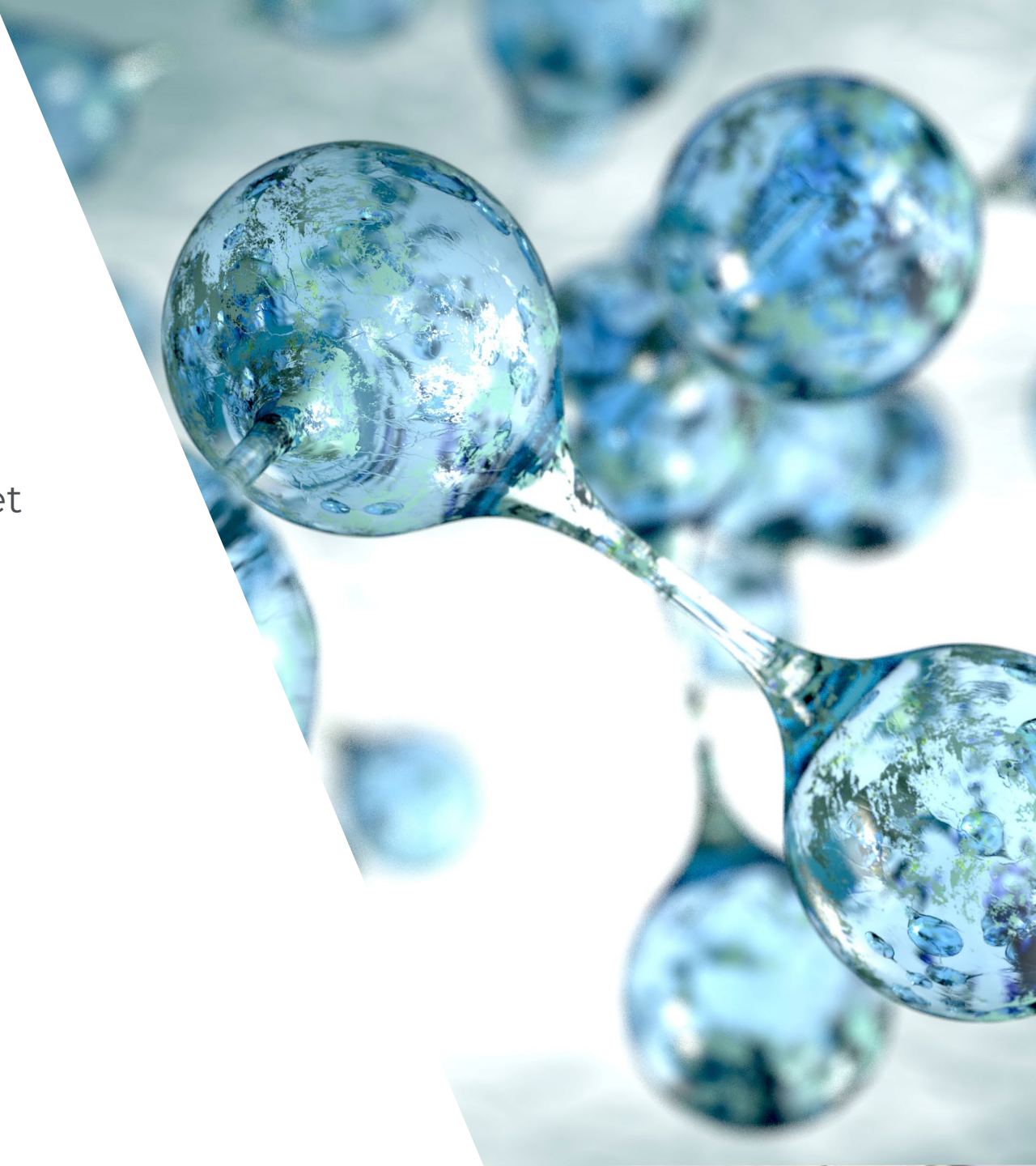
Active ingredients, unique formulations

- Patented Retinoid complex:
RetinSphere Technology
- Botanical anti-microbial complex:
BIOPEP-15
- Glycolic Acid
- Salicylic Acid
- Niacinamide
- Hyaluronic Acid
- Botanical Extracts
- Vitamin E



Retinsphere technology

- A unique combination of retinoids
 - Retinol in microsponges = slow release
 - Hydroxypinacolone retinoate, a potent yet gentle retinoid = immediate release
- Advanced delivery mechanism
- High potency, efficacy and tolerance



Activity in the skin

Retinol in glycospheres

- Used in cosmetic products since 1984
- Glycospheres facilitate penetration deep into the epidermis
- Gradual release = continual activity
- Minimal irritation
- Maintains stability

Hydroxypinacolone retinoate

- The only cosmetic-grade retinoic acid (RA) ester that acts like natural retinoic acid
- Binds directly to the RA receptor – no metabolic changes
- More stable and causes less irritation than retinol
- High levels of gene transcription

BIOPEP-15

- A unique anti-microbial botanical complex containing Oligopeptide-10
- Clinically proven to have:
 - Broad-spectrum anti-microbial activity against 24 strains of *C. acne* bacteria*
 - Low probability of bacterial resistance
 - Clinical efficacy with excellent tolerability



Purify, treat and care

CORE!



