


FERNDAL PHARMA

AESTHETICARE

YOUR PROFESSIONAL SKIN PARTNER

A close-up photograph of a young woman with brown hair pulled back, smiling broadly. She is touching her nose with her right hand. The background is plain white.

AESTHETICARE is a division of Ferndale Pharma, a UK based dermatology company dedicated to customer satisfaction since its inception in 2003.

Collectively, our dedication lies in collaborating with a network of dermatology specialists, skincare professionals, and consumers, to introduce evidence-based dermatological innovations aimed at enhancing skin health, treatments, and overall well-being.

As Cantabria Labs' exclusive UK partner, we collaborate with this pioneering global dermatology company dedicated to product research. Renowned for its patented skincare technologies and brands, Cantabria Labs sets the benchmark for innovation in their field.

WHAT DO WE OFFER?

● ————— ● *The ranges.*

Clinically and scientifically proven dermo-cosmetic skincare solutions that produce results, complementing your skin treatments seamlessly.



cantabria labs
ALLSKINMED
WHEN SCIENCE MEETS EXPERIENCE
ANTI-AGING R
Ultra Renewal Serum
Serum Renovador Forte
Retinol Potency 100
ANTI-AGING R
Restore Cream
Crema Restauradora
ANTI-AGING GF
Firming Serum
Serum Reafirmante

BACKED BY SCIENCE: A range of dermo-cosmetic skincare products with clinically-proven formulations, exclusive to aesthetic skin clinics.



cantabria labs
HELIOGARE
360°
Water Resistant
SUNSCREEN PROTECTOR SOLAR
LONG-LASTING HYDRATION
HIDRATACIÓN LONG-LASTING
BROAD SPECTRUM
HEVL/IR-A UVB/UV
λc ≥ 370nm
PA++++
Wet skin formulation
Water resistant
Sand resistant
Sweat resistant
SPF 50+
Fast absorption
Eye tolerant
Water & Sweat resistant
Fernblock+

BEYOND SUNSCREEN: A science-led daily sun protection range of topical formulations and skin supplements



cantabria labs
BIRETIX
Tri-Active Spray
ANTI-BLEMISH
ANTI-IMPERFECCIONES
KERATOLYTIC - PURIFYING -
SEBUM-REGULATING
QUERATOLITICO - PURIFICAN
SEBORREGULADOR
RetinSphere™ TECHNOLOGY
BIOPEP-15
BIRETIX
Tri-Active
ANTI-BLEMISH GEL
ANTI-IMPERFECCIONES
PURIFYING
SEBUM-REGULATING
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BIOPEP-15
BIRETIX
Tri-Active
ANTI-BLEMISH GEL
ANTI-IMPERFECCIONES
PURIFYING
SEBUM-REGULATING
QUERATOLITICO - PURIFICAN
SEBORREGULADOR

A holistic dermocosmetic skincare range specifically formulated to purify, treat, and care, for oily-and spot-prone skin.

RANGE SOLUTIONS & INDICATIONS

What can you offer your patients

PREPARATION

Cleansing, exfoliation and activation to ensure that skin is ready for all treatments.

CORRECTION & STABILISATION

Active solutions that will help with your microbiome balance, aid in epidermal renewal, sebum regulation & pigment control while protecting your skin barrier function & brightening the complexion.

STIMULATION

Products that help skin reach its full potential, with 2 main therapeutic objectives: cell & fibroblast activation.

PROTECTION

Formulas with broad spectrum sunscreen to protect all skin types from sun exposure, particularly post-treatment.

 cantabria labs

ALLSKIN|MED
WHEN SCIENCE MEETS EXPERIENCE

 cantabria labs

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BIRETIX

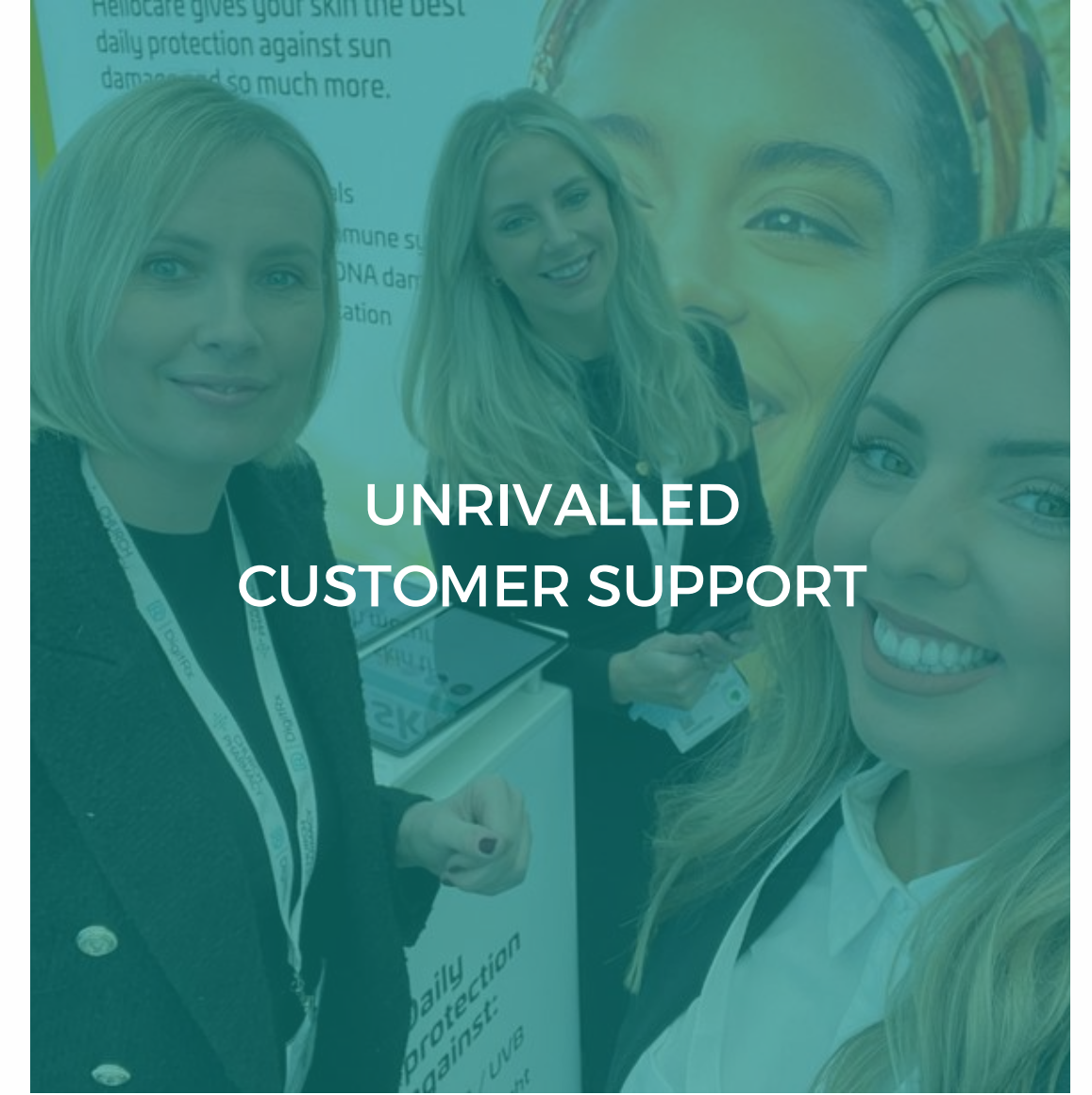
 cantabria labs

HELIOCARE
360°

HOW DO AESTHETICARE WORK?

In partnership with you.

Supplying skincare products that deliver real results, while equipping you with the knowledge and confidence necessary to effectively drive clinic success.



IN PARTNERSHIP WITH YOU

Training & Education

Comprehensive training is provided for all the Cantabria Labs brands; ALLSKIN|MED, Heliocare and Biretix.

In depth modules provide education on patient indications, Cantabria Labs technologies, ingredients, products and outcomes.

On completion of training delegates will be equip with the knowledge to successfully implement the use of Cantabria Labs products in clinic, alongside treatments and homecare to enhance results, improve patient satisfaction and meet sales targets.

To support training, we have training material and clinical data available to download from the AESTHETICARE Academy.

We also have additional education in the form of masterclasses presented by industry experts and key opinion leaders.



IN PARTNERSHIP WITH YOU

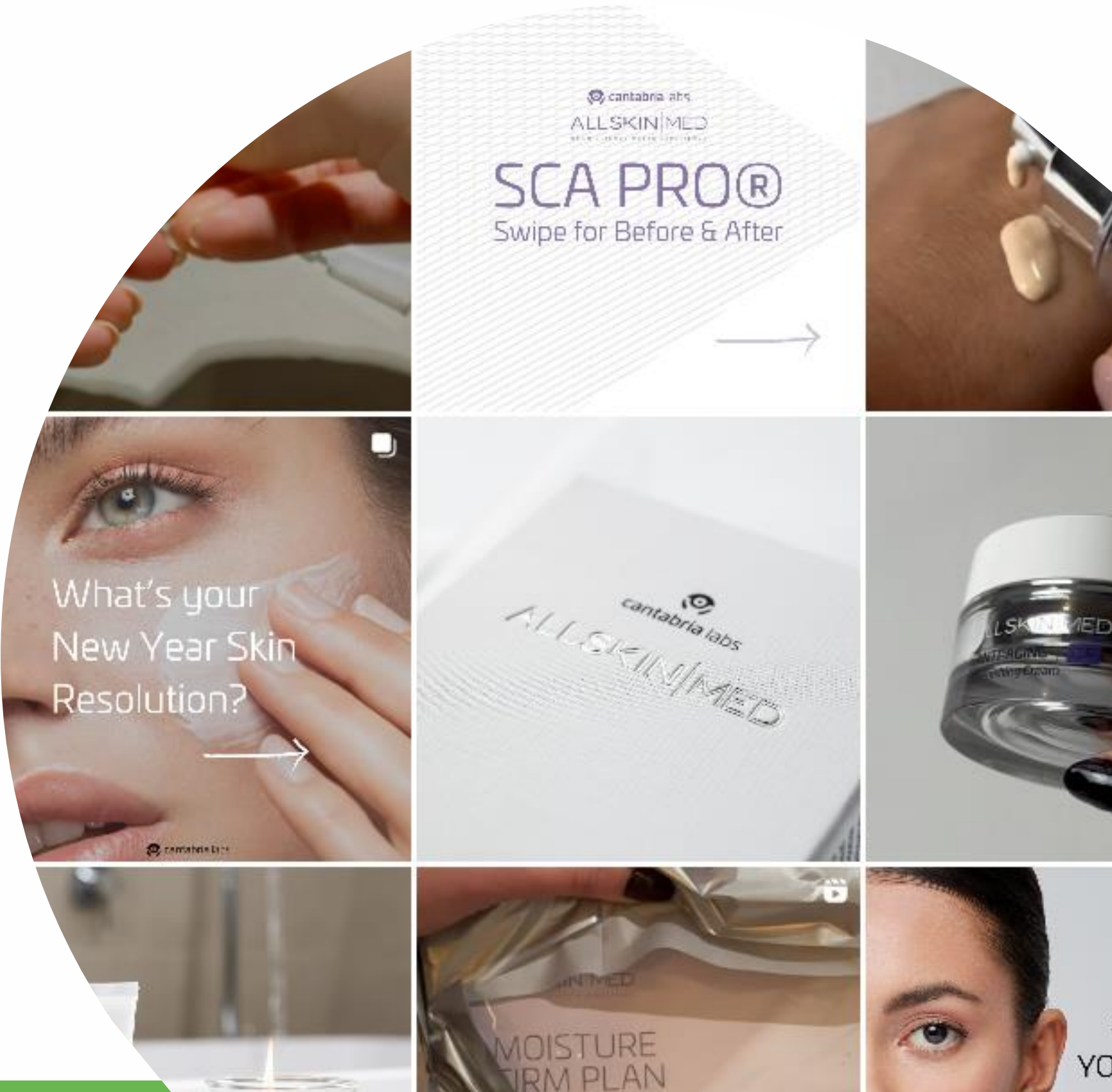
Marketing Support

Dynamic marketing campaigns to raise brand awareness, drive new custom and retain existing clients. Each campaign is supported with dynamic digital marketing materials, in-clinic merchandising, POS and extensive education materials.

These regular promotional campaigns help to keep your clients engaged, resulting on year on year growth.

You will also receive 24-7 access to our marketing toolkits that are updated bi-weekly with product images, logos, blogs and various social content. These are ready made for your channels and allows for easy promotion.

You will also receive marketing assets, merchandising & POS for in-clinic promotions.



IN PARTNERSHIP WITH YOU

●—————● *Loyalty Scheme*

ORDER VALUE	PERCENTAGE DISCOUNT
£5,000	2.5%
£10,000	5%
£15,000	7.5%
£20,000	10%

←

IN PARTNERSHIP WITH YOU

●—————● *Partner Rewards Programme*

Rewards for team members when they sell Cantabria Labs retail products: Build points to get their own products and regimes

Clinic-level awards to celebrate team successes

Get the whole team behind the brand!

Earn credit against the retail value





BRAND AMBASSADORS

—● *Industry KOL's*



DR PARIS ACHARYA
ALLSKIN | MED



DR EMMA WEDGEWORTH
HELIOCARE

WHAT DO WE OFFER?

The ranges.



BACKED BY SCIENCE: a range of dermo-cosmetic skincare products exclusive to Aesthetic Clinics.



BEYOND SUNSCREEN: A science-led daily sun protection range of topical formulations and skin supplements



A holistic dermocosmetic skincare range specifically formulated to purify, treat, and care, for oily-and spot-prone skin.



ALLSKIN|MED
WHEN SCIENCE MEETS EXPERIENCE

BACKED BY SCIENCE:

Designed to work in partnership
with clinical treatments

FERNDALE PHARMA

AESTHETICARE



WHEN SCIENCE MEETS EXPERIENCE

ALL SKIN | MED is a range of dermo-cosmetic skincare products with unique, clinically-proven formulations that have been designed by Cantabria Labs, experts in dermatology.

Backed by science, ALLSKIN | MED centers around patented, innovative technologies, along with the most in demand ingredients in dermatology to deliver significant, transformative results.

Available exclusively from aesthetic skin clinics, the range is designed to work in





Evidenced-based skincare range, available exclusively from aesthetic skin clinics.

Science

Patented, clinically proven technologies combined with the most in demand ingredients in dermatology.

Expertise

Formulas that are specifically designed to complement aesthetic treatments so clinics can build the most complete & effective protocols for each individual skin need.

Exclusivity

Available exclusively from aesthetic skincare clinics.
Combining clinic expertise & treatments with innovative skincare technologies for a complete holistic experience & long, lasting results.

Taking care of our planet

Cantabria Labs' philosophy 'celebrate life' is lived and breathed through every aspect of the business. They are committed to reducing single-use plastics and minimising their impact on the environment, and the La Concha facility helps to achieve just that.

100 TONNES OF COMPOSTED WASTE USED TO GENERATE ELECTRICITY AND FERTILISE PLANTS



38,000 M2 OF GREEN SPACE



WATER LABORATORY: THERMAL SPRING GENERATES SUSTAINABLE ENERGY



98% ENERGY USE IS FROM RENEWABLE SOURCE & 100 TONNES OF PAPER RECYCLED



Our Packaging

NO INTERNAL
LEAFLETS – ALL
ACCESSIBLE ONLINE
VIA QR ON PACK

90% OF PACKAGING ARE
GLASS BOTTLES WITH
EASILY SEPARATED FROM
PUMPS FOR RECYCLING



LARGER PRODUCT SIZE
REDUCES MATERIAL
CONSUMPTION

ALL BOXES ARE FSC®
CERTIFIED AND 100%
RECYCLABLE.

BACKED BY SCIENCE:

Designed to work in partnership with clinical treatments

Maximum Efficacy

Clinically proven formulas with scientifically-proven actives and over 30 years of Cantabria Labs innovation in dermo-cosmetics and nutritional research.

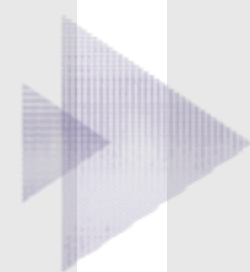
Extensive clinical studies & publications across both core-technologies & product formulas.



Core Technologies & Ingredients

ALLSKIN | MED
Formulas contain core technologies & ingredients that are designed to work in synergy.

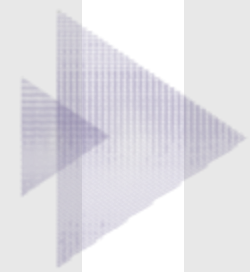
Pure and high-quality ingredients optimized in innovative vehicles which ensure stability, improve delivery & tolerance.



Targeted Solutions

A range of unique, active formulations which work on each specific skin layer to not only improve efficacy but to provide a solution for key indications in clinic.

Each solutions contains high concentrations of our exclusive technology & ingredients to ensure maximum efficacy.



Treatment Enhancement

Each ALLSKIN | MED formula or regime is specifically designed to work in partnership with aesthetic skin treatments/procedures to ensure the most complete and effective protocols for each specific skin need.

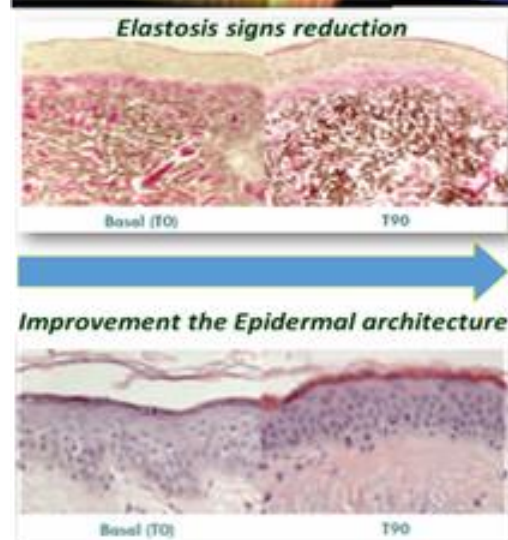
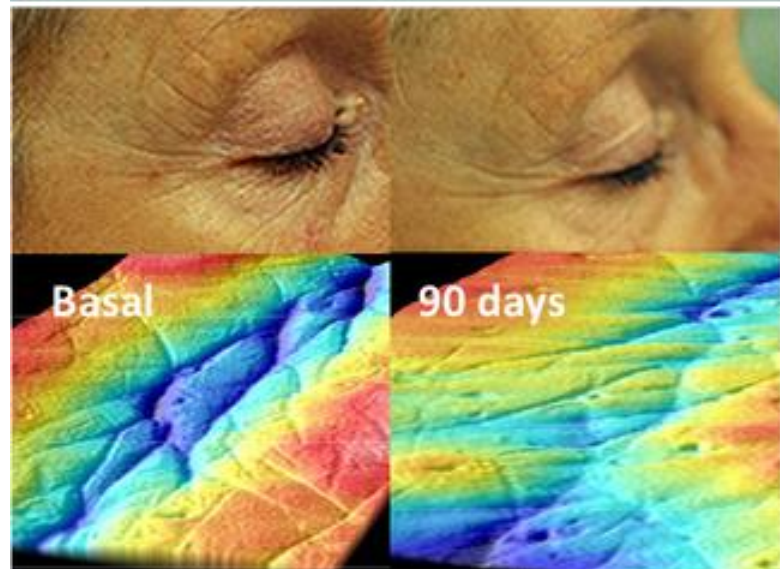
A holistic treatment experience.

Maximum Efficacy

Following years of dermatological research, ALLSKIN | MED delivers patented technologies along with the most sought-after ingredients in dermatology, backed by significant clinical data

Clinical and Histological Efficacy of the Secretion of the Mollusk *Cryptomphalus aspersa* in the treatment of Cutaneous Photoaging

María José Tribó-Boixareu, MD; Concepción Parrado-Romero, MD; Badr Rais, PhD; Eduardo Reyes, PhD; María Alejandra Vitale-Villarejo, MD; Salvador González, MD



Journal of Clinical & Experimental Dermatology Research

OPEN ACCESS Freely available or

Research Art

Evaluation of Effectiveness and Tolerance of a Cosmeceutic Regimen Based on Topical Retinoids

María Teresa Truchuelo¹, Úrsula Pielasinski-Rodríguez¹, María Vitale²

¹Department of Dermatology, Vithas Arturo Soria Madrid Hospital, Madrid, Spain; ²Medical Department, Cantabria labs, Madrid, Spain



ORIGINAL RESEARCH

Efficacy of an Antiaging Treatment Against Environmental Factors: *Deschampsia antarctica* Extract and High-tolerance Retinoids Combination

Double-blind pilot study on efficacy and tolerability of a topical formulation containing SCA in the treatment of photoaging



Early and maintained application of the secretion of *Cryptomphalus aspersa* (SCA) 40% improves cutaneous healing after ablative fractional laser in skin aging

Pablo Fernandez-Gonzalez MD¹ | María Vitale MD² | M. Teresa Truchuelo MD, PhD³

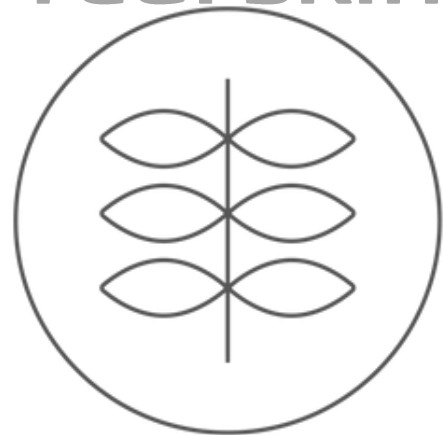
¹Hospital Central de la Defensa, Madrid, Spain
²Medical Department of Cantabria labs at Madrid, Madrid, Spain
³Vithas Nuestra Señora de América Hospital, Madrid, Spain
 Correspondence: M. Teresa Truchuelo, Dermatologist in Vithas Nuestra Señora de América Hospital, Madrid, Spain. Email: maytet@yahoo.es
 Funding information: This work was supported by Grants from Cantabria laboratories.

Abstract
Background: Ablative fractional laser generates a regulated skin damage, which secondarily improves skin aging.
Aims: The main objective of the present study was to figure out if the adverse effects induced by laser and the skin recovery could improve with the application of a cosmetic product based on the secretion of *Cryptomphalus aspersa* (SCA).
Patients/Methods: A prospective double-blind controlled study with vehicle in 10 patients with skin aging. The patients received one session of fractional ablative CO₂ laser, and the formulation with SCA 40% was applied immediately and maintained throughout the 21-day duration of the study. The active treatment (SCA) was applied to one hemifacial area and vehicle to the other, and the patient acting was her own control. Clinical evaluations, dermoscopy, photography, and other parameters like cutaneous hydration, elasticity, and wrinkles were evaluated. In addition, the severity of the adverse effects was evaluated.
Results: Significant greater decrease in the density of microcolumns produced by laser was detected on the active-treated side, indicating greater and faster post-procedure recovery compared to the vehicle-treated side. In addition, side effects were reduced and some antiaging effects were more apparent on the side treated with SCA 40%.
Conclusion: SCA 40% applied immediately after ablative laser, and during the next days, it can accelerate laser-induced damage regeneration. In addition, SCA improves the cosmetic outcome after laser application.