Cleanser
200ml



Micropeel
50ml



Mask
25ml

- PURIFY -

Purifying and oil-regulating products to enhance and maintain skin health

HERO!



Duo
30ml



Tri-Active
Gel 50ml



Tri-Active Spray
100ml

- TREAT -

Clarifying solutions to rapidly reduce blemishes and imperfections

CORE!



Hydramat
50ml

- CARE -

Hydrating solutions to enhance and maintain skin health

Cleanser

CORE!

The ideal cleanser for oily and spot-prone skin.

- Purifying gel formula
- Anti-microbial activity
- Oil-regulating
- PH-balanced
- Non-Comedogenic
- 200ml bottle | RRP £20

AESTHETICARE



Aloe Vera

BIOPEP-15

Gentle
Cleansing
Agents

Botanical
Extracts:

Hamamelis, Algae
Extract, propolis
extract

cantabria labs
BIRETIX

Purify: regime enhancers

Micropeel

- Purifying exfoliator
- Contains a combination of willow bark extract and physical botanical exfoliants
- Helps remove dead skin cells unblock pores and eliminate impurities.
- Helps regulate sebum
- 30ml tube | RRP £24.00



Mask

- Soothing clay mask
- Rich in minerals and antioxidants
- RetinSphere Technology increases cell renewal
- Helps control oil and reduce shine
- 25ml tube | RRP £24.00





TREAT

Tri-Active

Anti-blemish Gel

CORE!

Powerful triple-action gel for rapid reduction of blemishes, oil and shine

- Clarifying
- Anti-microbial
- Oil-Regulating
- Lightens and prevents pigmentation
- Improves skin texture and elasticity
- Clinically proven tolerability
- 50ml tube | RRP £31.00

AESTHETICARE

1. Martinez J, Perez-Davo A (2019): Female Adult Acne: Evaluation of Efficacy and Safety of a New Topical Treatment for Acne Lesions and Associated Hyperpigmentation.
2. Clin Dermatol Ther, Milani M, Casa Gonzalez L, Villalba M (2021): Efficacy of a Retinoid, Keratolytic, Anti Inflammatory and Antibacterial Gel and Spray Formulations in Mild Common Acne.

RetinSphere^{TECHNOLOGY}

2% Salicylic Acid

BIOPEP-15

15% Glycolic Acid

5% Niacinamide



cantabria labs

BIRETIX

Tri-Active: Clinically proven results



Results at D60

Biretix Tri-Active once a day for 30 days then twice a day for 30 days

Source: Martinez J, Perez-Davo A (2019): Female Adult Acne: Evaluation of Efficacy and Safety of a New Topical Treatment for Acne Lesions and Associated Hyperpigmentation.

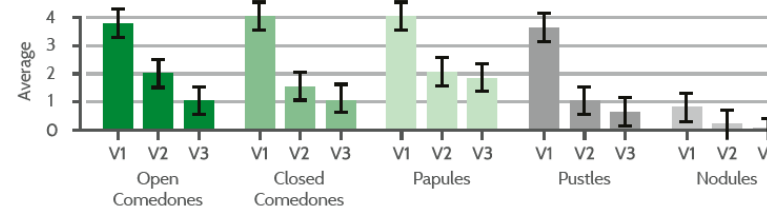


Fig. 2: Evaluation of number of acne lesions (by type).

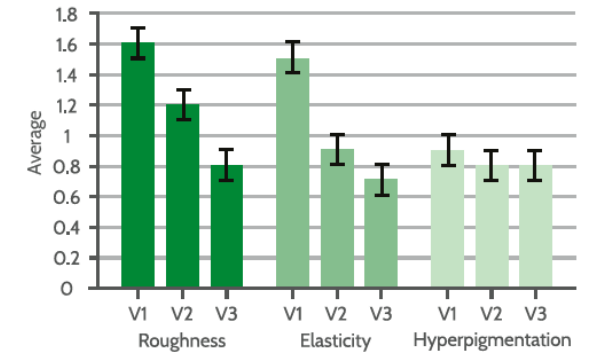
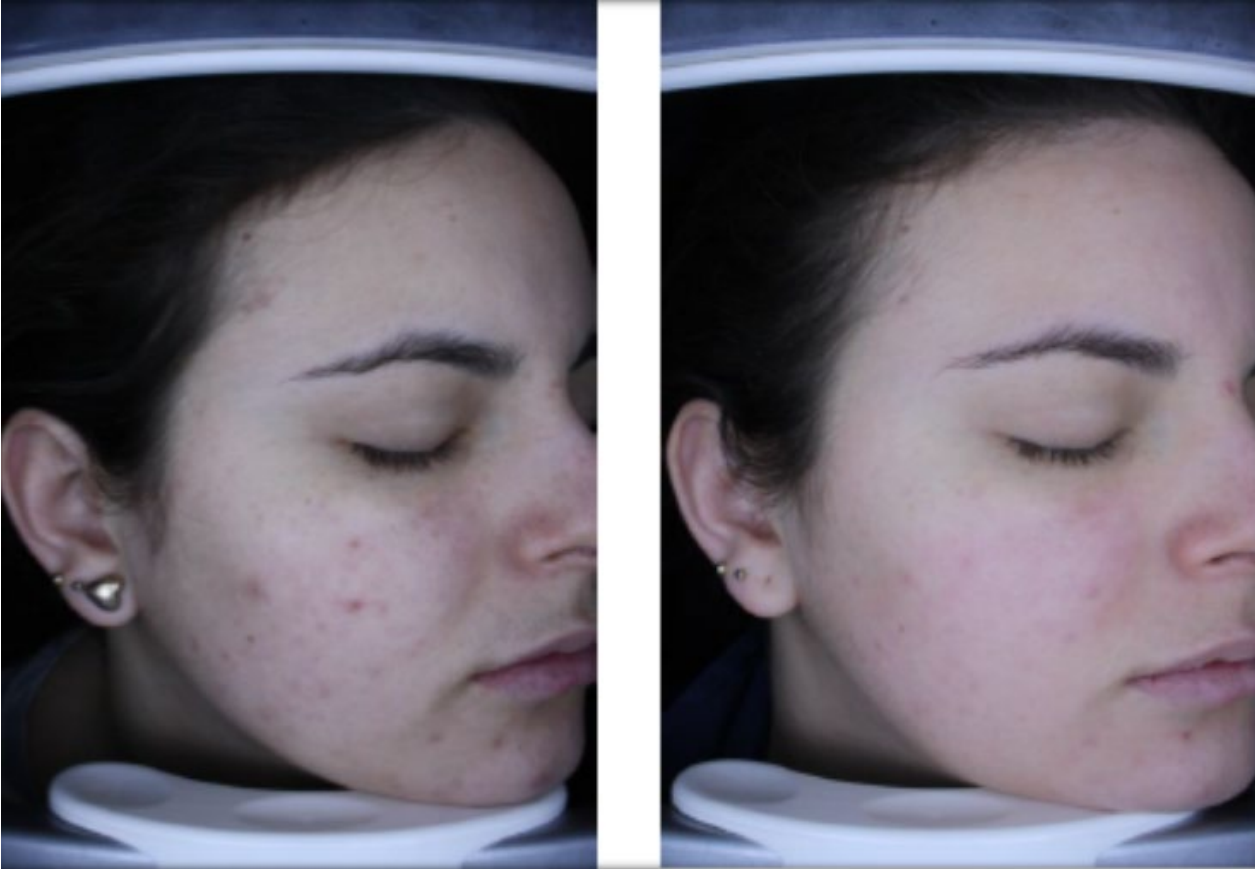


Fig. 3: Evaluation of reduction in roughness and pigmentation, increase in elasticity.

Significant decrease in acne lesions
Significant improvement in skin texture and elasticity
Reduction in hyperpigmentation

Tri-Active: Clinically proven results



Results at D28

Source: Milani M, Casa Gonzalez L, Villalba M (2021): Efficacy of a Retinoid, Keratolytic, Anti Inflammatory and Antibacterial Gel and Spray Formulations in Mild Common Acne.