KEYWORDS
 ablative laser, CO₂ laser, laser recovery, skin aging, treatment

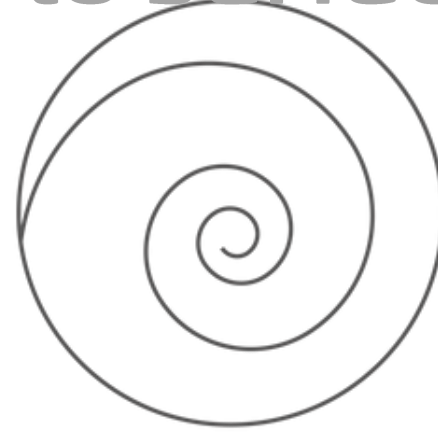
Core Technologies & Ingredients

Each product contains a combination of active ingredients and clinically proven technologies that work in perfect synergy, making real skin improvements from cell to surface.



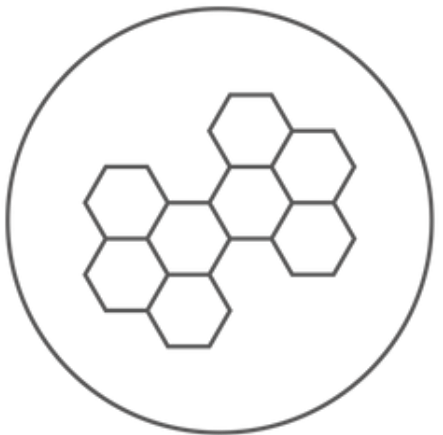
Fernblock Technology:

Clinically proven to protect the skin from within.



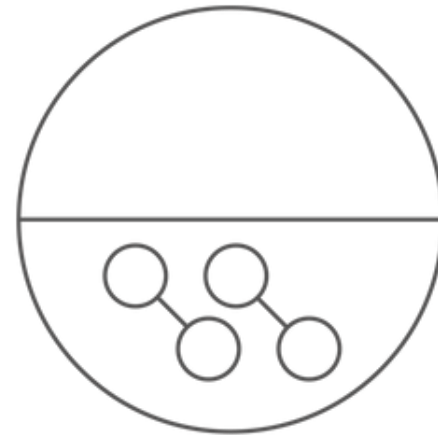
SCA PRO Growth Factor Technology:

Clinically proven to enhance treatment results and reduce downtime.



Potent stabilised Vitamin C:

Combined with a pool of antioxidants to boost skin health.



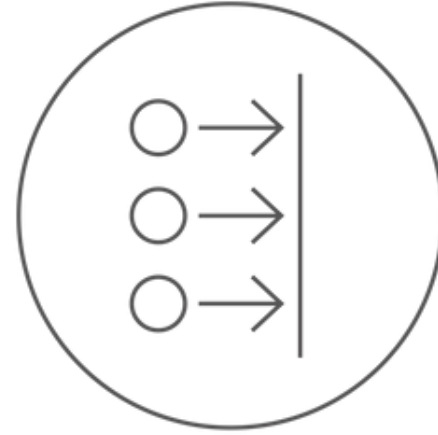
Retinsphere technology:

Sophisticated delivery mechanism and powerful Retinol activity.



EDAFENCE Technology:

Helps to prevent the cascade of damage caused by pollution.

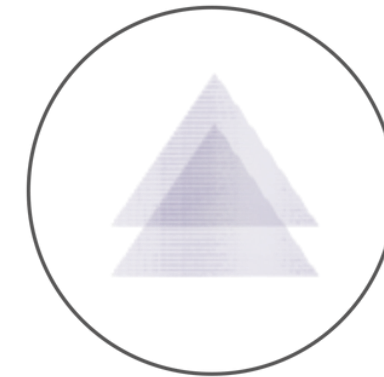


Potent AHAs:

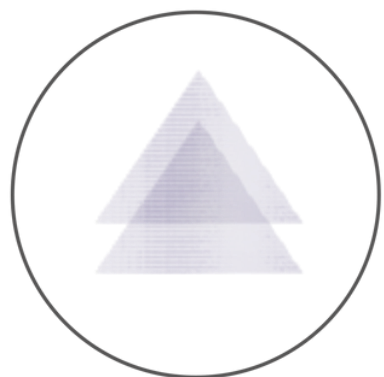
Optimum combinations with immediate & gradual release systems.



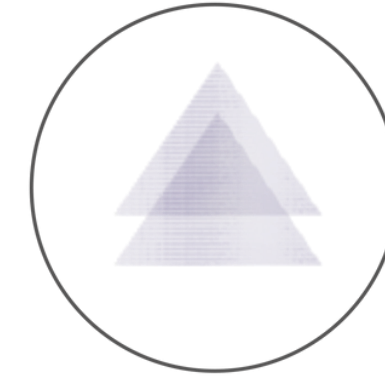
Depigmenting system: Targets every stage of the melanin cycle to inhibit tyrosinase synthesis, reducing the intensity of existing hyperpigmentation and preventing further development.



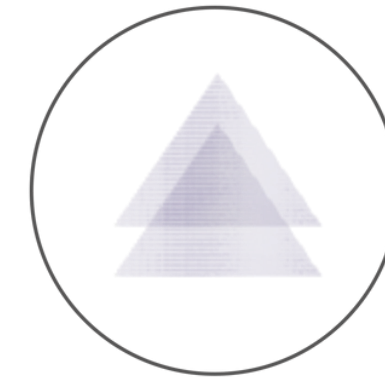
Anti-inflammatory & barrier recovery: Niacinamide, bisabol, physavie & portulaca extract



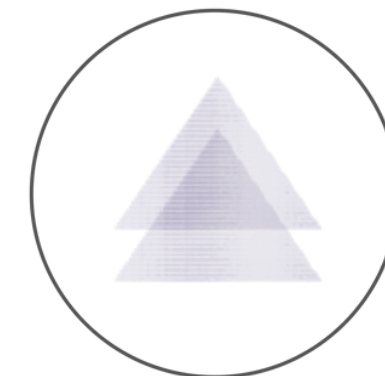
Hydrating Ingredients: hyaluronic acid, arginine, glycerin, and an advanced moisture complex



Additional antioxidants: Vitamin E and a complex of vitamin C, E and superoxide dismutase



Additional skin brightening ingredients: Azeclair acid and Tranexamic acid

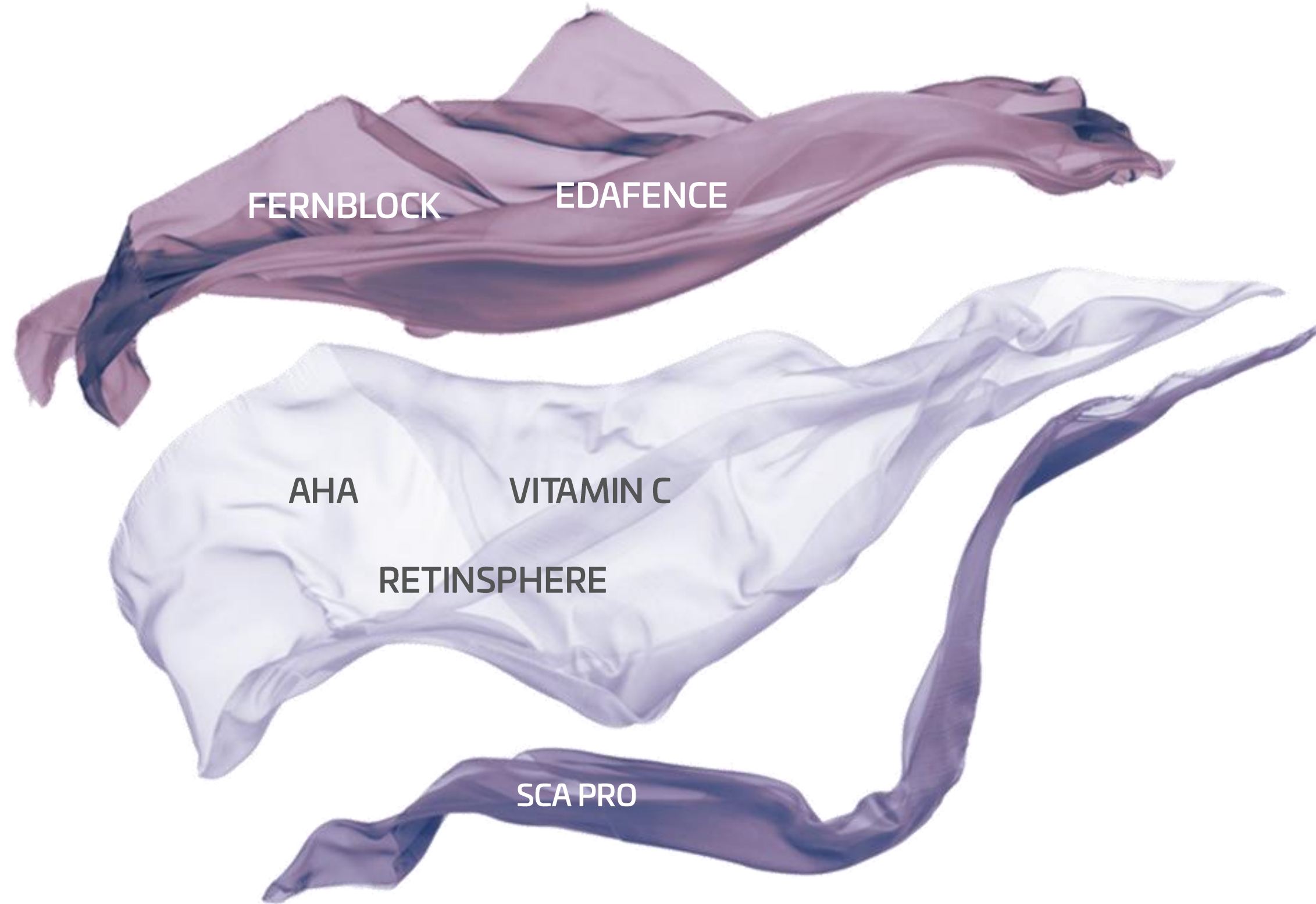


Anti-microbial ingredient: Biopep 15

Targeted Solutions: EVERY SKIN LAYER

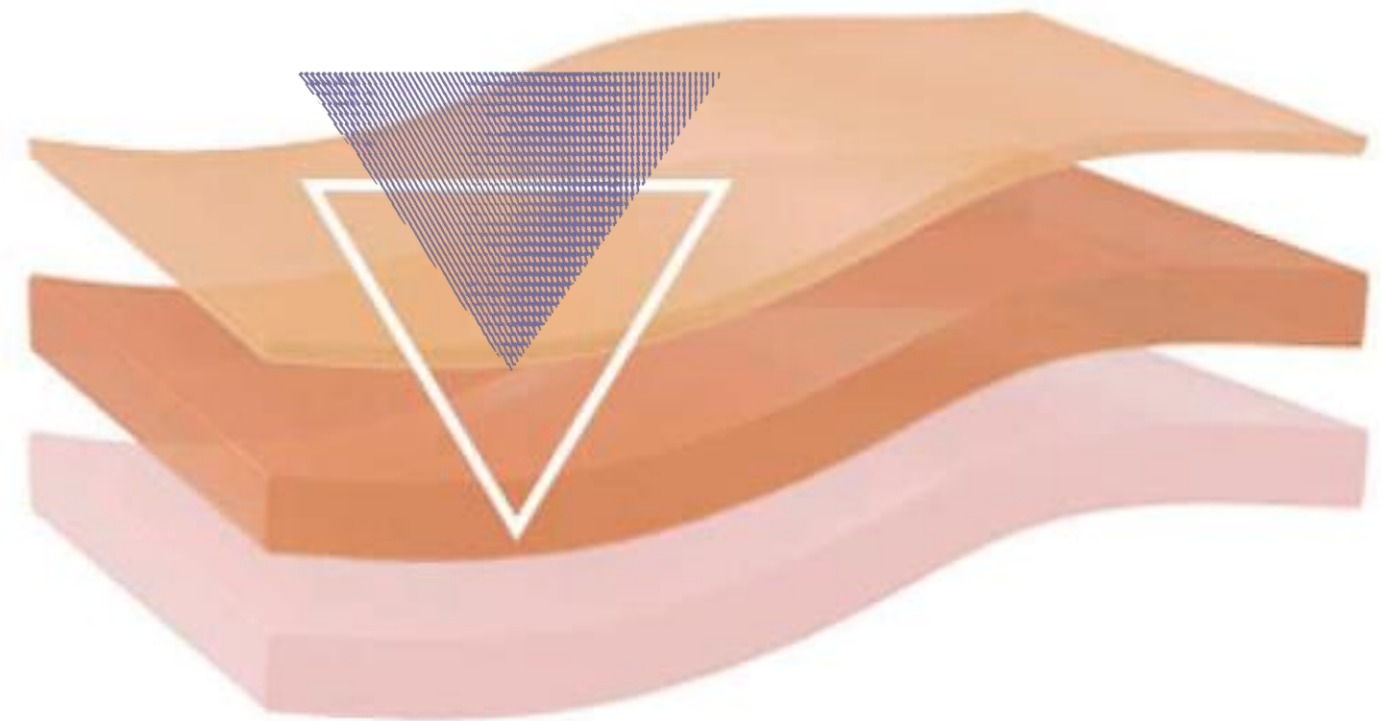
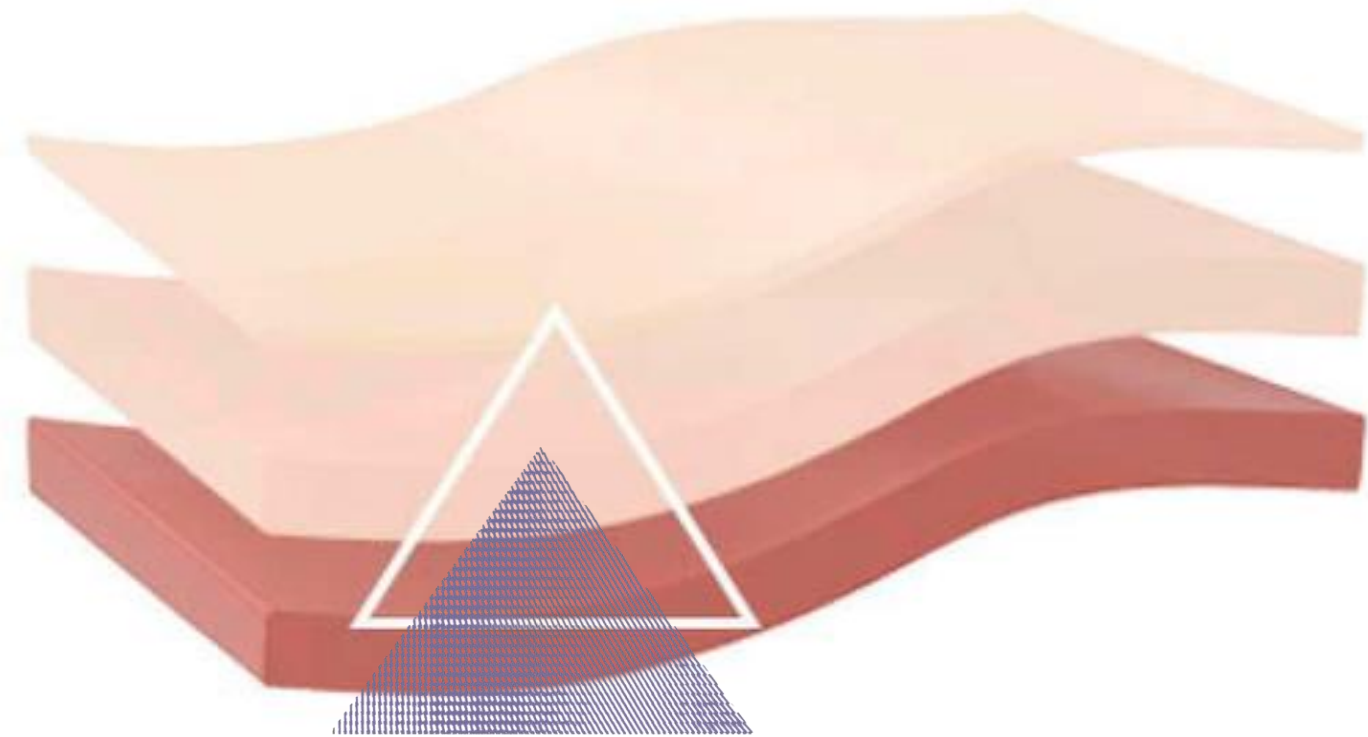
The ALLSKIN | MED Integral Layer System guarantees optimal results through formulations designed to meet the specific needs of each skin layer.

This multi-layer approach is the most effective treatment for both short- and long-term results, targeting the skin's deepest cells along with the superficial layers.



EPIDERMAL ACTIVITY

ACTIVE INGREDIENTS AND FORMULAS THAT WORK PRIMARILY ON THE SURFACE OF THE SKIN: This group of active ingredients includes antioxidants (vitamin C, EDAFENCE®, Fernblock FC®) and sunscreen to protect skin from external aggression: free radicals and solar radiation. It also includes other active ingredients which exfoliate and promote cell renewal, They include our pigmentation system, alpha hydroxy acids and retinoids (RetinSphere®)



DERMAL STIMULATION

ACTIVE INGREDIENTS AND FORMULAS THAT WORK FROM THE INSIDE: Dermal stimulation is essential to ensure optimal, lasting results that help the skin recover elasticity and firmness. ALLSKIN MED features exclusive Growth Factors (SCA-PRO®) that can reshape the dermis, enhancing the results of traditional anti-aging treatments.

Brand Architecture

PREPARATION

CORRECTION &
STABILISATION

STIMULATION

PROTECTION

TREATMENT
ENHANCEMENT

Within the product range architecture we also have
'Treatment Enhancement' which can be broken down into 3 key pillars of use;

Post-procedure protocols

A protocol designed specifically for post-procedure, in clinic use to reduce downtime & improve results.

Treatment Plans

Pre-packaged home-care plans designed specifically for post-treatment enhancement, with added value & active solutions depending on the treatment performed & skin indication.

Personalised Programmes

Home-care regimes designed to target specific skin indications and cover all area of skincare, AM & PM.

PREPARATION

Cleansing, exfoliation and activation to ensure that skin is ready for all treatments.



CORRECTION & STABILISATION

Active solutions that will help with your microbiome balance, aid in epidermal renewal, sebum regulation & pigment control while protecting your skin barrier function & brightening the complexion.



STIMULATION

Products that help skin reach its full potential, with 2 main therapeutic objectives: cell & fibroblast activation.



PROTECTION

Formulas with broad spectrum sunscreen to protect all skin types from sun exposure, particularly post-treatment.



CLEANSING FOAM

A gentle micellar cleansing foam, formulated with Aqua Maris-based purifying ingredients and plant extracts to gently remove impurities, excess oil and makeup from the face and eye area.

SRP: £25.00

KEY INGREDIENTS

Purifying: Aqua Maris
Anti-oxidant activity:
Extract of Mimosa tenuiflora leaf
Soothing: Hydrolysed oat protein



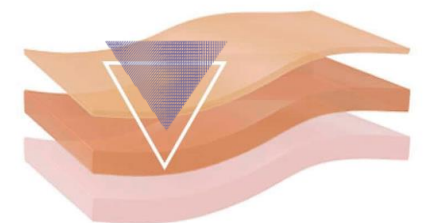
CLEANSING GEL

Daily-use cleansing gel to purify, soften and soothe the skin. Sebum-regulating ingredients help to control oil and shine making it a great choice for all oily and combination skin types.

SRP: £30.00

KEY INGREDIENTS

Purifying: Propolis extract
Soothing and softening: Aloe vera
Anti-oxidant and hydrating activity: Hamamelis virginiana extract and Algae extract
Oil regulating: Oligopeptides



CORRECTION &
STABILISATION

PIGMENT CONTROL

A beautiful, triple action serum that exfoliates to renew and brighten the skin. Its lightening complex targets each stage of melanin production and transfer, plus skin hydrators soften the skin.

SRP: £75.00

KEY INGREDIENTS

Skin cell renewal:
Retinsphere Technology
Pigmentation suppressors: Kojic Acid and N-Acetylglucosamine
Skin brightener: Niacinamide
Exfoliator: Salicylic acid
Skin hydrators



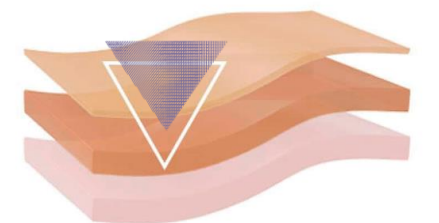
RETEXTURISING SERUM

A retexturising serum with a high concentration of glycolic, citric and shikimic acids which are delivered with a gradual release. Its additional skin hydrators and soothers mean maximum exfoliation with minimal irritation.

SRP: £75.00

KEY INGREDIENTS

Exfoliators:
Glycolic, citric, lactic acid cocktail & Shikimic acid
Skin hydrators
Skin soother: Niacinamide
Anti-ox complex:
Vitamins A, C & E



CORRECTION &
STABILISATION

RADIANCE GEL

An ultra-light, barely-there hydrating gel that contains a cocktail of protective and brightening antioxidants along with regenerative SCA PRO growth factors to improve the skin's structure.

SRP: £65.00

KEY INGREDIENTS

Anti-oxidant activity:
Vitamins C & E plus ellagic acid and caffeic acid
Skin hydrator:
Hyaluronic acid
Regenerating and repairing:
SCA PRO growth factors



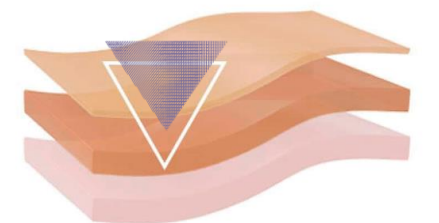
RESTORE CREAM

A rich & intensely hydrating cream. Restore Cream contains low levels of Retinsphere technology to maintain retinol activity, EDAFENCE to protect and strengthen the skin and advanced moisturizing system to maintain hydration.

SRP: £75.00

KEY INGREDIENTS

Skin cell renewal: Retinsphere
Anti-pollution: EDAFENCE
Skin barrier strengthening:
Niacinamide & skin hydrators
Skin soothers:
Chamomile and liquorice extract
Antioxidant activity: Vitamins C & E



CORRECTION &
STABILISATION

MATTIFYING GEL

An ultra-light, intensely hydrating gel that's perfect for oily & combination skin. It also delivers skin renewal with Retinsphere Technology combined with antioxidant and skin brightening ingredients.

SRP: £65.00

KEY INGREDIENTS

Long-lasting hydration:
Hyaluronic Acid & Arginine
Skin cell renewal:
Retinsphere
Skin barrier strengthening:
Niacinamide
Skin brighteners:
Tranexamic
Acid & Azelaic Acid
Antioxidant activity:
Zinc & Vitamin E



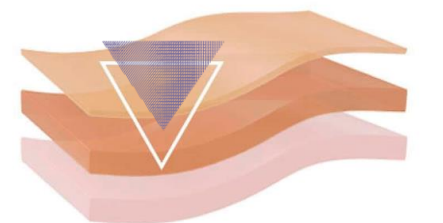
BRIGHTENING AMPOULES

A high intensity oil-free serum that infuses the skin with high levels of Vitamin C to brighten and purify the complexion while SCA PRO smooths lines and wrinkles. This 28-day course will awaken your skin and give it a rejuvenating boost.

SRP: £100.00

KEY INGREDIENTS

Intensive brightening and antioxidant activity: 15% Vitamin C
Regenerating and repairing: 20% SCA PRO growth factors
Intensive moisturisation:
Proteoglycans



STIMULATION

REPLENISHING CREAM

A rich, nourishing & soothing cream with powerful SCA PRO growth factors to regenerate skin deep in the dermis, and a skin-firming complex with immediate and long-lasting hydrators

SRP: £70.00

KEY INGREDIENTS

Regenerating & repairing:
SCA PRO growth factors
Antioxidant activity:
Vitamin E
Instant and long-lasting hydration: Moisturising active complex
Firming: Calcium



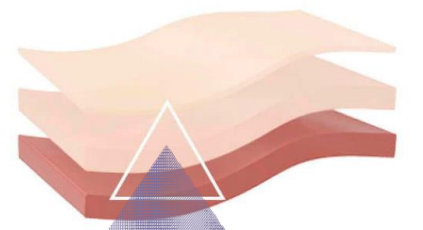
REGENERATING AMPOULES

A rich, rejuvenating serum to aid skin recovery, or to give your skin a month-long rejuvenating boost. With very high levels of SCA PRO growth factors the serum gets to work deep within the dermis for outstanding results & reducing fine lines and increasing firmness.

SRP: £90.00

KEY INGREDIENTS

Regenerating & repairing:
40% SCA PRO growth factors
Antioxidant activity:
Vitamins C & E
Instant and long-lasting hydration: Moisturising active complex



STIMULATION

FIRMING SERUM

Working deep into the dermis with SCA PRO growth factors, the light, fast-absorbing serum that repairs and regenerates the skin whilst boosting brightness, firmness and hydration.

SRP: £75.00

KEY INGREDIENTS

Regenerating and repairing:
SCA PRO growth factors
Firming: Calcium & protein of soy
Skin brightener: Niacinamide
Antiox complex: Vitamins C & E
Skin hydrators



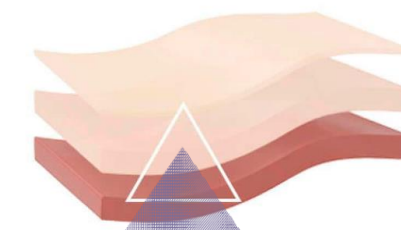
FIRMING EYE CREAM

A lightweight cream-gel that brightens and firms the skin around the eyes with potent SCA PRO growth factor technology. Peptides help to reduce puffiness and dark circles, while soft-focus microspheres give instant luminosity and soften fine lines.

SRP: £50.00

KEY INGREDIENTS

Regenerating and repairing:
SCA PRO growth factors
Firming: Decongestant peptides
Reducing puffiness: Protein of soy
Antioxidant Activity:
Superoxide dismutase



PROTECTION

MINERAL FLUID SPF50

High-level, broad-spectrum sun protection product with 100% mineral filters. This silky fluid protects against the daily damage caused by UV, visible light and infrared-A. Enriched with the powerful antioxidant Fernblock.

SRP: £35.00

KEY INGREDIENTS

UVA & UVB protection:

Mineral filters

Infrared-A and visible light protection: Physavie, Biomimetic Melanin and OTZ 10 Pro Taurine

Powerful antioxidant activity, DNA repair, protection from infrared-A and visible light: Fernblock



MINERAL COLOUR SPF50

High-level, broad-spectrum protection against daylight (UV, visible light and infrared-A) combined with natural-looking foundation coverage available in beige and bronze.

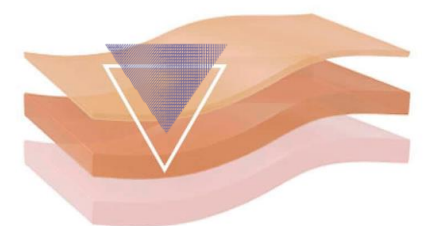
SRP: £45.00

KEY INGREDIENTS

UVA & UVB protection:

Mineral filters

Protection from infrared-A & visible light: Fernblock
DNA repair: Glycosylase
Hydration: Hyaluronic Acid



STIMULATION

RENEWAL SERUMS

Potent retinol serums that stimulate skin to increase cell renewal, reduce lines and wrinkles, brighten and even the complexion.

KEY INGREDIENTS

Retinsphere Technology:
A potent combination of Hydroxypinacolone Retinoate and Retinol on Glycospheres
EDAFENCE: Powerful antioxidant activity preventing a cascade of damage and alterations to skin architecture

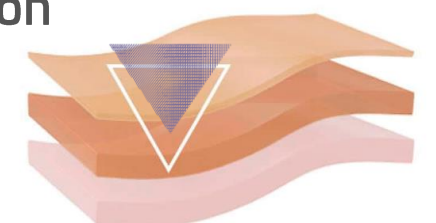


Essential Renewal Serum 0.25%
Advanced Renewal Serum 0.5%
Ultra Renewal Serum 1%

SRP: £80.00
£90.00
£115.00

KEY INGREDIENTS

Niacinamide: Anti inflammatory, anti oxidant and reinforces the barrier function
Advanced Hydration System:
Floods the skin with hydration and prevents TEWL
Bisabol: Sooth and calm skin to reduce irritation



RETINOL PROGRAMMES

The ALLSKIN | MED Retinol Programmes are the ultimate regimes to tackle advanced signs of ageing, proven to improve skin texture, stimulate cell renewal, and improve skin barrier function.

Our Retinol Programmes have been designed to treat every client at every stage in their retinol journey. Each is made up of an expertly-designed trio containing a graduated concentration of Renewal Serum, allowing the skin to tolerate and adjust, with minimal adverse effects.



ALLSKIN | MED Collagen Activation Plan

Enhance Treatment Results by up to 50%

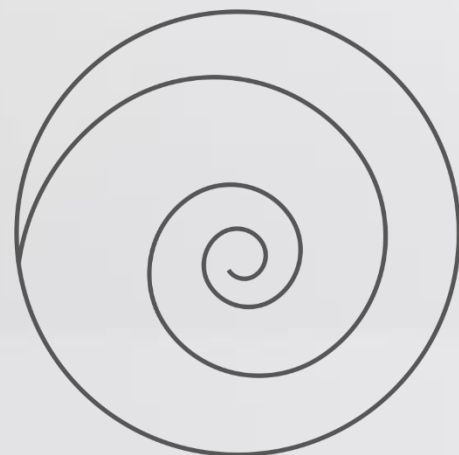
- Designed specifically for skin undergoing professional, advanced skin rejuvenation treatments.
- The core technology in this plan is SCA® PRO growth factor technology. The result of years of research, SCA® PRO stimulates the production of collagen, elastin and hyaluronic acid in your skin to leave it smoother and plumper. It's clinically proven to reduce downtime post-procedure, accelerate skin recovery & enhance treatment results.
- SRP: £136.00

Who is this plan for?

- Those with advanced signs of ageing
- Loss of firmness & elasticity
- Sagging Skin

What treatments does this plan complement?

Fillers, Collagen inducing injectables, Threads, Ablative Lasers, RF, Microneedling, HIFU, ultrasound, LED, IPL, Polynucleotides, PRP, Hydrafacial



ALLSKIN | MED Complexion Perfector Plan

Brighter Skin in as little as 15 days

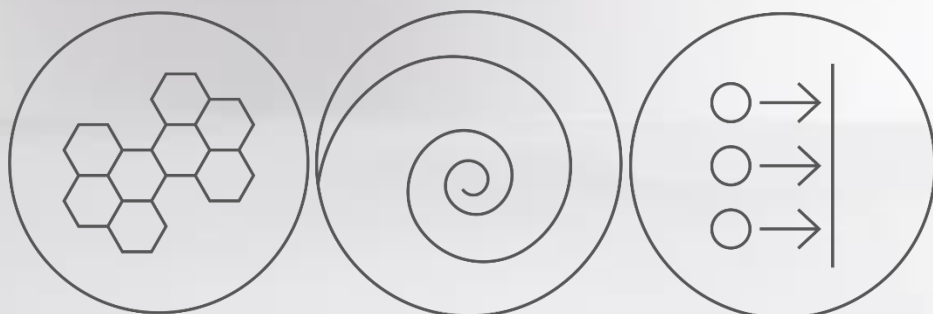
- Designed to even skin tone & smooth texture, this 28-day regime will awaken your complexion and brighten the skin in as little as 15 days¹.
- Combining the revitalising properties of 15% stabilised Vitamin C with the power of 20% SCA Pro, you will see significant improvements in the not only the radiance of your skin but the appearance of fine lines and wrinkles¹.
- The gradual release AHA complex technology encourages exfoliation and promotes healthy renewal to improve skin texture and leave skin fresh, polished and radiant.
- SRP: £204.00

Who is this plan for?

- Dull skin lacking in radiance with uneven skin tone and discoloration.
- Textural issues with visible fine lines and wrinkles.
- This plan is ideal for those looking for an effective regime prior to special occasion or when you want skin to look its best.

What treatments does this plan complement?

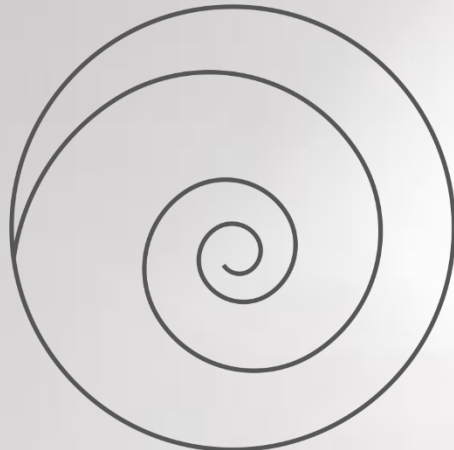
Advanced facials, Skin Peels, Microneedling, Microdermabrasion, WOW Fusion, IPL, Laser, Skin Boosters/Profilo, Hydrafacial, FSR & Meso Therapy.



ALLSKIN | MED Moisture Firm Plan

Hydrate & strengthen skins barrier with the Moisture Firm Plan.

- Formulated with SCA® PRO, the regenerating properties of this regime will increase firmness and elasticity in the skin & reduce the appearance of fine lines & wrinkles². The complexion is brighter, tighter & more hydrated.
- Moisture Complex with immediate and slow-release technology provides intense hydration to flood the skin with moisture, leaving it soft & glowing.
- SRP: £165.00



Who is this plan for?

- Skin lacking in hydration
- Those with a damaged barrier
- Those who wish to target signs of ageing focusing on firming face, neck, and eye area.

What treatments does this plan complement?

Skin boosters/Profilo, Oxygen Infusion, Hydrafacial, PRP, IPL, Polynucleotides, LED, RF, laser, Microneedling & Skin Peels.

ALLSKIN | MED Pigment Control Plan

Hydrate & strengthen skins barrier with the Moisture Firm Plan.

- The Pigment Control Plan is expertly designed to be used alongside ablative or energy-based device treatments, such as IPL, laser, peels and micro needling.
- By following the plan, your patients will greatly reduce their risk of PIH and enhance and prolong their treatment results for pigmentation.
- The goal of the plan is also to correct and prevent sun-related pigmentation, whilst boosting hydration, reducing irritation, and creating a brighter, more uniform skin tone.
- SRP: £130.00

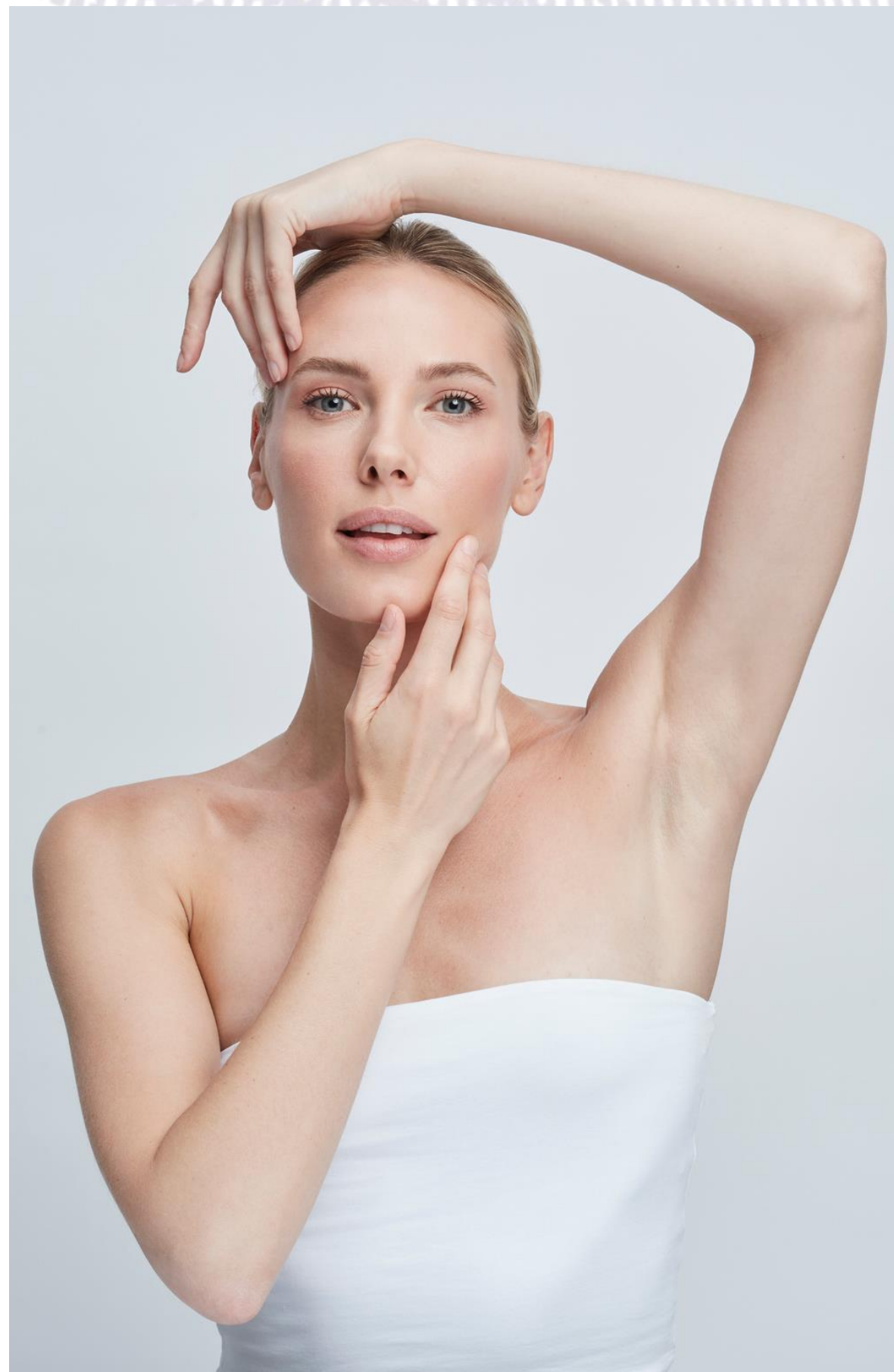


Who is this plan for?

- Pigmentation related to sun exposure
- Reduces the risk of post-inflammatory hyperpigmentation after treatments
- Adjuvant to depigmenting treatments
- Melasma
- Fitzpatrick III – VI with higher risk of PIH

What treatments does this plan complement?

- IPL
- LED
- Laser
- Micro needling
- Peels
- Ablative/non ablative energy-based treatments
- Treatments with increased risk of PIH



Post-Procedure

Improve treatment results & enhance client satisfaction by introducing ALLSKIN | MED SCA Pro post-procedure.

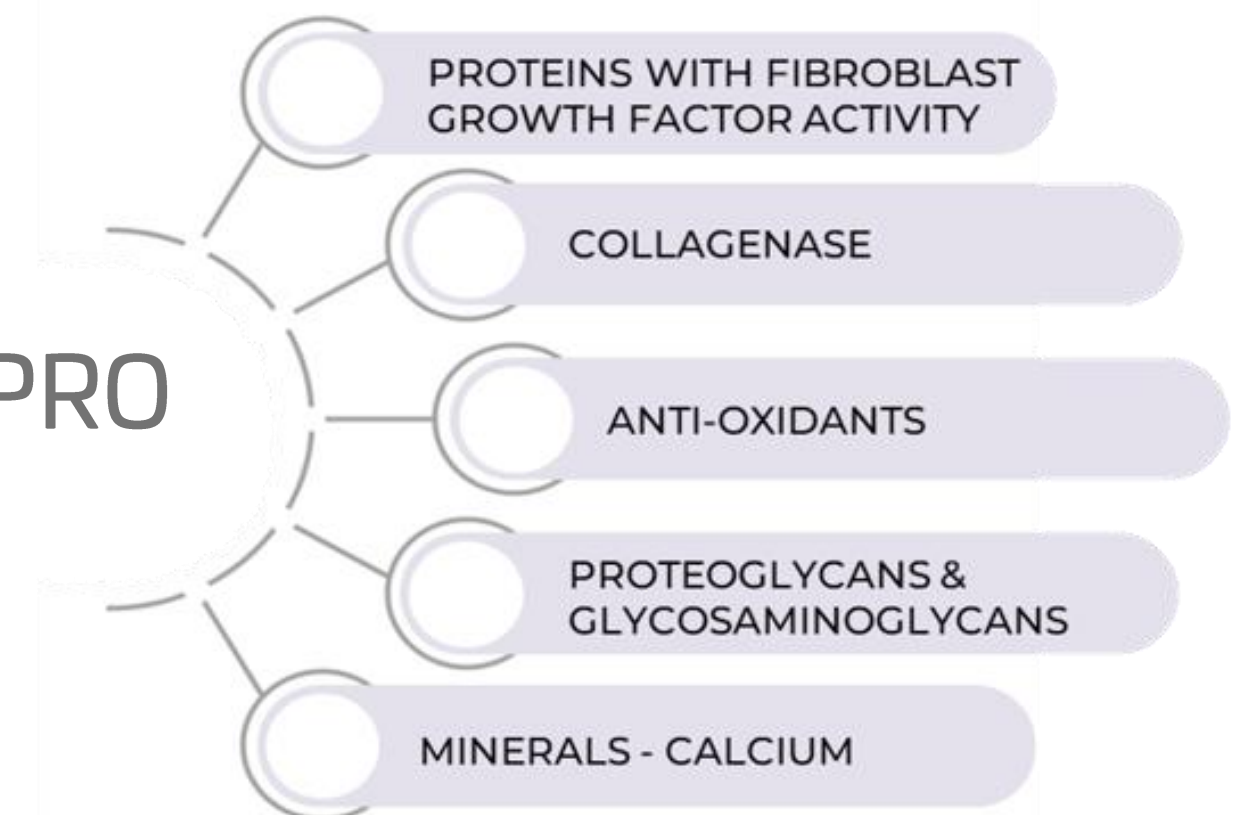
By incorporating the GF ampoules & mask into any treatment post-procedure, you will reduce potential redness and speed up client recovery and downtime thanks to the regenerating properties of SCA Pro.



Post-procedure: Step 1

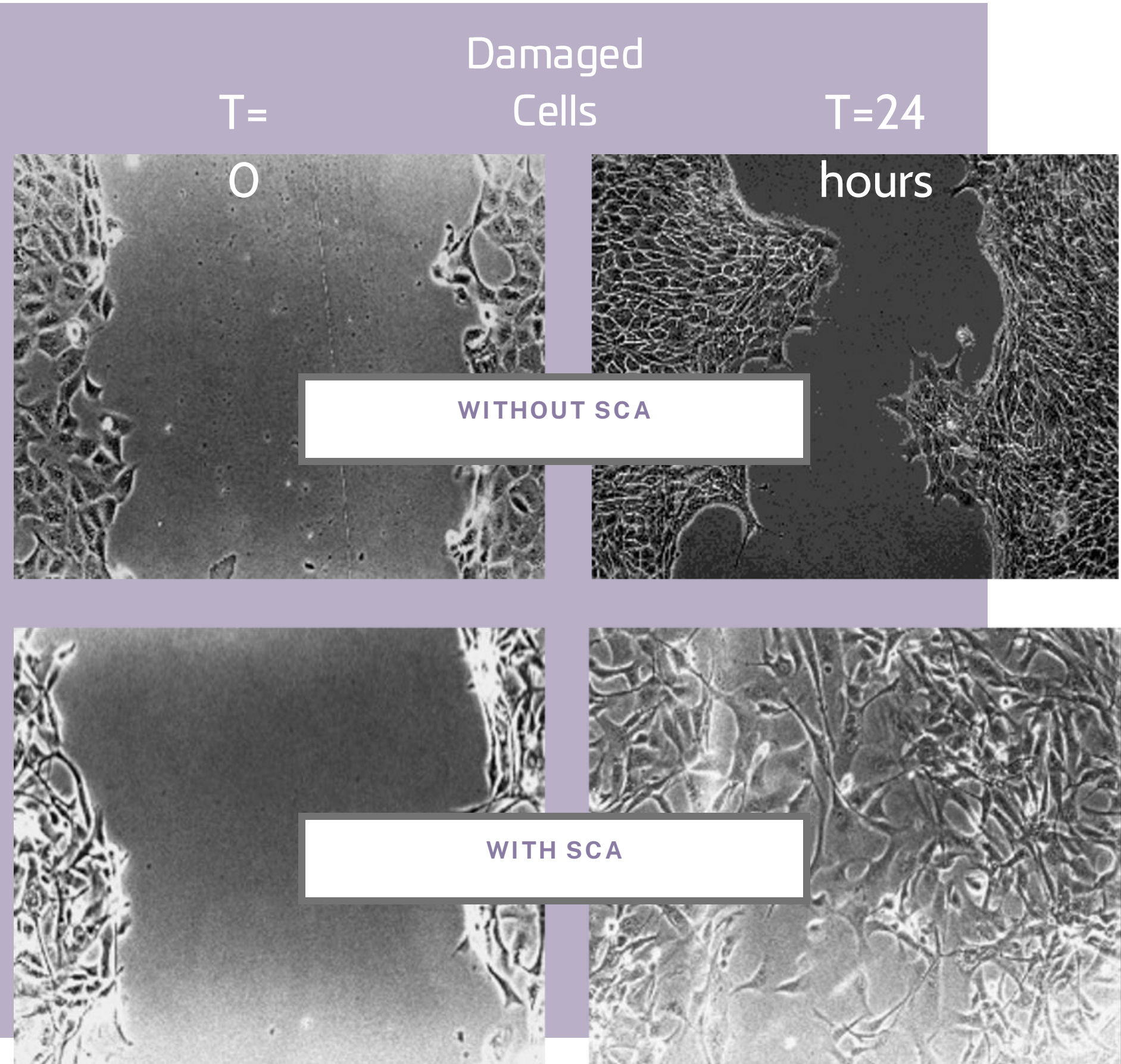
Apply one ALLSKINMED Regenerating Ampoule SCA PRO 40% immediately post-procedure.

SCA PRO



Accelerates skin recovery

- Controlled damage stimulates the wound healing response.
- SCA PRO stimulates migration of fibroblasts & keratinocytes.
- More collagen, elastin, HA and fibronectin.
- Speeds up the natural response.
- Significant reduction in TEWL after just 24hrs.