TREAT

Tri-Active Spray

- Fast-absorbing invisible spray
- Clarifying formula helps reduce spots and imperfections on the body
- Easy-to-use spray bottle for easy body application
- 200ml bottle | £32.00



AESTHETICARE

cantabria labs
BIRETIX

Tri-Active Spray

- Truncal acne, commonly known as back acne, has a global lifetime prevalence of **70% to 85%**.¹
- The condition affects about **48% to 52%** of patients with facial acne²
- Approximately **9.4%** of people live with the condition worldwide, which makes it among the **top 10** prevalent diseases worldwide.³



1.Marson JW, Baldwin HE. Isotretinoin update. *Dermatol Rev.* 2021;2(6):331-342. doi:10.1002/der2.100

2.Woo YR, Kim HS. Truncal acne: an overview. *J Clin Med.* 2022;11(13):3660. doi:10.3390/jcm11133660

3.Tan JKL, Bhate K. A global perspective on the epidemiology of acne. *Br J Dermatol.* 2015;172(suppl 1):3-12. doi:10.1111/bjd.1346

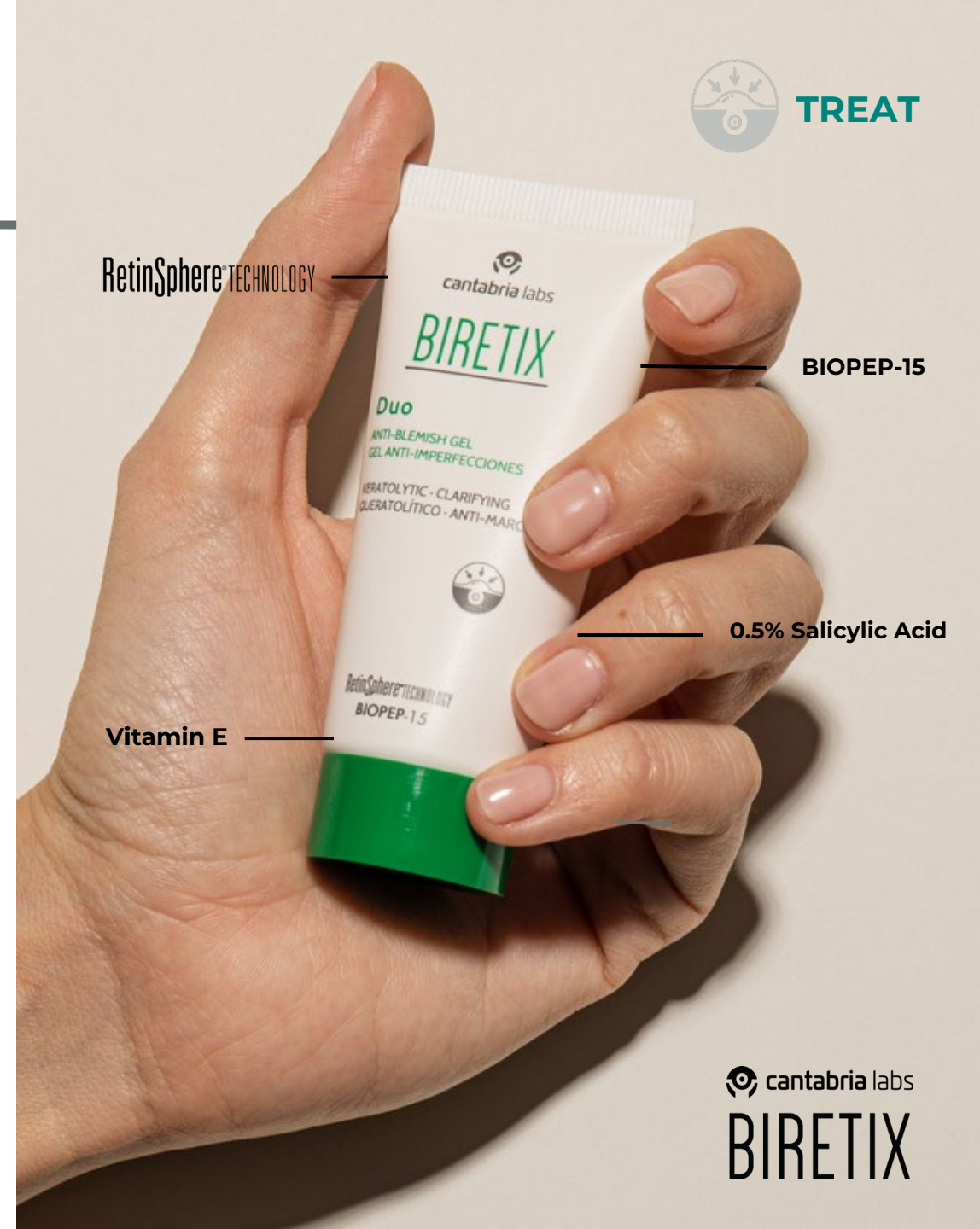
Duo