24 HOURS AFTER TCA PEEL



WITH REGENERATING
AMPOULES

WITHOUT REGENERATING
AMPOULES

SCA PRO post-procedure

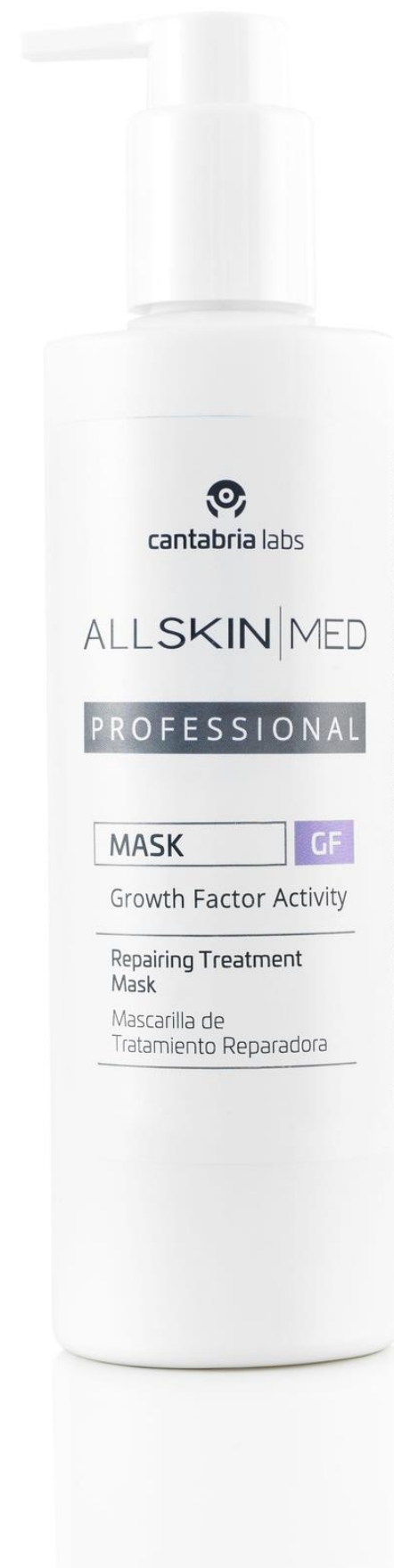
25% TCA Peel

Immediately post procedure 40% SCA applied to one side of face.

24 hours after skin showed significant reduction in redness, burning sensation and dryness.

Significant reduction in downtime.

Post-procedure: Step 2



A repairing, soothing and comforting mask for delicate and compromised skin post procedure.
(non-ablative only)

6% SCA PRO stimulate repair and healing
5% Marigold Extract calming and anti-inflammatory 13%
Moisturising complex.

How to use:

Apply a generous layer (8-10 pumps) over face and neck.
Allow to absorb, or massage to increase penetration.
Remove excess residue if required.

 cantabria labs

ALLSKIN | MED
WHEN SCIENCE MEETS EXPERIENCE

REAL RESULTS



14% wrinkle reduction demonstrated
on visia skin analysis after 6 weeks using a
curated ASM skincare plan only
(no in-clinic treatments performed.)

Visible improvements
in wrinkles,
firmness, texture, and
tone



PATIENT TESTIMONIAL



"I've used numerous skincare brands over 3 decades and Allskin Med is the first to have made a significant difference to my skin, so much so that several friends commented on how good it looks.

I've struggled for years with lines, congestion, excess oil, redness and generally poor texture and dullness and was unsure what impact skincare only could have.

I was therefore delighted with the overall improvement to my skin after a month.

ASM has also converted me to finally using SPF on a daily basis - no days skipped!

Particular favourites were the **Regenerating Ampoules** and the **Eye Cream** - really lovely textures so easy application. I think the ampoules and eye cream in particular gave an instantly better finish to my skin so people often asked what I was using on my skin, well before the overall range had had time to take effect.

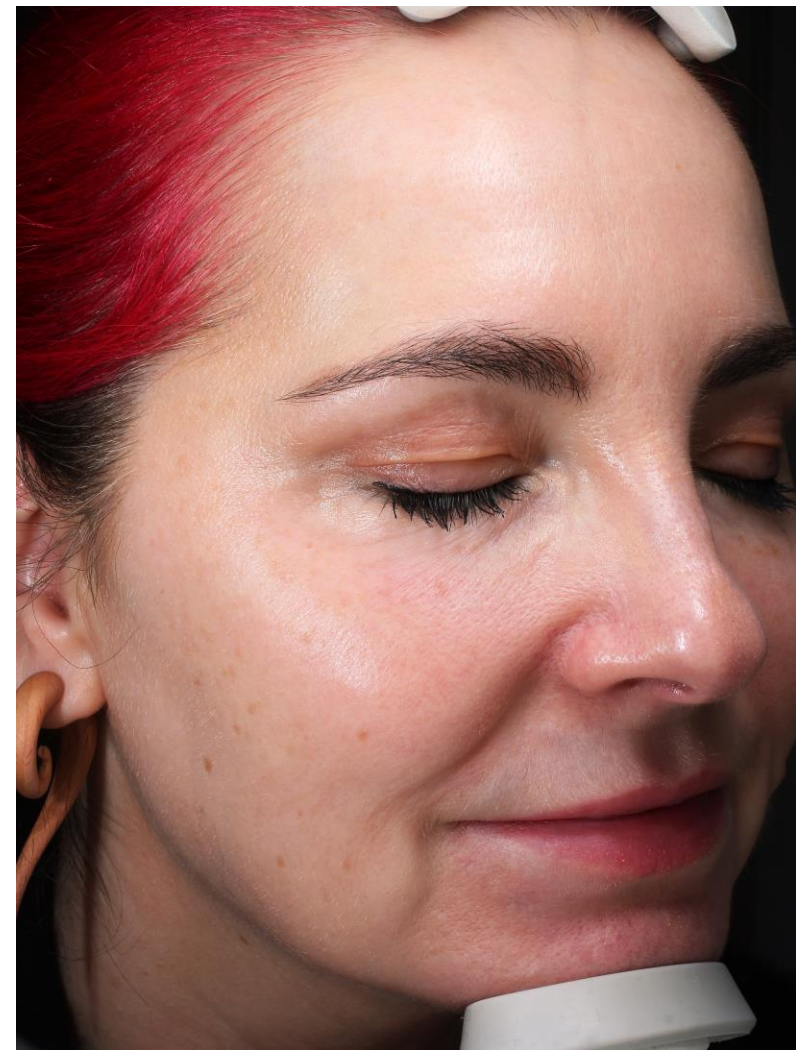
Thank you to **ASM** for rescuing skin which seemed beyond redemption!"



**Visible improvements in radiance,
tone, texture, pores, red areas
and brown spots**

**This patient journey has been
over 2 years**

**She has had regular facials
incorporating ASM products**



This patient has been using the ASM products for just under 1 year now

As you can see there are visible improvements in luminosity, red areas, texture and tone



**Significant
improvements in
scarring, skin barrier,
dryness,
inflammation & clarity**

**Before and 5 weeks after using
just ALLSKIN | MED products
(no treatments):**

**Essential Renewal Serum
Radiance Gel
Firming Eye Cream**

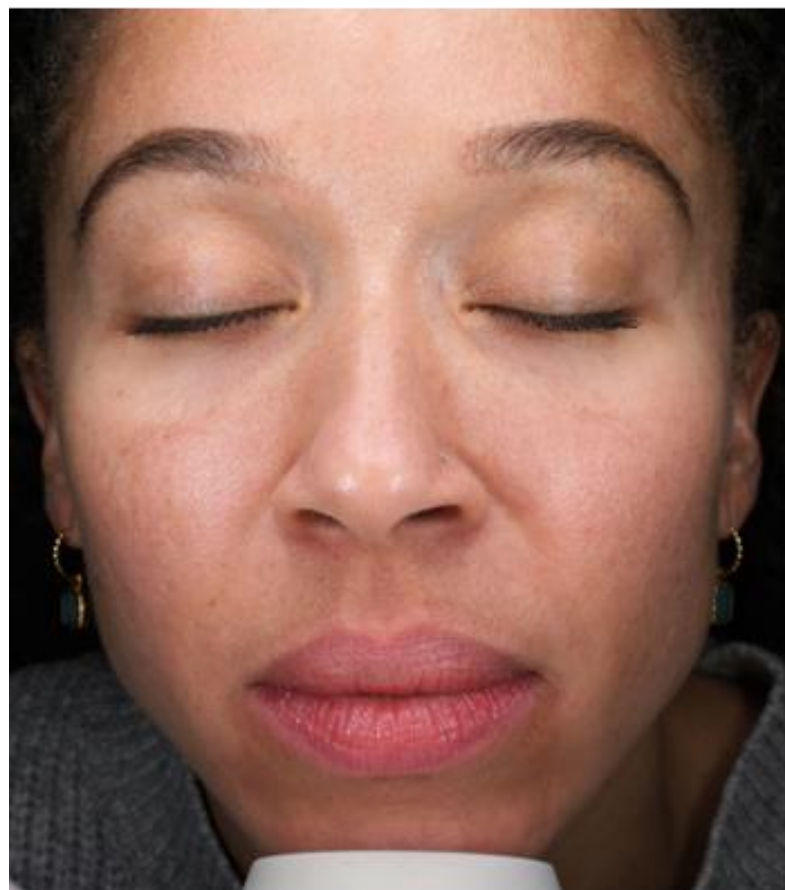
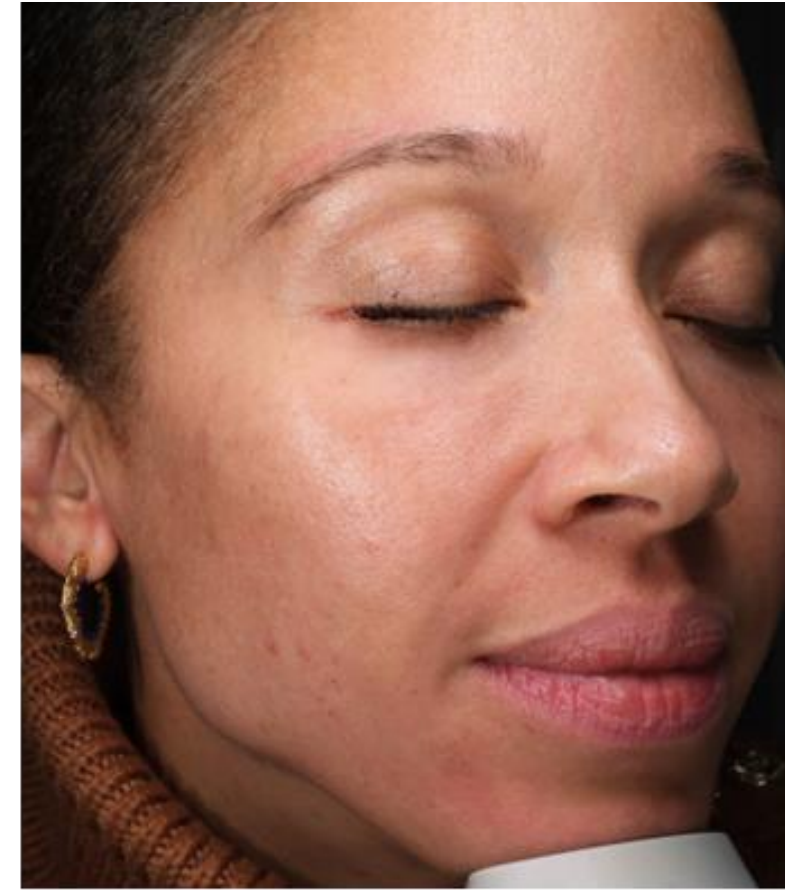


A 6-month journey

**Visible improvements
in firmness, tone,
texture, browns spots and
radiance**

**A combination of superficial
chemical peels and a curated
ASM skin regime were used
to achieve this result**

**His favourite product is
the radiance gel**



Just 6 weeks use of
ALLSKIN | MED
Regenerating Ampoules &
Firming Eye Cream.

Skin texture & tone have
considerably improved.

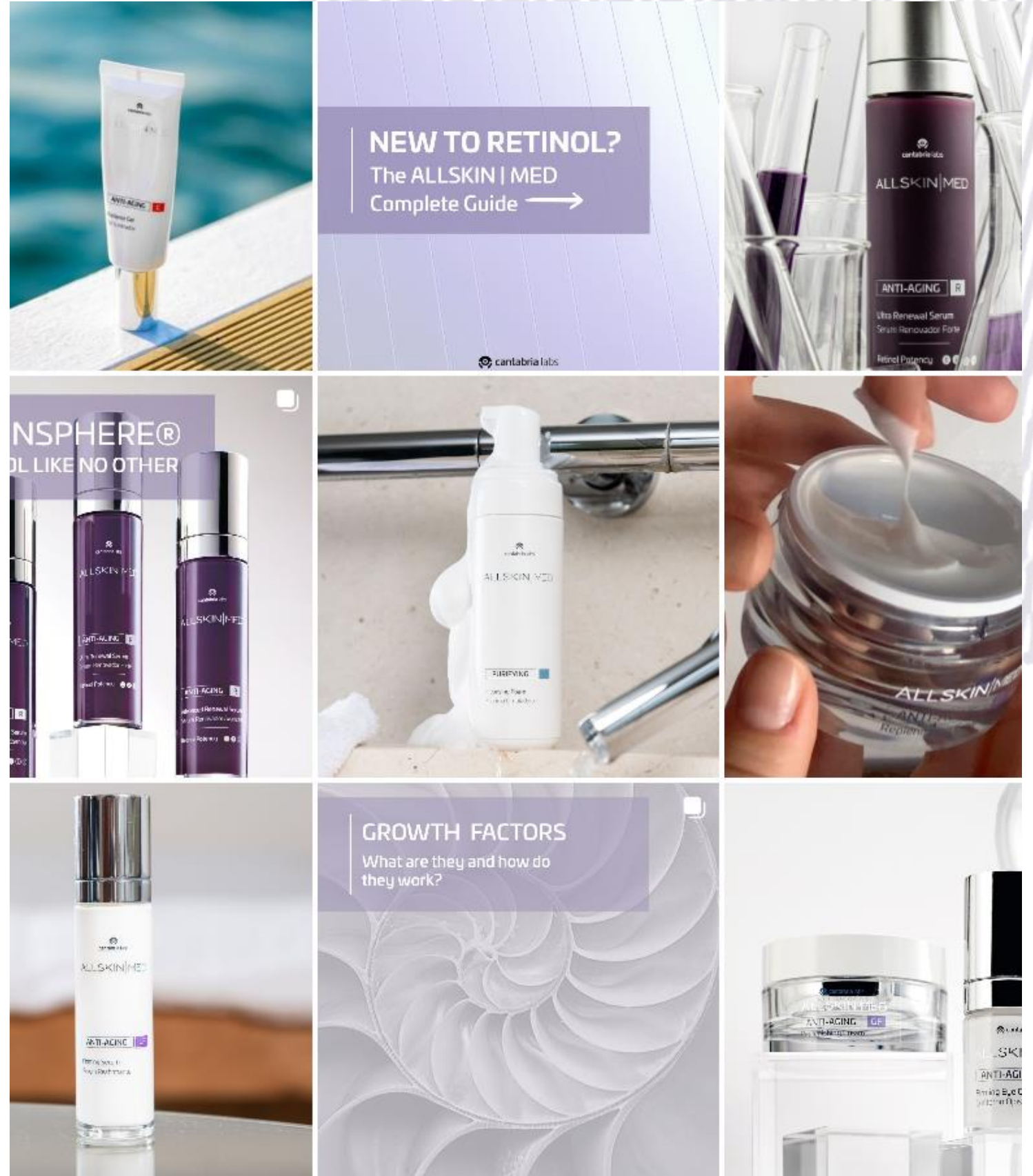
Brighter, firmer & clearer
complexion.

Reduced pore size.



ALLSKIN | MED
WHEN SCIENCE MEETS EXPERIENCE

Your Support



Convenience for you, and your clients

Clinic-exclusive online shop for your clients

Log in using your unique clinic code

Delivery and payment taken care by us

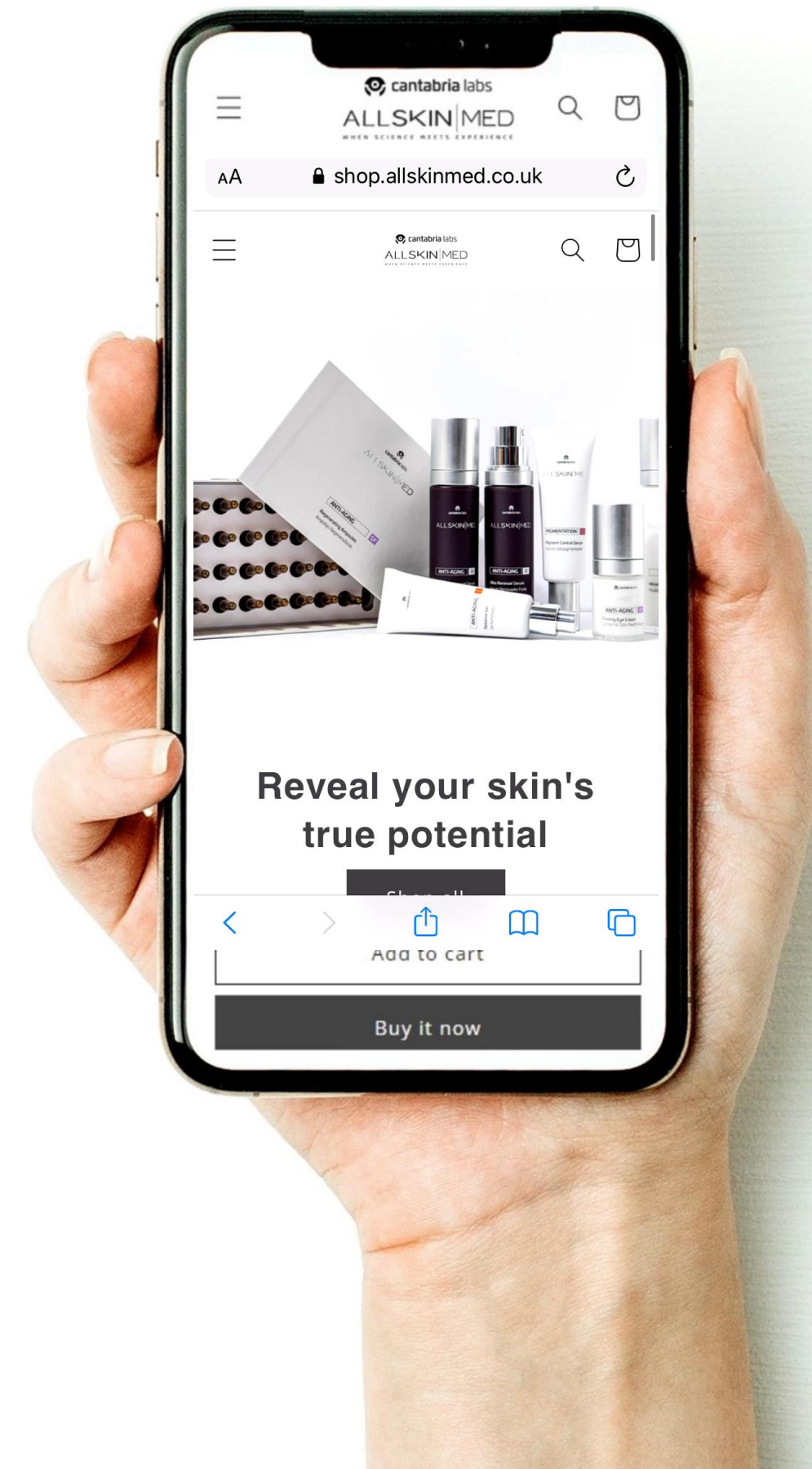
Supports online consultations

Top up purchases in between clinic visits

No need

Convenient for clients & free delivery

35% paid to you on all your client orders



Fully supported marketing & merchandising

ALLSKIN|MED
WHEN SCIENCE MEETS EXPERIENCE

**SHAPED
BY SCIENCE**

Patented technologies, the most sought-after ingredients in dermatology and significant clinical data. ALLSKIN | MED delivers results that you will love.

Exclusively available from professional skin clinics. Expect more from your skincare.

UK & Ireland distributor:

AESTHETICARE

allskinmed.co.uk

POSTER

CLIENT NAME	PHONE NUMBER	EMAIL ADDRESS

ESTHETICIAN NAME: _____
NEXT APPOINTMENT: _____

REGIME CARD

PRODUCT	SKU	PRICE
Advanced Renewal Serum	100ml	€95.00
Retexturising Serum	50ml	€95.00

UK & Ireland distributor: **AESTHETICARE**
allskinmed.co.uk

PRICE LIST



MERCHANDISING UNIT (345mm)

RETINOSPHERE TECHNOLOGY

Retinol helps to stimulate skin cell turnover to reveal fresh skin cells, and over time stimulates the production of new collagen. It's clinically proven to help:

- Reduce lines and wrinkles
- Improve skin texture
- Brighten the skin
- Reduce pigmentation
- Reduce pore size
- Normalise sebum production

EDAFENCE ANTI-POLLUTION TECHNOLOGY

EDAFENCE is a patented extract of Deschampsia antarctica, an Actinobacteria that survives in the most extreme environmental conditions, protecting itself from external aggressors.

- Prevents DNA damage
- Reduces pigmentation
- Enhance the skin barrier

SCA PRO GROWTH FACTOR TECHNOLOGY

An advanced complex rich in growth factors and derived from the natural secretion of the scientific snail, Cyprinus percaris, supports, binds and activates regenerative and repairing qualities.

- Reduce lines and wrinkles
- Increase firmness and elasticity
- Reduce redness/pain/irritation

FERNBLOK SUN PROTECTION TECHNOLOGY

Fernblok is a natural, innovative and patented technology derived from the fern Polypodium leucodesmum, which has over time developed its own protective mechanism against the sun.

- Helps to boost skin health and prevent premature skin ageing
- It's the result of years of research and development and is proven to:
- Protect your skin immune system

RENEW PIGMENT CONTROL SERUM

A beautiful, triple action serum that exfoliates to renew and brighten the skin, its lightweight complex targets each stage of melanin production and transfer, plus skin hydration.

KEY ACTIVITIES & INGREDIENTS

- Skin cell-renewal: Retinoids
- Pigmentation suppression: Kojic acid and Ascorbylglucosamine
- Skin brightener: Niacinamide
- Exfoliator: Salicylic acid
- Skin hydrators

HOW TO USE

Shake well before use. Apply 2-3 pumps to the face and neck, twice daily, avoiding the eye area. Avoid direct sun exposure and always use broad spectrum sun protection when using the product.

RENEW RETEXTURISING SERUM

A retexturising and soothing serum with a high concentration of glycolic, lactic and citric acids which are delivered with a gel release. Its additional skin hydrators and soothers mean maximum hydration with minimal irritation.

KEY ACTIVITIES & INGREDIENTS

- Exfoliator: Glycolic, citric and lactic acid
- Additional exfoliant: Salicylic acid
- Skin hydrators
- Skin soothers: Niacinamide
- Anti-oxidant: Vitamins A, C & E

HOW TO USE

Apply 2-3 pumps to cleanse skin in the evening, prior to your night cream. A mild tingling sensation is normal at first. Avoid direct sun exposure and always use broad spectrum sun protection when using the product.

RENEW FIRMING SERUM

A light, non-absorbing serum that repairs and regenerates the skin whilst boosting brightness, firmness and hydration. Working deep into the dermis with retinol, NP-3 and Hyaluronic Acid.

KEY ACTIVITIES & INGREDIENTS

- Skin cell-renewal: Retinoids
- Pigmentation suppression: Kojic acid and Ascorbylglucosamine
- Skin brightener: Niacinamide
- Exfoliator: Salicylic acid
- Skin hydrators

CLIENT LEAFLET

ALLSKIN|MED
WHEN SCIENCE MEETS EXPERIENCE

NEW SUN PROTECTION + FOUNDATION COVERAGE

Mineral filters: high level UVA/UVB protection
DNA protection & repair
Natural-looking, medium foundation coverage

Fernblok® anti-oxidant technology

- Additional UVA/UVB protection
- Visible light (blue light) and infrared A defence
- Protects skin immune system
- Helps prevent pigmentation
- Protects collagen

TRY IT FOR YOURSELF TODAY

UK & Ireland distributor: **AESTHETICARE**
allskinmed.co.uk

A4 DISPLAY CARDS

UK Brand Ambassador

A master in the field of facial aesthetics, Dr Paris comes from a traditional surgical background with doctorates in both medicine and dentistry. Her extensive training in maxillo-facial reconstructive surgery gives her a unique perspective of faces and anatomy making her one of London's most sought-after practitioners and skin experts in the field.

“This partnership means so much to me as ALLSKIN | MED takes a holistic approach to skincare combining science, safe formulations and effective results in a harmonious fashion. The philosophy behind the ALLSKIN | MED products and protocols enable us to feel happy and proud within our skin.”

DR PARIS ACHARYA





INTRODUCING The Pigment Control Plan

A three-step approach to controlling pigmentation
after in-clinic treatments.

Preventing PIH is always preferable to treating it. No matter the skin type or condition, taking proactive steps and managing any existing skin issues can significantly reduce the patients risk of PIH.

The Pigment Control Plan is expertly designed to be used alongside ablative or energy-based device treatments, such as IPL, laser, peels and micro needling. By following the plan, your patients will greatly reduce their risk of PIH and enhance and prolong their treatment results for pigmentation.

The goal of the plan is also to correct and prevent sun-related pigmentation, whilst boosting hydration, reducing irritation, and creating a brighter, more uniform skin tone.



The Pigment Control Plan will;

- Correct and prevent sun-related pigmentation
- Reduce the risk of PIH.
- Enhance the results of pigmentation related treatments whilst boosting hydration & reducing irritation.
- Create a brighter, more uniform skin tone.

Who is this plan for?

The Pigment Control Plan is ideal to use alongside ablative, energy-based device treatments or any treatment where you are at risk of developing PIH.

The Pigment Control Protocol is also ideal to be used to enhance and prolong results of treatments targeting pigmentation such as IPL, laser, Peels, Microneedling



PREPARE

Prior to treatment prepare the skin for a minimum of 4 weeks .

MANAGE

During the treatment course the patient should continue following the Pigment Control Plan.

MAINTAIN

To maintain results achieved the patient should continue the Pigment Control Plan regime.



How does it work?



PROTECT FROM WITHIN

Oral Fernblock+ plus additional anti-oxidants clinically proven to prevent and reduce hyperpigmentation.



ACTIVE INGREDIENTS

Topically applied tyrosinase inhibitors to reduce melanin synthesis and the transfer of melanin.



PROTECT FROM THE SURFACE

Full spectrum protection SPF 50+ and Pa++++ with fernblock+, plus additional ingredients proven to manage pigmentation.

Fernblock+ Oral Protection from within

Oral supplementation with Fernblock has two roles:

1. Boost protection In addition to topical photoprotection, particularly during times of high intensity exposure or high risk such as in patients prone to photo dermatoses.
2. As an adjunct to dermatologic treatments, to protect and repair the skin from any negative effects of the treatment such as PIH and to enhance and prolong the results achieved.



Oral Fernblock to reduce melasma

A randomized double blind controlled study evaluating the effectiveness and tolerability of oral PLE (Fernblock) in patients with melasma.

21 female subjects

Aged 18-50

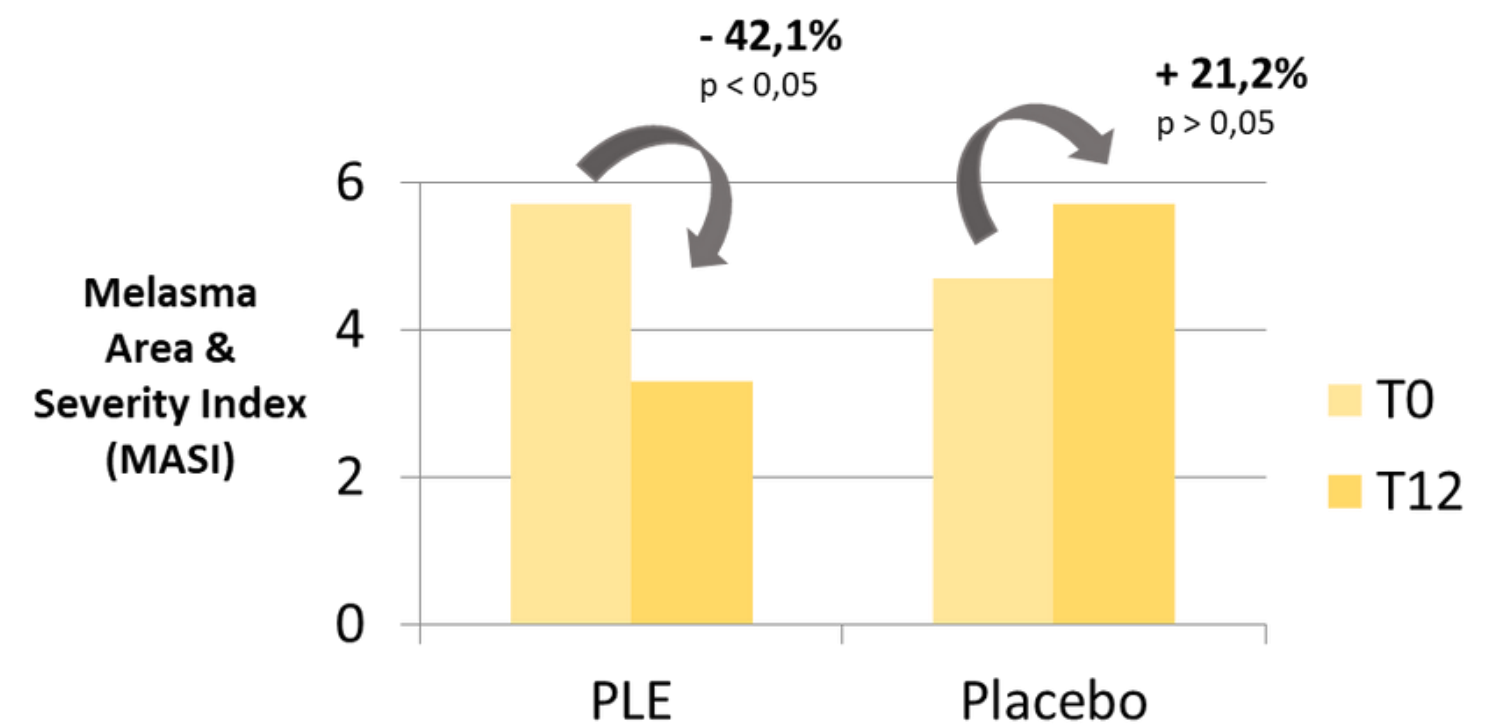
Epidermal melasma

12-week study

Group 1: Oral Fernblock 240mg bd + SPF45

Group 2: Oral Placebo bd a day + SPF45

Reduction to MASI 42.1%



Treatment for melasma

Hydroquinone is considered the gold standard for topical treatment of melasma, but not all skin tolerates its aggressive activity. It can be used for limited periods only as it is associated with sensitivity. (ochronosis, possible melanocyte toxicity, rebound pigmentation)

ALLSKIN | MED Pigment Control Plan provides excellent enhancement in combination with 4% HQ bd and improves / sustains results during HQ treatment.

ALLSKIN | MED Pigment Control Plan is an effective lightening treatment for patients who do not tolerate HQ.

ALLSKIN | MED Pigment Capsules are a daily supplement that can significantly increase the efficacy of melasma clinical treatment by 51% compared to treatment alone

More than 3x the patients achieved a 60% reduction in their Melasma than with clinical treatment alone.

Stabilisation of the melanocyte function

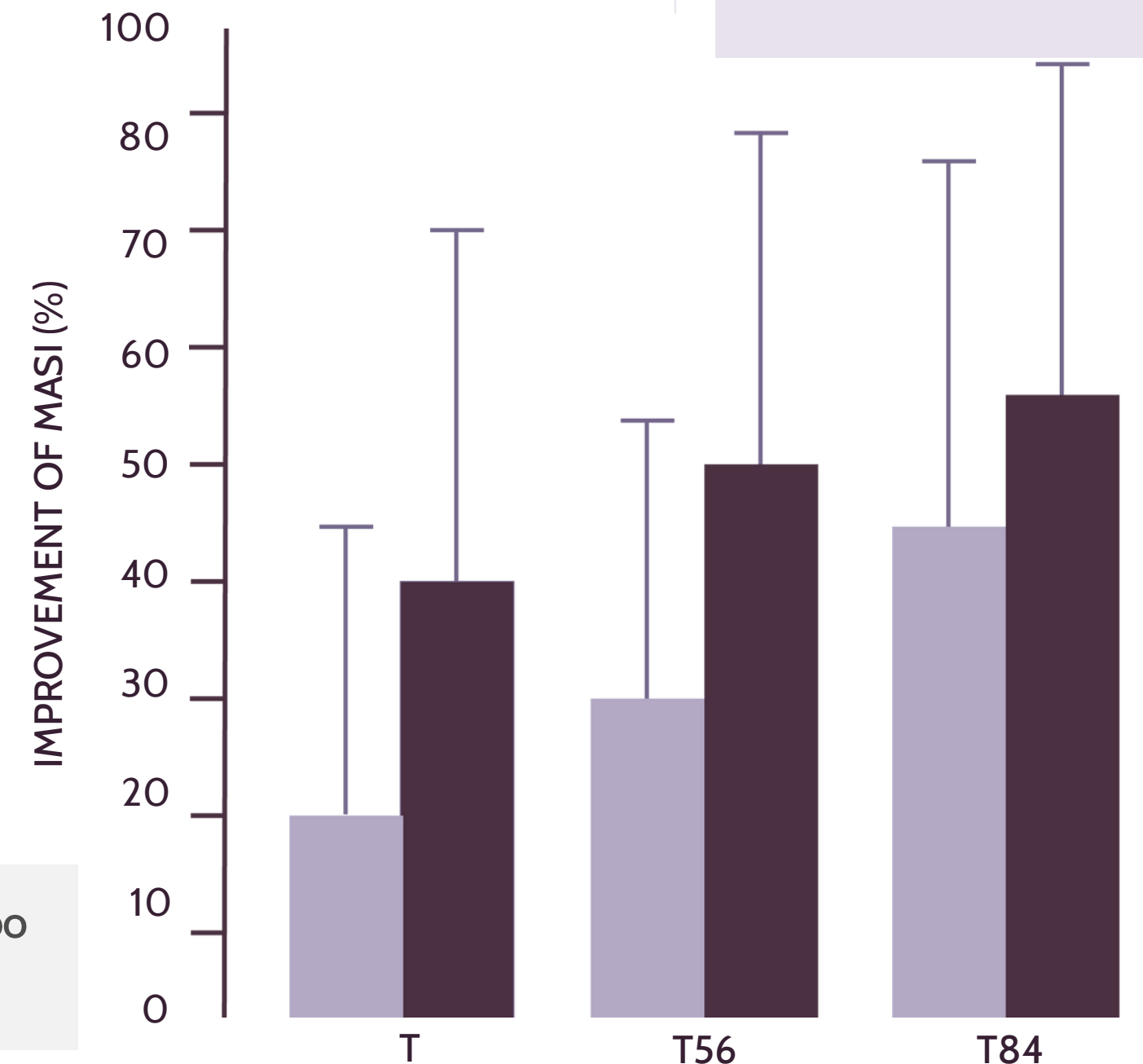
Prevents pigmentation caused by sun exposure and improves the skin's radiance

Double-blind placebo controlled study
33 women suffering from melasma, 25-65 years of age, skin types III & IV

12-week treatment:

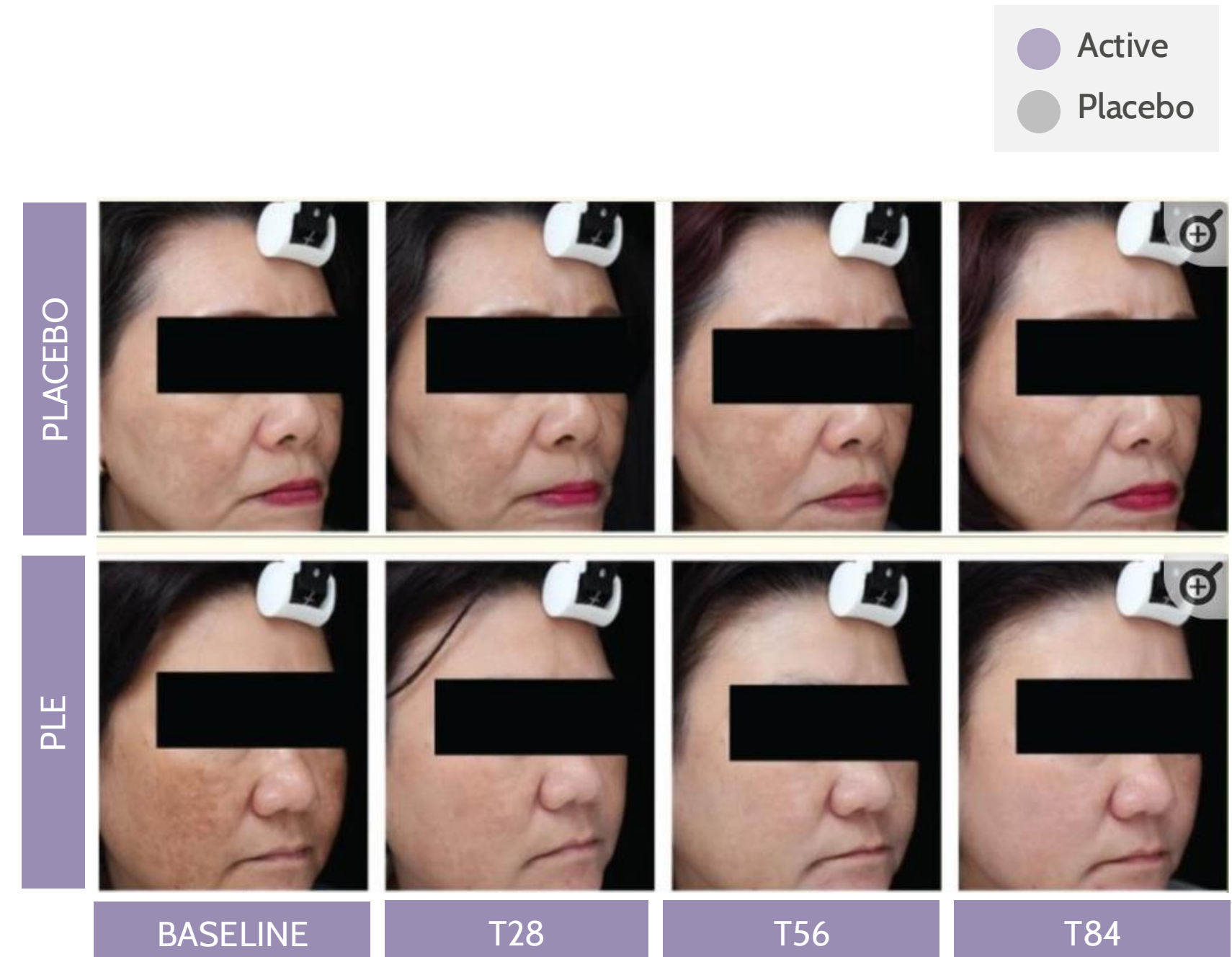
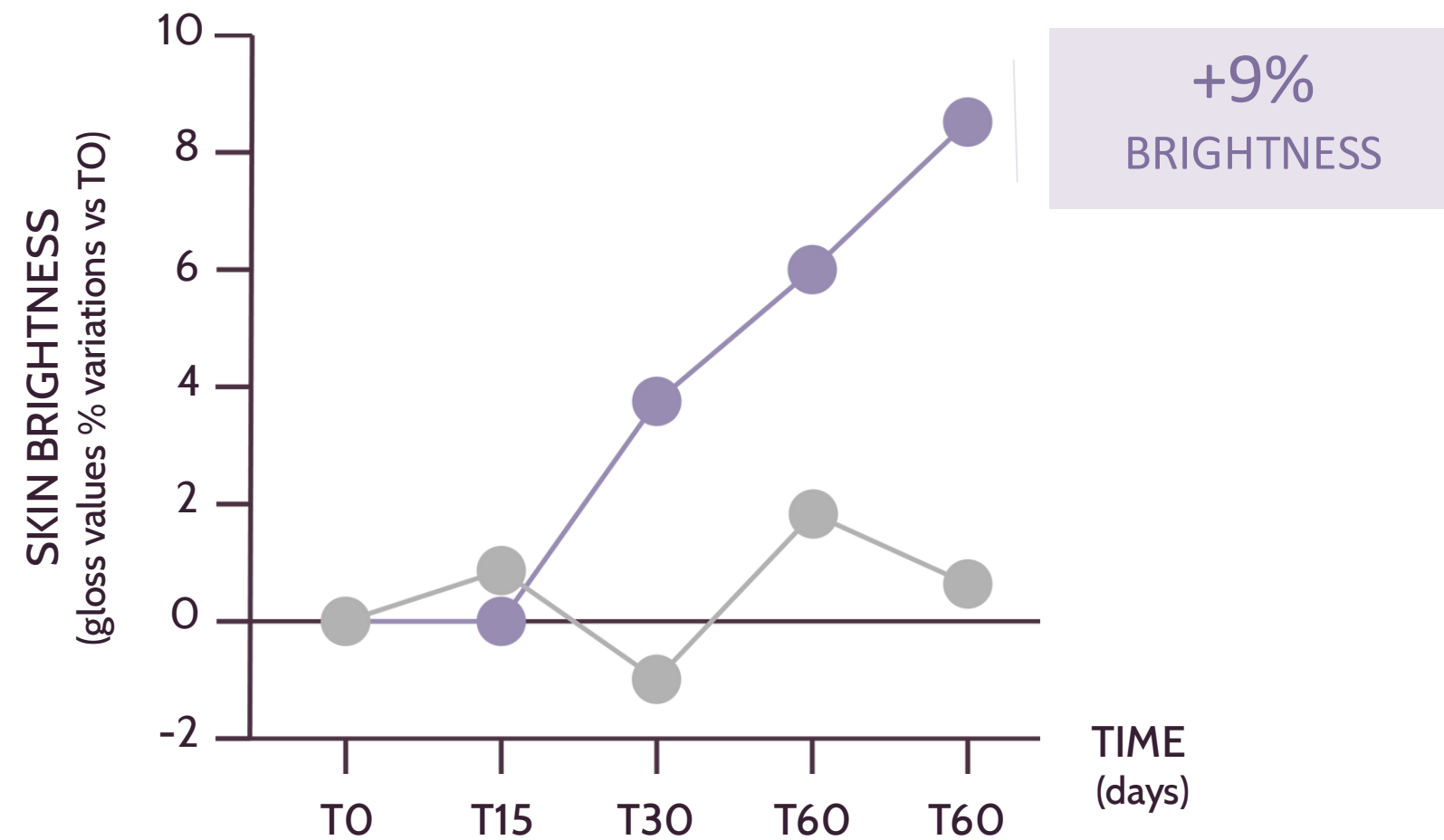
- Group 1: 4% HQ + SPF 50+ Oral Fernblock® bd
- Group 2: 4% HQ + SPF 50 + placebo bd

The study conducted at the National Skin Centre Singapore shows the PLE group demonstrated a greater reduction in the MASI score than did the placebo group, which was statistically significant at Day 56



Stabilisation of the melanocyte function

Placebo-controlled study of the efficacy of a dietary supplement in reducing skin dark spots & creating more even complexion of Asian women



A study carried out in Asian women, to demonstrate the effectiveness of **FERNBLOCK®** (orally), shows an improvement in skin luminosity (+9%) after 12 weeks of treatment

Clinical observations

28 PATIENTS

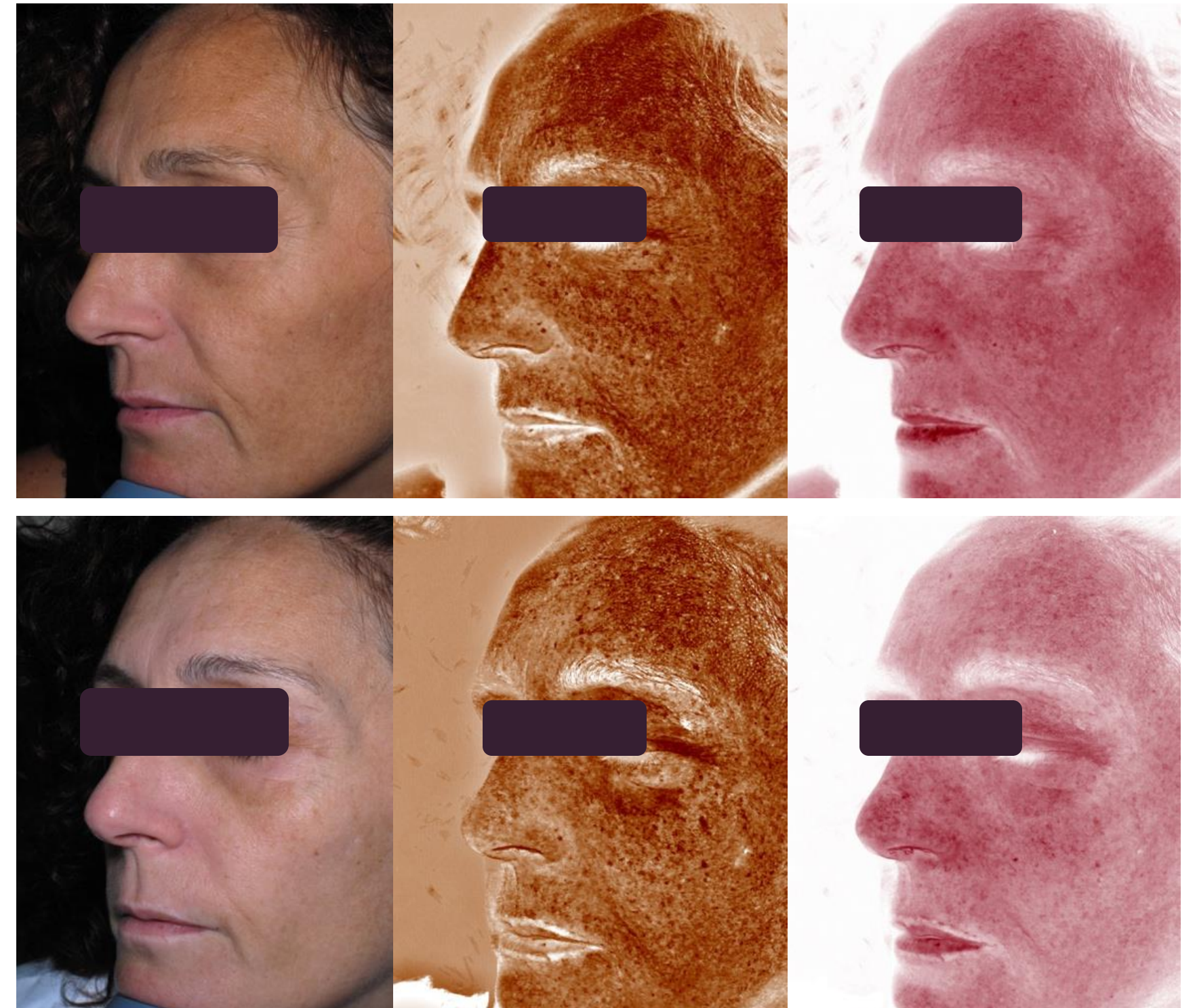
3 MONTHS

TREATMENT:

- Pigment Control serum with SPF or vehicle with SPF (day)
- Pigment Control Serum or vehicle (night)

EVALUATION OF:

- MASI (Melasma Area and Severity Index)
- Tolerability (stinging, burning, erythema)
- Patient satisfaction



- Pigment Control Serum reduces MASI by 74% compared to vehicle

- **Excellent tolerability**, even in patients reporting previous episodes of sensitive skin conditions

Clinical observations

- More than **93%** patients perceived improvement and more than **55%** marked improvement
- Pigment Control Serum has shown to be efficient and safe in the improvement of facial melasma, inducing lightening of hyperpigmentation in more than **65%** of patients and **very well tolerated**



Depigmenting System:

Niacinamide inhibits the transfer of melanin

Ellagic Acid reduces melanin synthesis

Biopolymer Net:

Anti-pollution complex acts like a second skin to protect at the surface

Iron Oxide Pigments:

Subtle tint unifies skin tone and blurs pigmentation

D0



D90



100%

of volunteers observed some degree of improvement, are satisfied with the product, and showed excellent tolerance*

*According to the clinical examination carried out by the dermatologist, no volunteers showed alterations after 90 days of continuous use of the product.