Anti-blemish Gel

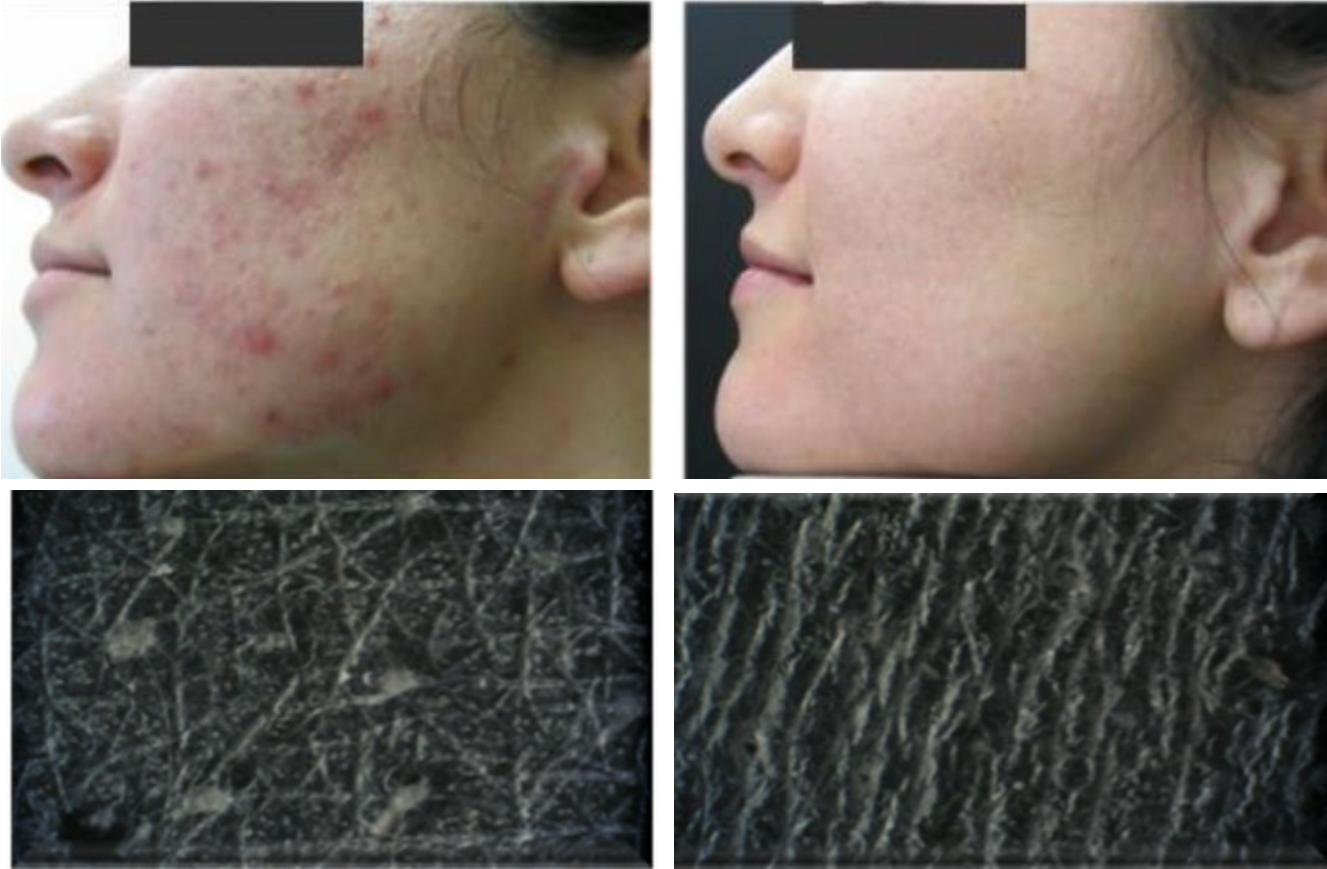
The Biretix maintenance solution...

- Clarifying
- Anti-microbial
- Oil-Regulating
- Anti-oxidant activity
- Clinically proven tolerability
- 50ml tube | RRP £28.00

AESTHETICARE



Duo: Clinically proven results



Results at 8 weeks

- 67% reduction in comedones
- Good/excellent tolerability in 90% patients

Source: Fabbrocini G et al, Eur J Acne: Dermatological Experiences 2012;14:1

Hydramat Fluid

Triple-action moisturiser with advanced hydration, mattifying and pigment correcting properties

- Immediate and long-lasting hydration complex
- Restores the skin barrier and reduces irritation
- Sebum-regulating and mattifying formula
- Prevents and reduces post-inflammatory hyperpigmentation
- Increases cell turnover and helps unblock pores
- Non-comedogenic
- Tested on sensitive skin

AESTHETICARE

100%

of clinical trial patients said their skin felt instantly more hydrated and rebalanced*

CORE!