Clinical Study

Randomised, double-blind, placebo-controlled study

80 women aged 35-55 years

a. Control

a. Oral treatment: **FERNBLOCK® ORAL**

a. Combined: **FERNBLOCK® ORAL & TOPICAL TREATMENT**

Baseline values were compared with the results obtained at T30 and T90, and also each group (A, B and C). Both the investigator and the patient undertook a subjective assessment at the end of the study, using a specially developed questionnaire.



RESEARCH ARTICLE

Research Article

Safety and Efficacy of a New Regimen in Homogenizing and Brightening Skin Complexion Among Filipino Women

Truchuelo MT^{1*}, Gabriel MT², Chan HP², Chan GP³ and Vitale M⁴

¹Nuestra Señora de América Hospital and Clínica Grupo Pedro Jaén, Madrid, Spain

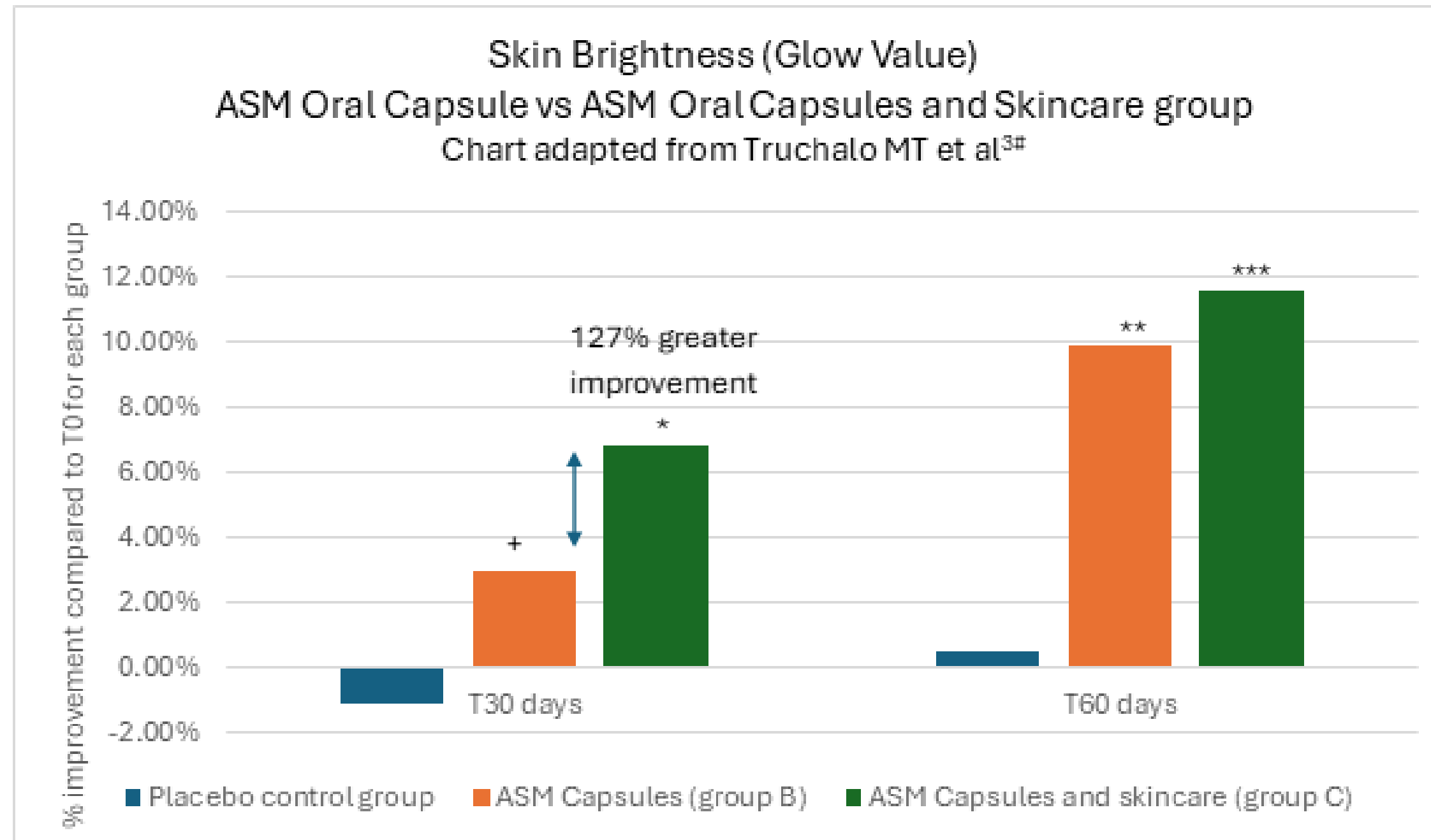
²Research Institute for Tropical Medicine, Department of Dermatology, Department of Health, Manila, Philippines

³Clinical trial management & Testing Associates, Inc., Alabang, Philippines

⁴Medical department of Industrial Farmaceutica Cantabria (IFC), Madrid, Spain

Results

- The ALLSKIN|MED PIGMENT CONTROL TREATMENT PLAN daily skincare regime can deliver significantly faster and better improvement in skin brightness in 30 days
- Continue the significant improvement in skin brightness after 90 days



Next steps...



Your partner package

Product	Training, marketing & retail support	Price
<ul style="list-style-type: none">• 2 of every individual retail product (36 products)• 1x of each Treatment Plan• Back bar size of the Growth Factor Repairing Mask for post-procedure• Three tier tester unit with full sized testers• 10 x samples of each key retail product	<ul style="list-style-type: none">• Access to the AESTHETICARE Academy• In depth professional training• Enrolment on excellent staff reward scheme• Access to our treatment enhancement protocols• Featured on allskinmed.co.uk clinic finder• Access to the clinic exclusive online shop• In-clinic merchandising and retail materials• Regular social media content & access to marketing toolkit• Access to all ongoing campaign materials & initiatives	<p>Package price = £1,850 ex VAT</p> <p>Discount: 20%</p> <p>Clinic GM: 40%</p>

Potential revenue £78,000 per year
Based on 1 practitioner selling just 4 products per day

Treatment Enhancement with ALLSKIN|MED

Introduce SCA Pro Growth Factors into your clinic with this new partner exclusive promotion.

Buy 6 Collagen Activation Plans and receive one completely free of charge!

PLUS receive a free box of the award winning Regenerating Ampoules to use immediately post-procedure to enhance patient results and reduce downtime.

The Collagen Activation Plan home-use skincare regime designed specifically for clients undergoing professional skin rejuvenation treatments while the Regenerating Ampoules can help enhance treatment results by **up to 50%**.

This unique protocol can even be used post/alongside ablative aesthetic treatments.

PACKAGE COST: £396 EX VAT

Available to order exclusively through your Account Manager

SAVE OVER £120!



Introductory Partner Package

Product Code: 3600055

Product	Training, marketing & retail support	Price
<ul style="list-style-type: none">• 1 x of every individual retail product (19 products)• 1x of each Treatment Plan• FREE Back bar size of the Growth Factor Repairing Mask for post-procedure PLUS FREE 1 x Regenerating Ampoules & Mineral SPF for use post-procedure.• 10 x samples of each key retail product	<ul style="list-style-type: none">• Access to the AESTHETICARE Academy• In depth professional training• Enrolment on excellent staff reward scheme• Access to our treatment enhancement protocols• Featured on allskinmed.co.uk clinic finder• Access to the clinic exclusive online shop• In-clinic merchandising and retail materials• Regular social media content & access to marketing toolkit• Access to all ongoing campaign materials & initiatives	<p>Package price = £940 ex VAT</p> <p>Save over £240</p> <p>Clinic GM: 40%</p>

Growth Factor Partner Package

Product Code: 3600054

Product	Training, marketing & retail support	Price
<ul style="list-style-type: none">• 2 x ALLSKIN MED C Radiance Gel• 2 x ALLSKIN MED GF Firming Serum• 2 x ALLSKIN MED GF Replenishing Cream• 2 x ALLSKIN MED GF Firming Eye Cream• 2 x ALLSKIN MED GF Regenerating Ampoules 28 x 1ml• 1 x ALLSKIN MED C Brightening Ampoules 28 x 1ml• 1 x ALLSKIN MED Collagen Activation Plan• 1 x ALLSKIN MED Moisture Firm Plan• 1 x ALLSKIN MED Complexion Perfector Plan• 1 x ALLSKIN MED Pigment Control Plan• FREE Back bar size of the Growth Factor Repairing Mask for post-procedure PLUS FREE 1 x Regenerating Ampoules & Mineral SPF for use post-procedure	<ul style="list-style-type: none">• Access to the AESTHETICARE Academy• In depth professional training• Enrolment on excellent staff reward scheme• Access to our treatment enhancement protocols• Featured on allskinmed.co.uk clinic finder• Access to the clinic exclusive online shop• In-clinic merchandising and retail materials• Regular social media content & access to marketing toolkit• Access to all ongoing campaign materials & initiatives	<p>Package price = £650.00 ex VAT</p> <p>Save over £170.00</p> <p>Clinic GM: 40%</p>

Pricing and usage

Product	Professional Price (ex VAT)	Retail SRP	Product Usage (approx.)*
ALLSKIN MED AHA Retexturising Serum	£37.50	£75.00	14.3 weeks
ALLSKIN MED C Radiance Gel	£32.50	£65.00	14.3 weeks
ALLSKIN MED Mattifying Gel	£32.50	£65.00	14.3 weeks
ALLSKIN MED R Essential Renewal Serum	£40.00	£80.00	14.3 weeks
ALLSKIN MED R Advanced Renewal Serum	£45.00	£90.00	14.3 weeks
ALLSKIN MED R Ultra Renewal Serum	£57.50	£115.00	14.3 weeks
ALLSKIN MED R Restore Cream	£37.50	£75.00	14.3 weeks
ALLSKIN MED GF Firming Serum	£37.50	£75.00	14.3 weeks
ALLSKIN MED GF Replenishing Cream	£35.00	£70.00	14.3 weeks
ALLSKIN MED GF Firming Eye Cream	£25.00	£50.00	4.3 weeks
ALLSKIN MED Pigmentation Control Serum	£37.50	£75.00	14.0 weeks
ALLSKIN MED Pigmentation Oral Capsules	£22.50	£45.00	60 Capsules
ALLSKIN MED GF Regenerating Ampoules 28 x 1ml	£45.00	£90.00	4.0 weeks
ALLSKIN MED C Brightening Ampoules 28 x 1ml	£50.00	£100.00	4.0 weeks
ALLSKIN MED SUN Mineral Fluid SPF50	£17.50	£35.00	9.5 weeks
ALLSKIN MED SUN Mineral Colour SPF50+ Beige & Bronze	£22.50	£45.00	9.5 weeks
ALLSKIN MED Purifying Cleansing Foam	£12.50	£25.00	10.7 weeks
ALLSKIN MED Purifying Cleansing Gel	£15.00	£30.00	12 weeks

* Usage calculated based on one 0.25ml application per day

Launching ALLSKIN | MED in your clinic - Checklist for success

- ☑ Activate access to the Aestheticare academy and professional shop.
- ☑ Book training and explore education modules available within the AA.
- ☑ Register for incentive scheme.
- ☑ Set up products and merchandising within the clinic.
- ☑ Start promoting ASM through social channels and website, utilising content from the marketing toolkit.
- ☑ Communicate process with the team regarding the exclusive patient online shop.
- ☑ Confirm launch plan and strategy for success with KAM/Account manager.





Nothing protects skin like Heliocare 360°

BRAND PRESENTATION



Why Heliocare 360°?

A science-led daily sun protection range of topical formulations and skin supplements that protects *beyond sunscreen* to prevent damage to skin health and premature skin ageing with exclusive, clinically-proven Fernblock® antioxidant technology.

- ✓ High-level, broad-spectrum protection
- ✓ Holistic skin protection on the outside and from within
- ✓ A sunscreen for everyone, for every day
- ✓ A clinic grown brand & standalone range



Recommended by...

Dermatologists & Skin Professionals



Dr Emma Wedgeworth
Consultant Dermatologist



Dr Anjali Mahto
Cosmetic Dermatologist



Dr Sophie Shotter
Aesthetics Doctor



Dr Ifeoma Ejikeme
Medical Consultant & Skin Specialist

Loved by... Media & Influencers

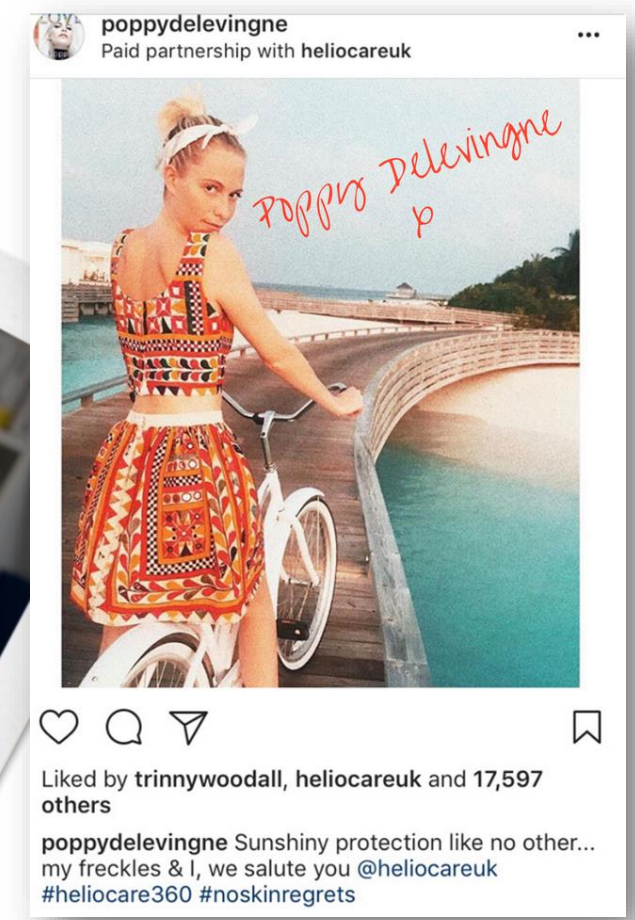
As seen in...

GLAMOUR
EveningStandard.

THE SUNDAY TIMES
STYLE **VOGUE**
marie claire



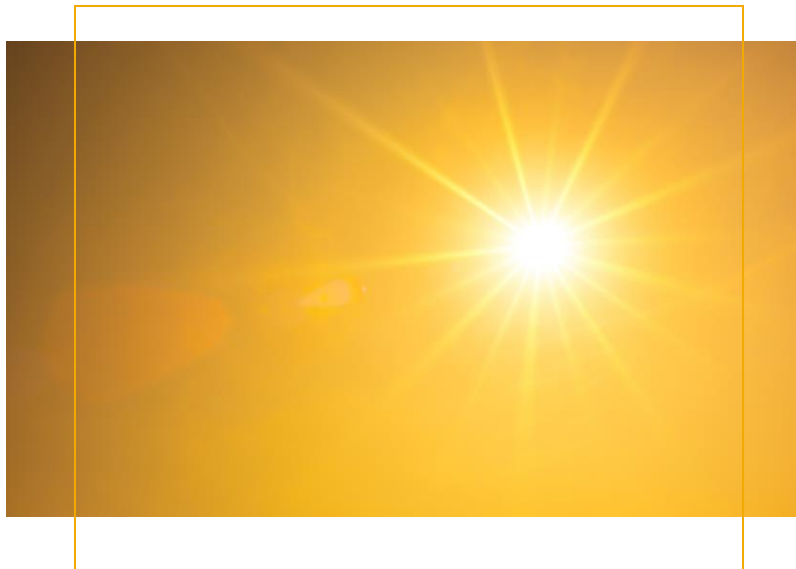
TATLER
Beauty Award Winner 2023
BEST SPF



Why daily, full-spectrum protection?

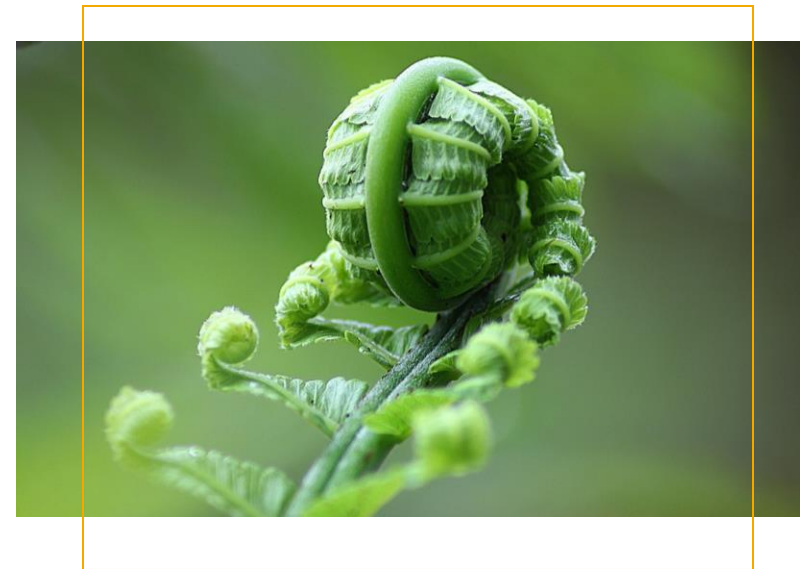
	UVB	UVA	Visible light	Infrared-A
Present:	Summer	All day long, all year round		
Penetrates to:	Epidermis	Dermis	Epidermis & Dermis	Dermis & hypodermis
Stats:	5% of UV rays 5% of free radicals	95% of UV rays 46% of free radicals	33% of free radicals	1/3 of solar radiation reaching the skin is IR-A Over 65% of IR-A reaches the dermis
Sun burn	✓			
Free radical damage	✓	✓	✓	✓
DNA damage	✓	✓	✓	✓
Immunosuppression	✓	✓	✓	✓
Pigmentation	✓	✓	✓	
Collagen breakdown		✓	✓	✓
Skin cancer	✓	✓	✓	✓

How nothing protects skin like Heliocare 360°



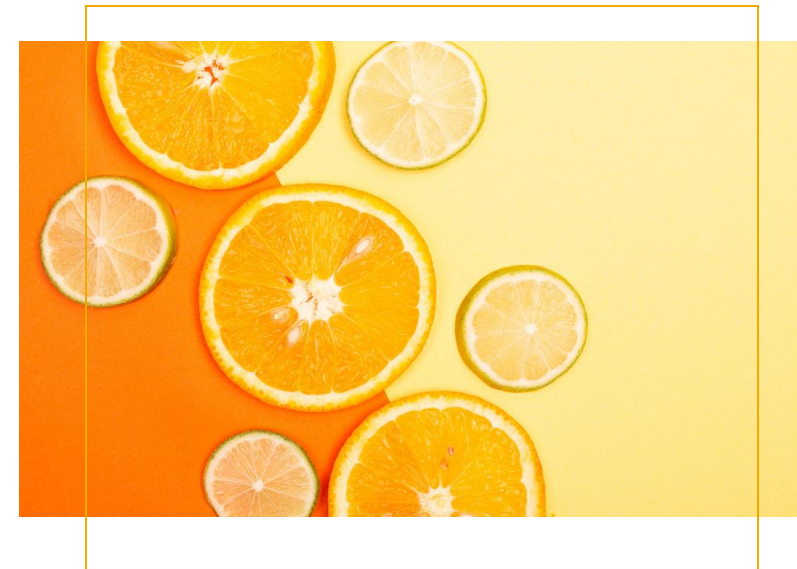
UV FILTERS

Optimum combinations of mineral and non-mineral filters [UVA + UVB]



FERNBLOCK TECHNOLOGY

The supercharged antioxidant that's exclusive to Cantabria Labs is clinically proven to help prevent damage caused by daylight and improve skin health.



ANTIOXIDANTS AND SKINCARE INGREDIENTS

Vitamins C, E and Green tea extract for additional antioxidant activity plus active ingredients in unique formulations tailored towards various skin types and skin concerns



DNA REPAIR ENZYMES

Natural plant-derived enzymes, proven to help repair nuclear and mitochondria of skin cell DNA and prevent DNA damage



Fernblock[®] Technology

Heliocare's exclusive ingredient,
that takes skin protection *beyond sunscreen...*

 cantabria labs

HELIOCARE
360°

Fernblock Technology®

SUPERCHARGED ANTIOXIDANT

a unique natural blend of polyphenols with powerful antioxidant activity

EVOLVED TO DEFEND AGAINST THE SUN

Originally an aquatic plant, PLE evolved to thrive on land developing natural antioxidant defenses against solar radiation and environmental free radicals



DERIVATIVE OF POLYPODIUM LEUCOTOMOS (PLE)

a tropical fern which grows in Central and South America

ANTI-INFLAMMATORY PROPERTIES

PLE was well-known by native populations for its anti-inflammatory activity in the treatment of dermatological conditions such as psoriasis and atopic dermatitis



Beyond sunscreen...

Fernblock Technology®

Backed by over 80 scientific publications

Clinically proven to help:

- Protect skin against damage caused by daylight; UVA, UVB, Visible Light, Infrared-A [1,2,3]
- Prevent collagen breakdown [2]
- Protect and repair skin cell DNA [4]
- Prevent light-induced pigmentation [5]
- Protect the skin's immune system [5]
- Improve the efficacy of SPF filters by up to 14% [6]

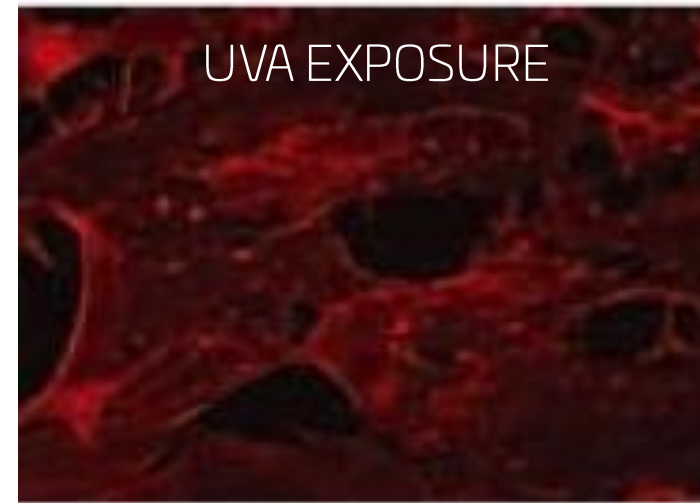
1. González S, et al. Photodermatol Photoimmunol Photomed,1996,12(2):45-56 996 Apr;12(2):45-56. 2. González S, et.al. Int. J. Mol. Sci. 2018. Aug1;19(8):2250.3. Amini S, et al. J Am Acad Dermatol. 2010 Mar;62(3):511-3. 4. Maritza A, et al. J. Am Acad Derm, 2004. 51(6):910-8. 5. Alonso-Lebrero JL, et.al. Photochem Photobiol B. 2003 Apr;70(1):31-7. 6. Aguilera J,et al. Front Med (Lausanne). 2021 Jun 2;8:684665.

Fernblock®
Technology

Beyond sunscreen...

Fernblock Technology®

- Strengthens the integrity of the ECM
- Protects fibroblasts and stimulates their proliferation
- Increases collagen, elastin and hyaluronic acid



Protects structure and viability of fibroblasts



Our product range

Daily facial sunscreens



Daily facial sunscreens designed specifically for everyday and post-treatment use, offering high-level skin protection. A comprehensive range of targeted solutions for all skin types, various skin indications & concerns and foundation coverage.

Skin health supplements



Skin health supplements containing Fernblock®+ designed for use alongside topical sunscreens, to enhance daylight protection and boost skin health from within. Perfect to use alongside ablative treatments.

Body sunscreens



Advanced sun protection products specifically formulated for use on the body

Childrens sunscreens



Pediatrics range specifically formulated for, and tested on, the delicate skin of babies and children from 6 months old

A Heliocare 360° for everyone, for everyday

Advanced sunscreens specifically formulated for everyday use. With products suitable for all skin types, for foundation coverage, and to help improve the signs and symptoms of various skin concerns and indications, there's a product for everyone, for everyday.

High-level, broad-spectrum protection DNA Repair Activity

- UVA (PA++++)
- UVB (SPF50+)

- Fernblock® and DNA repair enzymes help repair damage to skin cell DNA

HEVL, IR-A and free-radical defense

- Fernblock® Antioxidant technology
- Vitamins C, E and green tea extract

Unique formulas for everyone, everyday

- Active skincare ingredients uniquely formulated for specific skin types and skin concerns



Paraben free



Alcohol Free



Non-comedogenic



Dermatologically-tested



A Heliocare 360° for everyone, for everyday



For specific
skin types



For foundation
coverage



Clinic Essentials for
key indications

... for specific skin types ↑

Best-seller!



50 ml
SRP: £31.00

Gel Oil Free

for oily, spot-prone or combination skin types

Clear, Matte finish

SPF50, PA++++, HEVL, IR-A

UNIQUE FORMULA:

- FERNBLOCK antioxidant technology
- DNA Repair Enzymes
- Silica microspheres: matte effect
- Aminat G, Phytosphingosines: Sebum-regulating, reduces the proliferation of acne causing skin bacteria
- Additional Antioxidant activity: Vitamin C, E and Green Tea Extract

Clinically proven to reduce sebum by **15%¹**



Mineral Only Filters!

Mineral Tolerance Fluid

for all skin types

Clear, matte finish

SPF 50, PA++++

Water Gel

for dry, dehydrated and normal skin types

Invisible, Satin finish

SPF50+, PA++++, HEVL, IR-A

UNIQUE FORMULA:

- FERNBLOCK antioxidant technology
- DNA Repair Enzymes
- Advanced hydration system:
 - Biopolymer Film Network: Hyaluronic Acid, Alginate, Pullulan
 - Moisture boosting complex : Urea, Glycerine, L-Serine and Trehalose, Arginine (2,5%), Aron NT-Z:
- Additional Antioxidant activity: Vitamin C, E and Green Tea Extract

+70%

increase in hydration 4 hours after 1 application

+80%

increase in hydration on day 2 of application



50 ml
SRP: £31.00

1. Clinical study conducted on 22 people between the ages of 18 and 45 with combination and oily skin types. Subjective efficacy and tolerability were reported after 28 days use. Clinical study conducted on 22 volunteers between the ages of 18 to 65. Reviewed the efficacy and tolerability of the biopolymer network film and moisturising booster complex at a concentration present in the Heliocare 360° Water Gel vs. placebo.



50 ml
SRP: £32.99

Gel Oil Free Colour

for oily, spot-prone or combination skin types

Foundation coverage, Matte finish
Available in shades Beige & Bronze
SPF50+, PA++++, HEVL, IR-A

UNIQUE FORMULA:

- FERNBLOCK antioxidant technology
- DNA Repair Enzymes
- Silica microspheres: matte effect
- Aminat G, Phytosphingosines: Sebum-regulating, reduces the proliferation of acne causing skin bacteria
- Arginine: Intense hydration
- Additional Antioxidant activity: Vitamin C, E and Green Tea Extract



50 ml
SRP: £32.99

Water Gel Colour

for dry, dehydrated and normal skin types

Foundation coverage, Satin finish
Available in shades Beige & Bronze
SPF50+, PA++++, HEVL, IR-A

UNIQUE FORMULA:

- FERNBLOCK antioxidant technology
- DNA Repair Enzymes
- Advanced hydration system:
- Biopolymer Film Network: Hyaluronic Acid, Alginate, Pullulan
- Moisture boosting complex : Urea, Glycerine, L-Serine and Trehalose, Arginine (2,5%), Aron NT-Z:
- Additional Antioxidant activity: Vitamin C, E and Green Tea Extract

NEW
Spring
2024!



Pigment Solution Fluid

for skin with light-induced pigmentation

Subtle tint, satin finish
SPF50+, PA++++, HEVL, IR-A

UNIQUE FORMULA:

- FERNBLOCK antioxidant technology
- DNA Repair Enzymes
- Depigmenting System: Niacinamide: Inhibits the transfer of melanosomes to keratinocytes & Ellagic Acid: reduces melanin synthesis
- Biopolymer Net (BN): antipollution complex
- Iron Oxide Pigments: unifies skin
- Additional Antioxidant activity: Vitamin E

50 ml
SRP: £32.99

100% of users saw a reduction in pigmentation¹.



Day 1



Day 90



A-R Emulsion

for sensitive skin prone to redness and rosacea

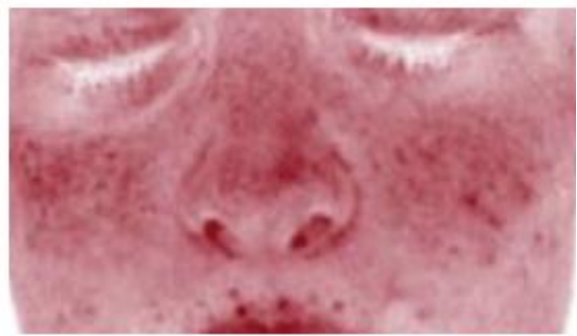
Subtle tint, satin finish
SPF50, PA++++. HEVL, IR-A

UNIQUE FORMULA:

- FERNBLOCK antioxidant technology
- DNA Repair Enzymes
- Anti-Redness System: Physavie, Rosabora and Glutathione: restores the skin barrier, reduces redness and soothes the skin
- Iron Oxide Pigments: unifies skin
- Additional Antioxidant activity: Vitamin E

50 ml
SRP: £32.99

94% of users said that the product helped to reduce the skin's redness².



Day 1



Day 28

1. Clinical study conducted on 22 women between the ages of 25-55 years of age with sun-induced pigmentation
 2. Clinical study conducted on 21 adult women between the ages of 18-65. 50% with sensitive skin and 50% with rosacea.



Age Active Fluid

For photoaged skin with fine lines and wrinkles

Subtle tint, satin finish
SPF50, PA++++, HEVL, IR-A

UNIQUE FORMULA:

- FERNBLOCK antioxidant technology
- DNA Repair Enzymes
- Triple Antiaging Complex: Hyaluronic Acid: firmness and hydration, Serine: stimulate the synthesis of hyaluronic acid and phospholipids & Trehalose: protects against oxidative stress
- Soft Focus Complex: wrinkles appearance reduction
- Biopolymer Net (BN): antipollution complex
- Iron Oxide Pigments: unifies skin
- Additional antioxidant activity: Vitamin E

50 ml
SRP: £32.99



AK Fluid

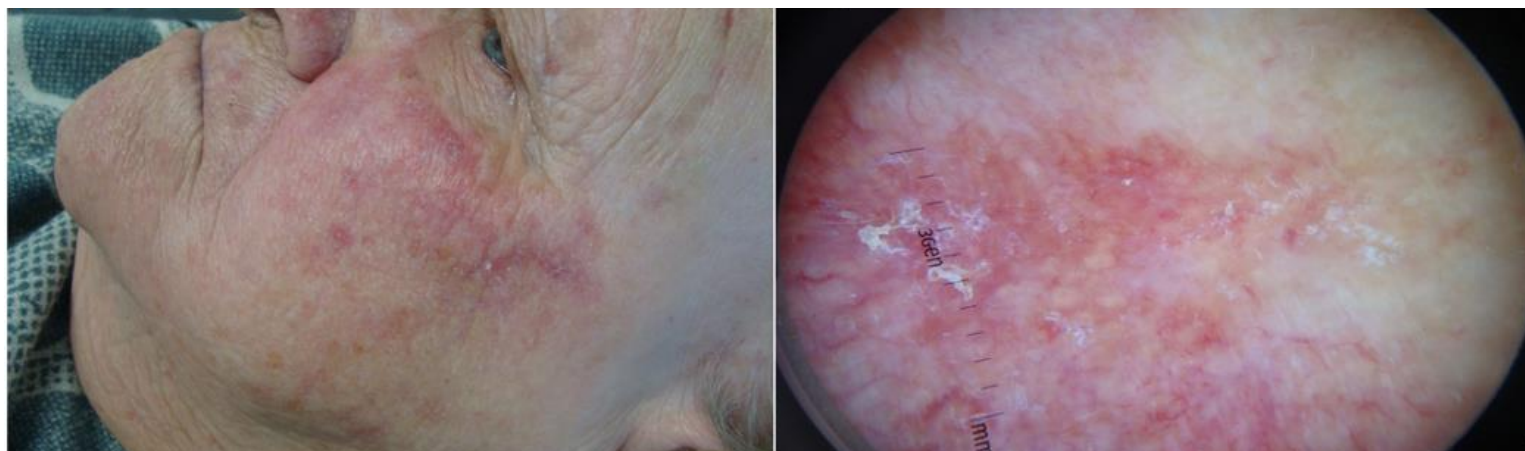
For skin with actinic keratosis and other forms of non-melanoma skin cancer

Clear, satin finish
SPF100+, PA++++, HEVL, IR-A

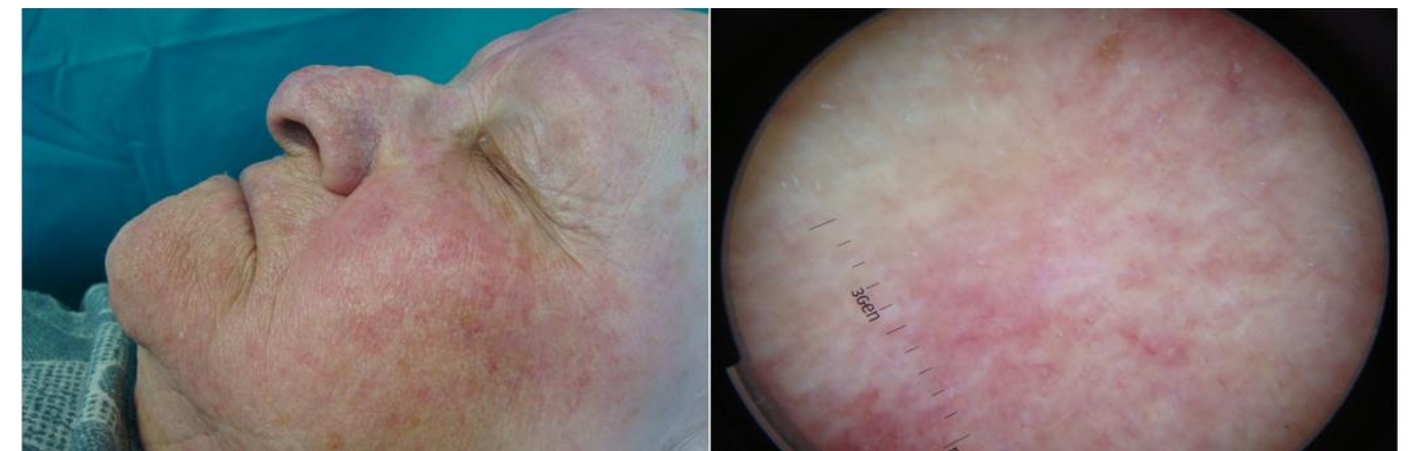
UNIQUE FORMULA:

- FERNBLOCK antioxidant technology
- DNA Repair Enzymes
- GenoRepair Complex & Sulforaphane: prevent, repair and eliminate DNA damage
- Vederine: Normalises epidermal renewal and reinforces skin barrier
- Arginine: Provides intense hydration
- Additional Antioxidant activity: Vitamins C, E & Green Tea Extract

50 ml
SRP: £32.99



BEFORE



AFTER 12 months using AK Fluid daily

Holistic skin protection on the outside, and from within

Our skin health supplements are designed to provide powerful free radical defence from within. Containing high levels of Fernblock® and additional skin-boosting ingredients, the Heliocare 360° supplement range helps to boost your skin's daily defences against free radical damage caused by daylight (UVA, UVB, visible light, infrared-A) and other environmental stressors.

Heliocare 360° Capsules are ideal for use as a skin health supplement alongside your Heliocare 360° daily sunscreen to help boost your skin's protection and health.

- ✓ **Gluten-Free**
- ✓ **Vegan Friendly**
- ✓ **Halal Friendly**

IMPORTANT NOTE!

Heliocare 360 supplements should not be used as a replacement for topical sunscreens and should always be used in conjunction to enhance and boost protection against the sun.

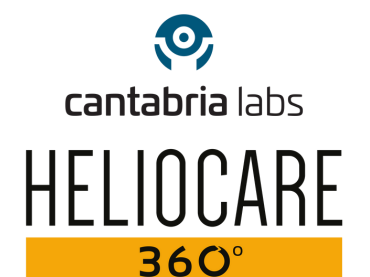


Boosts protection against daylight when used in combination with topical sunscreen filters [1,2]

Helps to repair damage to skin cell DNA [3]

Helps prevent premature skin ageing [4]

Helps prevent and reduce Polymorphic Light Eruption in sun sensitive skin [5]





30 Capsules
SRP: £34.99

Capsules

IDEAL FOR:

- Everyday use in combination with your favorite Heliocare 360 daily sunscreen for Fitzpatrick skin types II-VI, with no medically diagnosed skin disorders.

UNIQUE FORMULA:

- 240mg FERNBLOCK
- 4.5mg Niacinamide
- 2mg Vitamin E
- 20mg Vitamin C
- Prebiotics: Fubuline and Biocollans



30 Capsules
SRP: £34.99

D-Plus Capsules

NEW
Spring
2024!

IDEAL FOR:

- Those with specific skin indications including, Actinic Keratosis or those undergoing a course of aesthetics procedures (including chemical peels, laser and RF microneedling).
- Everyday use in fair skin that burns easily (Fitzpatrick Skin Type I).
- All Fitzpatrick skin types during long or intense periods of sun exposure.

UNIQUE FORMULA:

- 360mg FERNBLOCK
- 16mg Niacinamide
- 12mg Vitamin E
- 5ug Vitamin D



Invisible Spray

for all skin types
including sensitive skin

Invisible, satin finish
SPF50+, PA++++, HEVL, IR-A

- Water, sand and sweat resistant
- Effective on wet skin
- 360° aerosol spray - apply from any angle!

UNIQUE FORMULA:

- FERNBLOCK antioxidant technology
- DNA Repair Enzymes
- Sunspheres: SPF Boosters
- Glycosylases: DNA repair enzymes
- Additional Antioxidant Activity: Vitamins C&E, Green Tea Extract

200ml
SRP: £28.99

NEW
Summer
2024!



Body Glow

for all skin types
including sensitive skin

Subtle tint, subtle shimmery finish
SPF50+, PA++++, HEVL, IR-A

- Water, sand and sweat resistant
- Non-comedogenic

UNIQUE FORMULA:

- FERNBLOCK antioxidant technology
- Comination of natural and synthetic micas: Shimmer effect

200ml
SRP: £28.99



250 ml
SRP: £32.99

Atopic Spray

for sensitive & atopic skin on the body

Clear, Matte finish
SPF50, PA++++, HEVL, IR-A

- Water resistant
- Tested on atopic and sensitive skin
- Tested under dermatological and pediatric control

UNIQUE FORMULA:

- **FERNBLOCK** antioxidant technology
- **DNA Repair Enzymes**
- **Vitamin E:** anti-oxidant activity
- **Arginine & Glycerin:** increase skin's natural moisturization level



Pediatrics Stick

for all skin types

Clear, matte finish
SPF 50, PA++++

Mineral

for sensitive skin on the face and body

Invisible, Satin finish
SPF50+, PA++++, HEVL, IR-A

- Water resistant
- Tested on sensitive skin
- Tested under dermatological and pediatric control

UNIQUE FORMULA:

- **Genoprotect complex:** prevents cellular damage and strengthens natural repair mechanisms
- **Vitamins C&E:** anti-oxidant activity
- **Niacinamide 2%:** protects and reinforces skin barrier



50 ml
SRP: £31.00



HELIOCARE
360°

The Heliocare Partnership

We are committed to helping you grow



Building a successful partnership

As a Heliocare 360° and AESTHETICARE partner, we are committed to building a sustainable and profitable long-term partnership with you. We will provide you with the support, education, marketing and commercial terms required for success. Your Account Manager is committed to working with you to tailor these resources and build a plan that will deliver success.



Heliocare Merchandising



Tester Unit

Price List	
Heliocare 360° Oil-Free Gel	£31.00
Heliocare 360° Water Gel	£31.00
Heliocare 360° Mineral Tolerance Fluid	£31.00
Heliocare 360° Color Oil-Free Gel (Beige & Bronze)	£32.99
Heliocare 360° Color Water Gel (Beige & Bronze)	£32.99
Heliocare 360° Pigment Solution Fluid	£32.99
Heliocare 360° A-R Emulsion	£32.99
Heliocare 360° Age Active Fluid	£32.99
Heliocare 360° AK Fluid	£32.99
Heliocare 360° Invisible Spray	£28.99
Heliocare 360° Oral Capsules	£34.99
Heliocare 360° D-Plus Capsules	£34.99

Speak to your skin expert to find the perfect products for you and make Heliocare 360° part of your everyday today.

Exclusive UK distributor Ferndale Pharma, LS23 7FX, UK | 0000290_V9

A5 price list

A5 Brochure

A4 Strut Card

A2 Poster

Your Partner Package

Product	Training, marketing & retail support	Price
<ul style="list-style-type: none"> • Oil Free Gel x 3 • Oil Free Gel Color Beige x 2 • Oil Free Gel Color Bronze x 2 • Mineral Tolerance Fluid x 3 • Water Gel x 2 • Water Gel Color Beige x 2 • Water Gel Color Bronze x 2 • Pigment Solution x 3 • Age active x 3 • A-R Emulsion x 3 • AK Fluid x 2 • Oral Capsules x 2 • D-Plus Capsules x 3 • Tester unit & full-size testers • 10 x Beach Bags 	<ul style="list-style-type: none"> • Access to the AESTHETICARE Academy • In-depth professional training and ongoing masterclasses • Access to the exclusive professional shop • Featured on heliocare.co.uk clinic finder • Regular social media content & access to marketing toolkit • Access to all ongoing campaign materials & initiatives • FREE marketing materials worth over £90 including: <ul style="list-style-type: none"> • Posters and strut cards • Patient Leaflets • Patient Regime Cards • Price List + FREE tester unit, acrylic price list and leaflet holder 	<p>Package price = £480.00 ex VAT SAVE 15% Retail value: £880.00 Clinic GM: 46%</p>

Range Pricing

Product	Professional Price (ex VAT)	Retail SRP
Heliocare® 360° Water Gel SPF 50+ 50ml	£14.21	£31.00
Heliocare® 360° Color Water Gel Beige/ Bronze 50ml	£15.13	£32.99
Heliocare® 360° Mineral Tolerance Fluid SPF 50 50ml	£14.21	£31.00
Heliocare® 360° Oil-Free Gel SPF 50 50ml	£14.21	£31.00
Heliocare® 360° Color Gel Oil-Free Beige/ Bronze 50ml	£15.13	£32.99
Heliocare ® 360° Pigment Solution Fluid	£15.13	£32.99
Heliocare ® 360° Age Active Fluid	£15.13	£32.99
Heliocare ® 360° AK Fluid	£15.13	£32.99
Heliocare® 360° A-R Emulsion SPF 50 50ml	£15.13	£32.99
Heliocare® 360° Invisible Spray	£13.29	£28.99
Heliocare® 360° Body Glow	£13.29	£28.99
Heliocare® 360° Capsules	£16.04	£34.99
Heliocare® 360° D-Plus Capsules	£16.04	£36.99



cantabria labs

BIRETIX

The holistic skincare approach for oily and spot-prone skin

BRAND PRESENTATION



FERNDALE PHARMA

AESTHETICARE

What is Biretix?

A holistic dermocosmetic skincare range specifically formulated to purify, treat, and care, for oily-and spot-prone skin. Clinically proven to rapidly reduce blemishes, without irritation, with unique retinol and antimicrobial technologies, RetinSphere and BIOPEP-15.



BIRETIX Purifies, treats, and cares for oily and spot-prone skin



Purifies

skin to eliminate impurities involved in the development of spots to enhance, maintain, and boost skin health



Treats

skin with active ingredients in unique formulations, clinically proven to prevent and rapidly reduce blemishes, without irritation



Cares

for skin with soothing, repairing, and hydrating solutions that help to maintain and restore the skin's barrier



BIRETIX Purifies, treats, and cares for oily and spot-prone skin

Each product in the range is expertly formulated to boost skin health at every stage of the spot cycle to:

- reduce blemishes and oiliness, prevent
- reduce post-inflammatory hyperpigmentation (PIH)
- minimizes acne scarring
- maintain skin health to prevent future breakouts.