CARE

RetinSphere[®]TECHNOLOGY

Niacinamide, Zinc,
Absorbent silica
microspheres

cantabria labs

BIRETIX

Hydramat
FLUID
FLUIDO

MATTIFYING • MOISTURIZING.
PIGMENT CONTROL
MATIFICANTE • HIDRANTE.
CONTROL DE PIGMENTACIÓN



RetinSphere[®]TECHNOLOGY
Hyaluronic acid • Tranexamic acid

Long-lasting moisturization complex:
Reticulated hyaluronic acid, pentavitine and arginine

Tranexamic acid and azeclair

cantabria labs

BIRETIX

The Biretix Regime

PURIFY



Cleanser

Use AM & PM  

TREAT



Tri-Active Gel¹

Use AM & PM  

CARE



Hydramat

Use AM & PM  

PROTECT

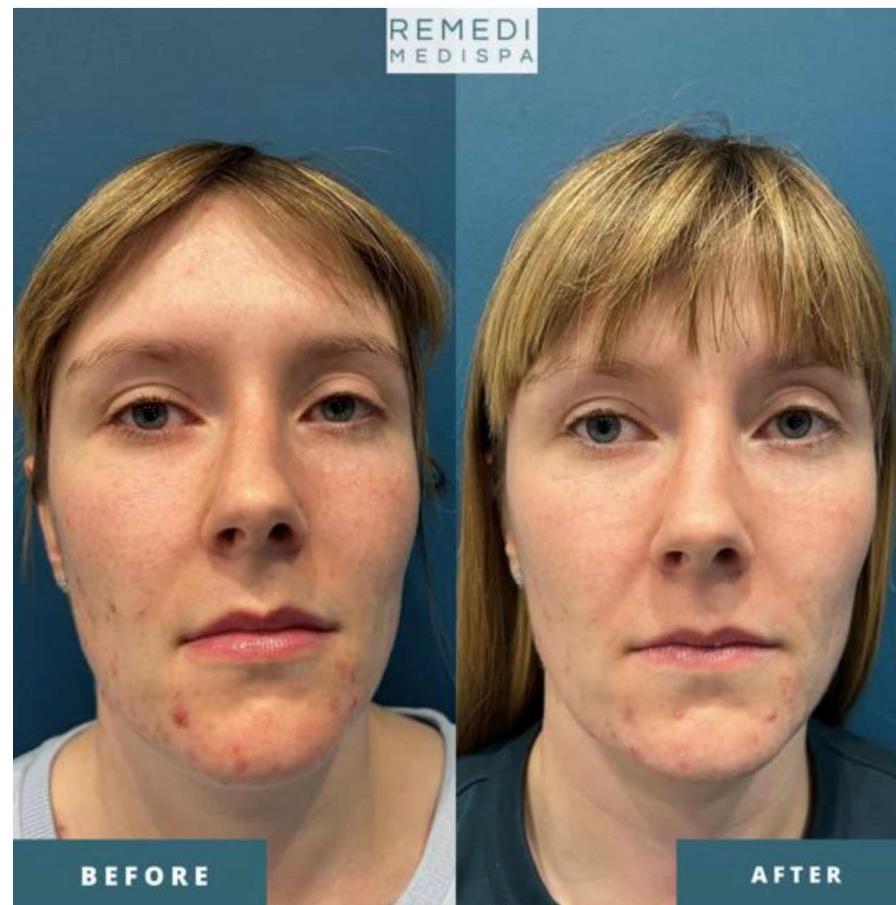


Heliocare 360° Gel Oil Free,
SPF50²

Use AM 

1. Once daily in the PM for the first 30 days
and twice daily including the AM for the next
30 days.

The Biretix Regime: results after just 1 week!



Results at D7

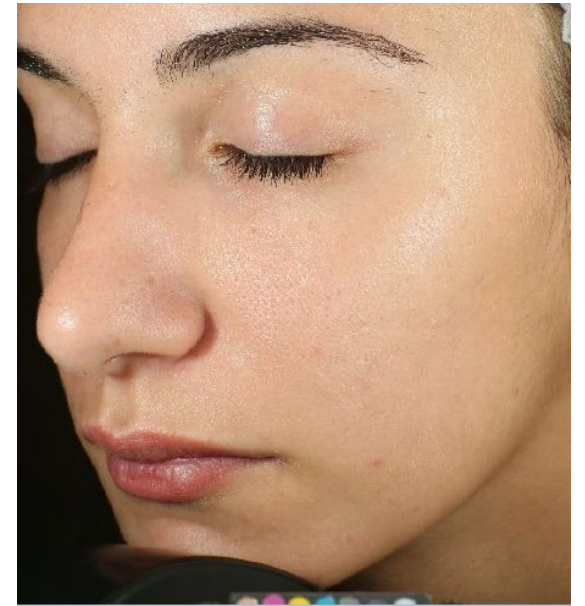
Protocol:

Biretix Regime
(Cleanser, Tri-
Active Gel,
Hydramat)

Amy Spiers,
Remedi Spa,
Maidstone









The Biretix Regime: Clinically proven on sensitive skin

- **TEWL:**
-6% (week 3); -9% (week 6)
- **Moisturisation:**
+17% (week 3); +21% (week 6)
- **Non-inflammatory acne lesions:**
-16% (week 3) -24% (week 6)
- **Sebum production:**
-21% (week 3); -31% (week 6)
- **Tolerability:**
products were well tolerated
- **Patient Satisfaction rate:** 95%



Regimes to enhance every treatment journey

- At-home regimes for safe and effective use as a standalone acne treatment regime
- Regimes for safe use in combination with medical acne prescription treatments.
PLUS...
- Protocol guidance for use alongside advanced skin treatments such as **IPL and Laser therapy and Chemical Peels**

Antibiotic Acne Treatment Regime			
PURIFY	TREAT	CARE	PROTECT
 Cleanser twice daily Mask once weekly	 Topical anti-biotic: Duo once daily OR Oral antibiotic: Tri-active 2x daily	 Hydramat one-two times daily	 Heliocare 360 Oil Free Gel SPF 50 Daily as required
Tretinoin/Isotretinoin Acne Treatment Regime			
PURIFY	TREAT	CARE	PROTECT
 Cleanser twice daily Mask once weekly	 Treatment prescribed by dermatologist ie Isotretinoin	 Hydramat one-two times daily	 Heliocare 360 Oil Free Gel SPF 50 Daily as required

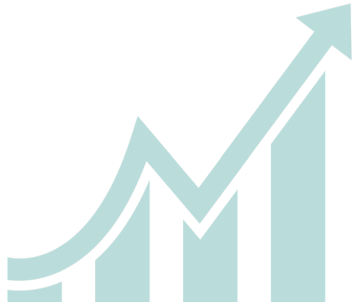
Competitive and accessible pricing

Product	Professional Price (ex VAT)	Retail SRP	Product usage
Biretix Cleanser (200ml)	£10.00	£20.00	17 weeks (approx. 4 months) 2x daily
Biretix Tri-Active Gel (50ml)	£15.50	£31.00	6-13 weeks (approx. 1.5-4 months) 1-2x daily
Biretix Hydramat (50ml)	£14.00	£28.00	6-13 weeks (approx. 1.5 -4 months) 1-2x daily
Biretix Duo (30ml)	£14.00	£28.00	4-8 weeks (approx. 1-2 months) 1-2x daily
Biretix Tri-Active Spray (100ml)	£16.00	£32.00	Variable
Biretix Mask (25ml)	£12.00	£24.00	45 weeks (approx. 11 months) 1x weekly
Biretix Micropeel (30ml)	£12.00	£24.00	25 weeks (approx. 6 months) 2x weekly

Why dermo-cosmetics in acne treatment?



Growing market segment



The European anti-acne cosmetics market is projected to grow by 7.1% in the forecast period of 2021 to 2028.[1]



The adult acne therapy segment is the fastest growing segment of the anti-aging market in 2020 [3]



Around 95% of people aged 11-30 across the UK are affected to some extent[2]

Clinic opportunity

PREVALENCE 80%



PRE-TEENS & TEENAGERS

- Acne is the most common skin disorder in teenagers.
- More than 85% of teenagers experience acne.
- And nearly 50% of teenagers have acne into adulthood.

Reach
a new
audience

PREVALENCE 7-17%



ADULT WOMEN

- Not related to teenage acne –
- Reasons for adult acne:
- Smell
 - Diet
 - Polycystic ovary syndrome
 - Hormones
 - Genetics (family)
 - Stress
 - Pollution

Primary
clinic
audience

The presence of
acne has a
significant impact
on self-esteem and
quality of life.

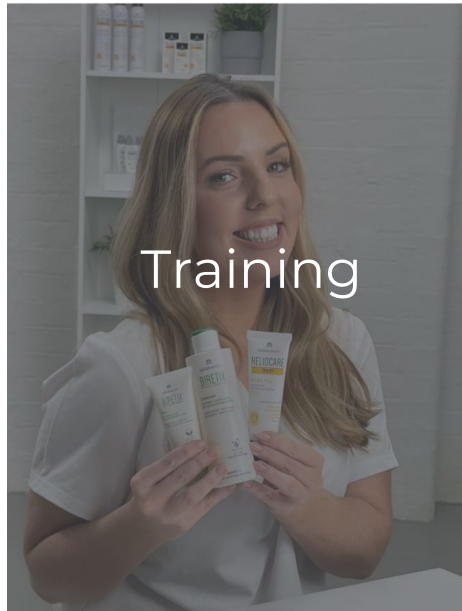
Acne in adolescents: quality of life, self-esteem, mood, and psychological disorders | Lauren K Dunn 1, Jenna L O'Neill, Steven R Feldman | 2011

Working in partnership

AESTHETICARE



Partnership Benefits



Training



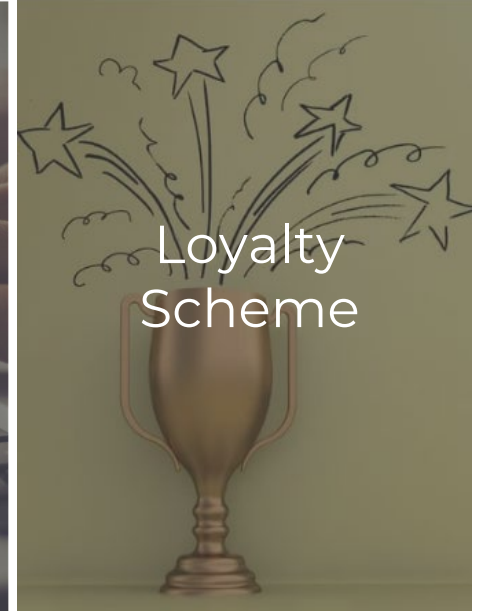
Marketing campaigns



Masterclass education



Marketing support



Loyalty Scheme

Access to the

AESTHETICARE
ACADEMY

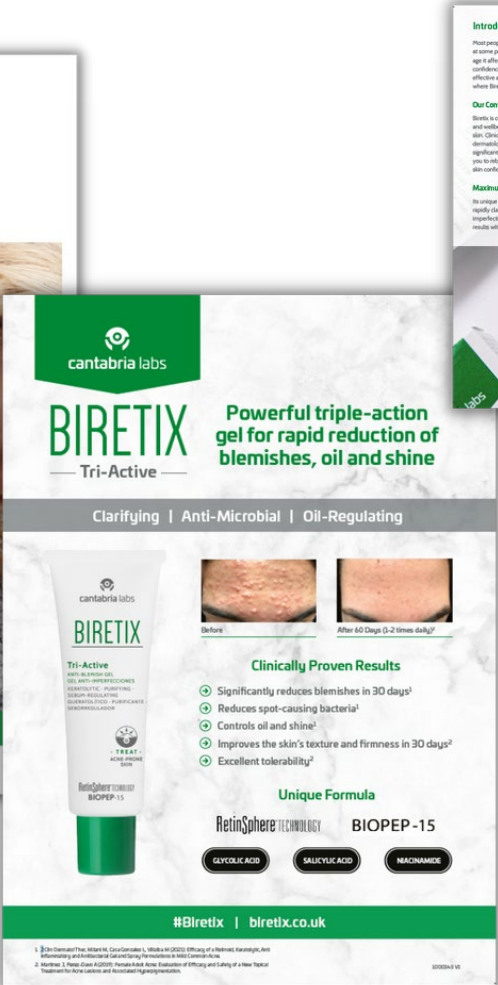
AESTHETICARE

cantabria labs
BIRETIX

Fully supported Marketing and Merchandising



Biretix A2 Poster and A4 Strut Card



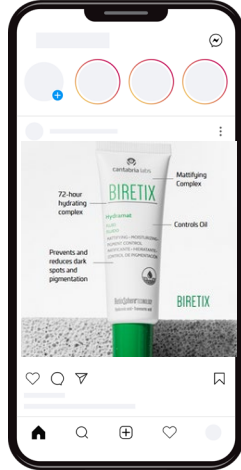
Biretix Tri-Active Strut Card



Biretix Regime Card



Biretix Price List



Digital Content

Your partner package

Product	Training, marketing & retail support	Price
<ul style="list-style-type: none"> Cleanser x 3 Tri-Active Gel x 3 Hydramat x 3 Mask x 2 Micropeel x 2 Tri-Active Spray x2 Duo x2 Tester unit and full-size testers 10 x samples of each key retail product 	<ul style="list-style-type: none"> Access to the AESTHETICARE Academy In depth professional training and ongoing masterclasses Access to the professional exclusive shop and Academy Featured on heliocare.co.uk clinic finder In-clinic merchandising Regular social media content & access to marketing toolkit Access to all ongoing campaign materials & initiatives 	<p>Package price = £290.55 ex VAT</p>
		<p>Aesthetic Medicine Live Exclusive!</p> <p>NOW £246.00</p>

Onboarding process