Why Biretix?

01

The holistic skincare approach for spot-prone skin

Specialist skincare range for spot-prone skin with three product pillars, purify, treat, and care for a holistic skincare approach for spot-prone skin

02

RetinSphere Technology & Biopep-15

RetinSphere® Technology, an exclusive combination of two innovative retinoids with maximum efficacy and tolerability and Biopep-15 antimicrobial that helps control bacterial proliferation.

03

A regime for every treatment journey

Regimes for at-home use as a standalone regime, or for safe use in combination with medical, prescription treatments and advanced professional skin treatments.

04

Clinical efficacy, excellent tolerability

Demonstrated high efficacy and excellent tolerability in 10 clinical studies, enrolling more than 220 individuals published in leading international dermatology and medical journals.

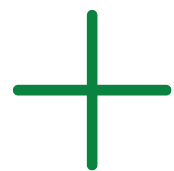


Retinsphere® Technology

A patented retinol complex with an advanced delivery mechanism, that's clinically proven to effectively increase cell renewal with minimal irritation.

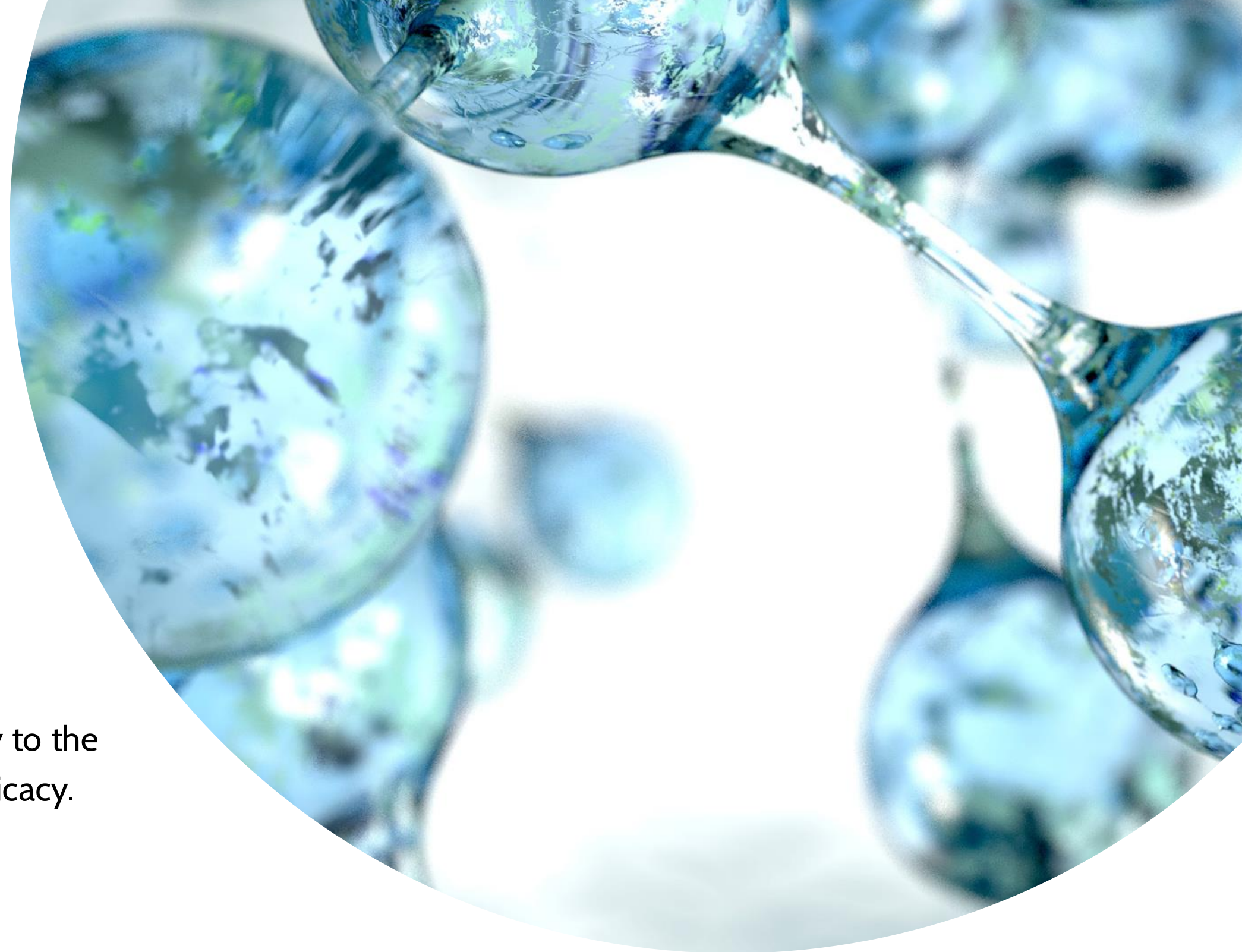
Hydroxypinacolone retinoate

the only cosmetic-grade Retinoic Acid Ester that binds directly to the Retinoic Acid receptor for immediate release and excellent efficacy.



Retinol in glycospheres

for gradual release of actives for continuous activity with minimal irritation.



BIOPEP-15

A unique anti-microbial botanical complex containing Oligopeptide-10 to help prevent growth of spot-causing bacteria.

Clinically proven:

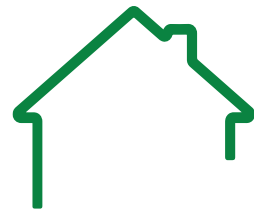
- Broad-spectrum anti-microbial activity against 24 strains of *C. acne* bacteria*
- Low probability of developing bacterial resistance
- Clinical efficacy with excellent tolerability

Data on file, Wetherby Testing Centre, UK, 2013

*Cutibacterium acnes formally known as Propionibacterium acnes



Simple & effective regimes for every treatment journey



At-home regimes for safe and effective use to help reduce mild-moderate symptoms of oily and spot-prone skin



Regimes for safe use in combination with topical and oral medical acne prescription treatments for moderate to severe symptoms to help improve and maintain treatment results.



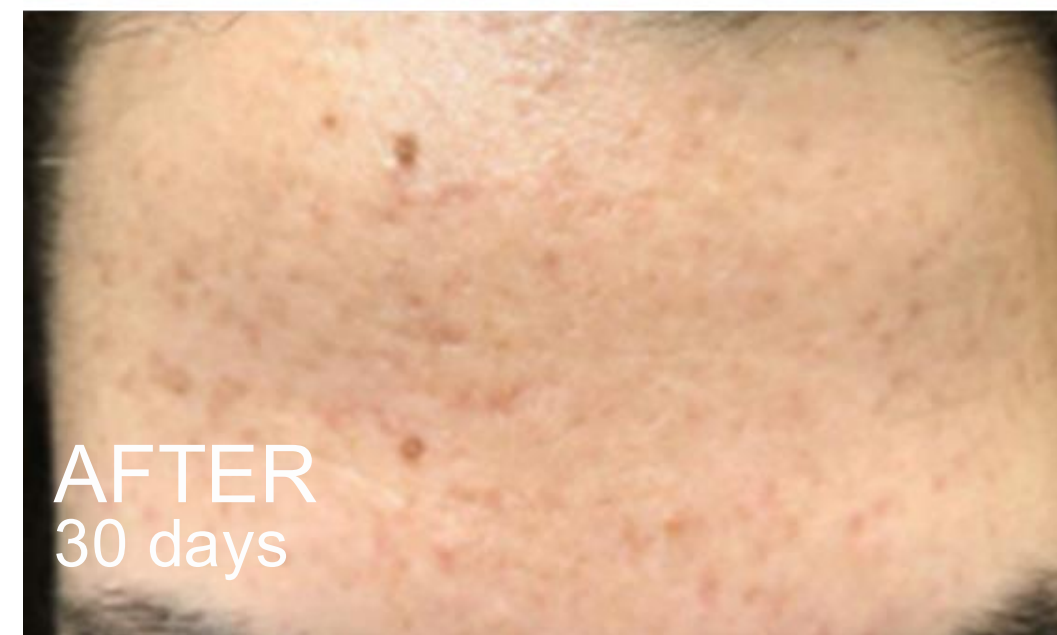
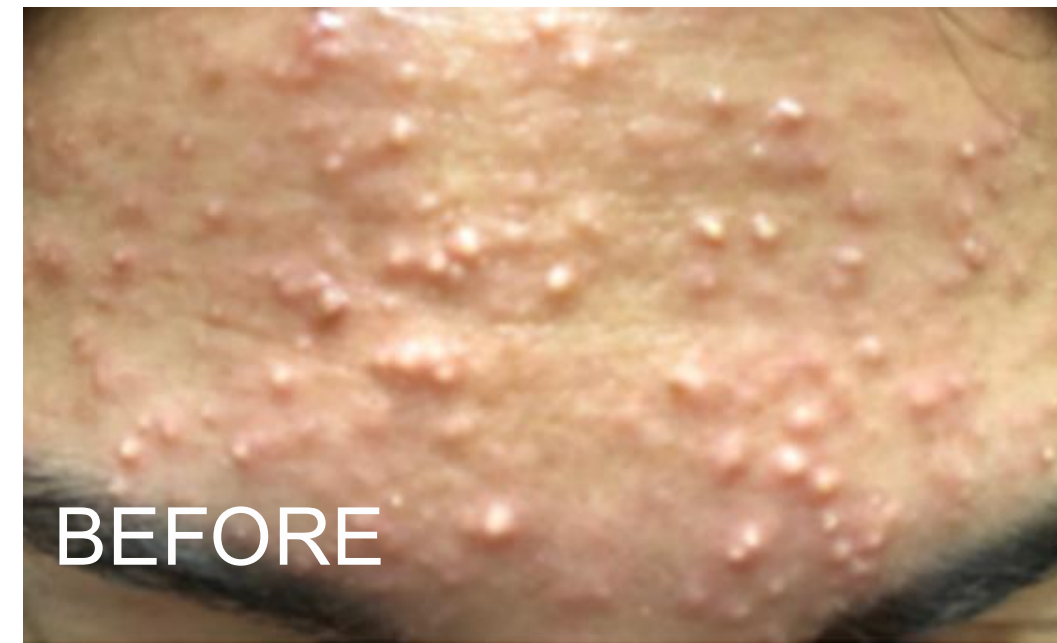
Regimes for safe and effective use alongside advanced skin treatments such as IPL and Laser therapy and Chemical Peels, which will be advised by your skincare professional.



Clinical efficacy, excellent tolerability



- Significantly reduces blemishes in 30 days [1,2,3,4]
- Reduces spot-causing bacteria [3]
- Controls oil and shine [1]
- Hydrates and cares for the skin [5]
- Improves the skin's texture and firmness in 30 days [2]
- Excellent skin tolerance [1,2,3,4]



1. Hashtroody B, Bellas L, Pérez-Davó A. AEDV Poster, Spain, 2018.

2. Martinez J, Pérez-Davó A. GEDET Poster, Spain, 2019.

3. Milani M, Gonzales LC, Villalba M. J Clin Dermatol Ther 2021.7: 089.

4. Villani A, Annunziata MC, Cinelli E, Donnarumma M, Milani M, Fabbrocini G. G It Dermatol Venereol 2020. 155(5): 676-679.

5. Data on file, Zurko Bioresearch Madrid, 2021.

Why dermo-cosmetics in acne treatment?



The European anti-acne cosmetics market is projected to grow by 7.1% in the forecast period of 2021 to 2028.[1]



The adult acne therapy segment is the fastest growing segment of the anti-aging market in 2020 [3]



Around 95% of people aged 11-30 across the UK are affected to some extent[2]

1. <https://www.databridgemarketresearch.com/reports/europe-anti-acne-cosmetics-market>

2. <https://www.fortunebusinessinsights.com/europe-acne-treatment-market-106445>

3. <https://www.precedenceresearch.com/anti-aging-market>

Clinic Opportunity

Prevalence 7-17%



Adult Women

Primary clinic audience

Reasons for prevalence:

- Smoking & Diet
- Polycystic Ovary Syndrome
- Hormonal alteration
- Genetics (hereditary)
- Stress & Pollution

Prevalence 80%



Pre-Teens & Teenagers

Potential new audience

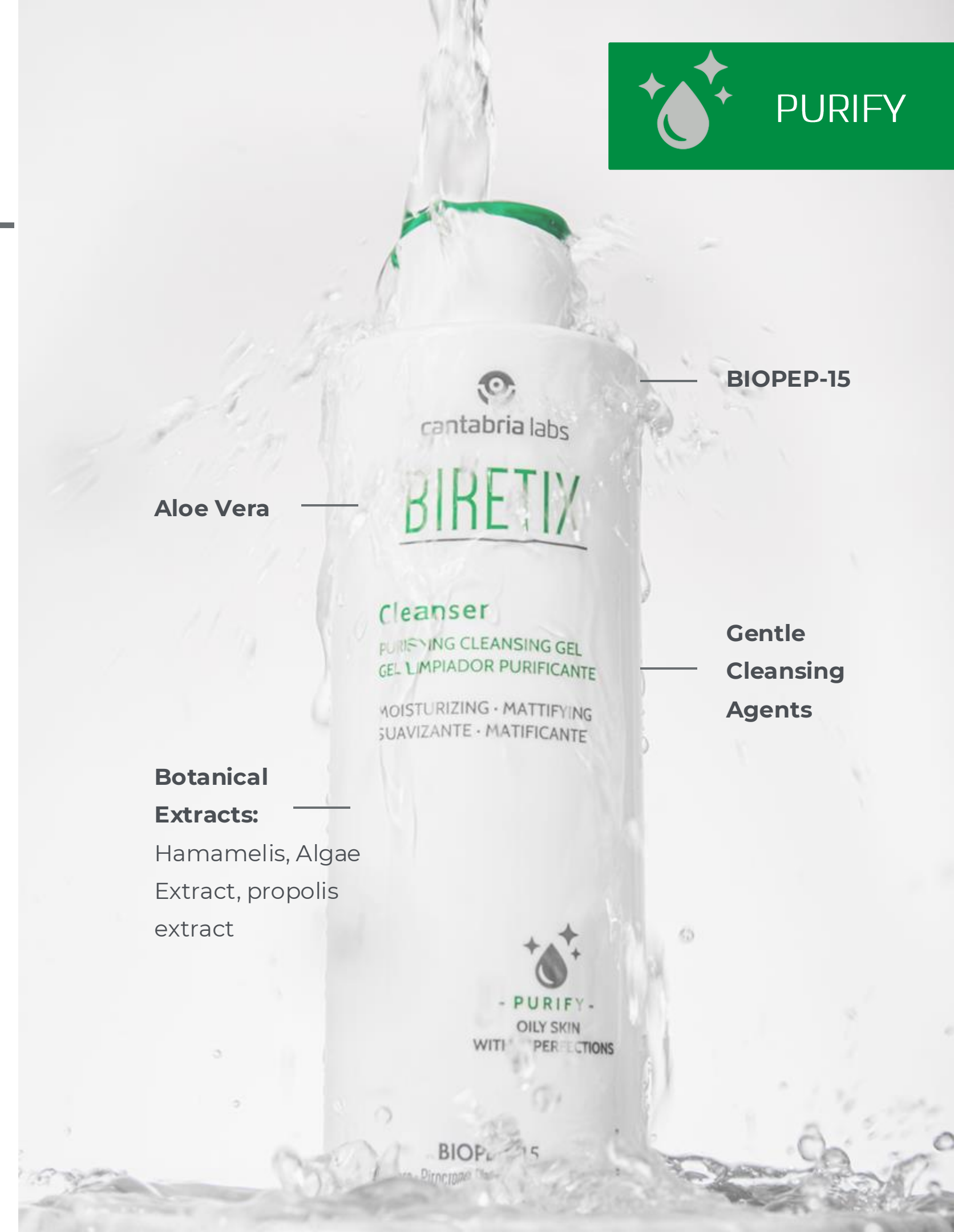
- Acne is the most common skin disorder among teenagers.
- More than **95%** of boys and almost **85%** of girls are affected
- Nearly **40%** of them experience moderate to severe acne
- And nearly **50%** continue to have acne into adulthood.

Portfolio & Range Architecture

PURIFY		TREAT		CARE	
Cleansers	Enhancers	Face	Body	Oily Spot Prone Skin	Dry Spot Prone Skin
Cleanser 200ml 	Micropeel 	Duo 	Tri-Active Spray 	Hydramat 	Isorepair  NEW!
Cleanser 400ml  NEW!	Mask 	Tri-Active Gel 			
Cleanser Refill 400ml  NEW!		Oil-Control Solution  NEW!			

Cleanser

- Purifying gel formula
- Anti-microbial activity
- Oil-regulating
- PH-balanced
- Non-Comedogenic
- 200ml & 400ml bottle



PURIFY

BIOPEP-15

Aloe Vera

cantabria labs
BIRETIX

Cleanser
PURIFYING CLEANSING GEL
GEL LIMPIADOR PURIFICANTE
MOISTURIZING · MATTIFYING
SUAVIZANTE · MATIFICANTE

Gentle
Cleansing
Agents

**Botanical
Extracts:**

Hamamelis, Algae
Extract, propolis
extract


- PURIFY -
OILY SKIN
WITH PERFECTIONS

BIOPEP-15

+ 400ml Refill



Same formulation,
Smarter packaging

-73%
OF USED PLASTIC*

**VS 2 bottles Biretix Cleanser 200 ml*



PP Ex VAT: £9.60
SRP inc VAT: £24.00

Regime enhancers



PURIFY

Micropeel

- Purifying exfoliator
- Contains a combination of willow bark extract and physical botanical exfoliants
- Helps remove dead skin cells unblock pores and eliminate impurities.
- Helps regulate sebum
- 30ml tube | SRP £24.00



Mask

- Soothing clay mask
- Rich in minerals and antioxidants
- RetinSphere Technology increases cell renewal
- Helps control oil and reduce shine
- 25ml tube | SRP £24.00





TREAT

Tri-Active Anti-blemish Gel

Powerful triple-action gel for rapid reduction of blemishes, oil and shine

- Clarifying
- Anti-microbial
- Oil-Regulating
- Lightens and prevents pigmentation
- Improves skin texture and elasticity
- Clinically proven tolerability
- 50ml tube | SRP £31.00

1. Martinez J, Perez-Davo A (2019): Female Adult Acne: Evaluation of Efficacy and Safety of a New Topical Treatment for Acne Lesions and Associated Hyperpigmentation.
2. Clin Dermatol Ther, Milani M, Casa Gonzalez L, Villalba M (2021): Efficacy of a Retinoid, Keratolytic, Anti Inflammatory and Antibacterial Gel and Spray Formulations in Mild Common Acne.



Tri-Active

Clinically Proven Results



TREAT



Results at D60

Biretix Tri-Active once a day for 30 days
then twice a day for 30 days

Source: Martinez J, Perez-Davo A (2019): Female Adult Acne: Evaluation of Efficacy and Safety of a New Topical Treatment for Acne Lesions and Associated Hyperpigmentation.

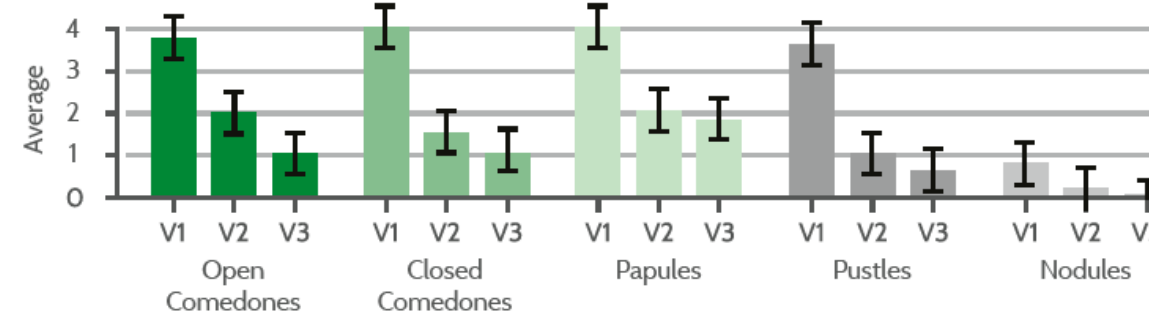


Fig. 2: Evaluation of number of acne lesions (by type).

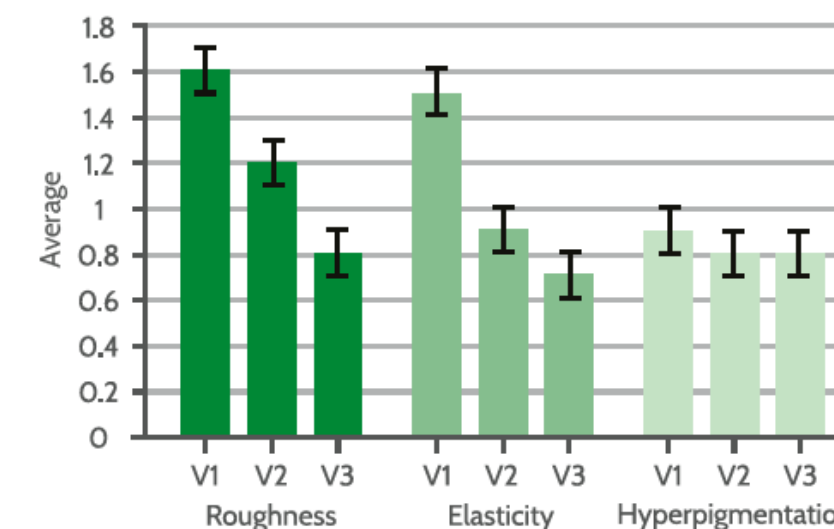


Fig. 3: Evaluation of reduction in roughness and pigmentation, increase in elasticity.

Significant decrease in acne lesions
Significant improvement in skin texture and elasticity
Reduction in hyperpigmentation



TREAT

Tri-Active Spray

- Fast-absorbing invisible spray
- Clarifying formula helps reduce spots and imperfections on the body
- Easy-to-use spray bottle for easy body application
- 200ml bottle | SRP: £32.00





TREAT

Tri-Active Spray

- Truncal acne, commonly known as back acne, has a global lifetime prevalence of 70% to 85%.^[1]
- The condition affects about 48% to 52% of patients with facial acne.^[2]
- Approximately 9.4% of people live with the condition worldwide, which makes it among the top 10 prevalent diseases worldwide.^[3]



1. Marson JW, Baldwin HE. Isotretinoin update. *Dermatol Rev.* 2021;2(6):331-342. doi:10.1002/der2.100
2. Woo YR, Kim HS. Truncal acne: an overview. *J Clin Med.* 2022;11(13):3660. doi:10.3390/jcm11133660
3. Tan JKL, Bhatte K. A global perspective on the epidemiology of acne. *Br J Dermatol.* 2015;172(suppl 1):3-12. doi:10.1111/bjd.1346

Duo

Anti-blemish Gel

- Clarifying
- Anti-microbial
- Oil-Regulating
- Anti-oxidant activity
- Clinically proven tolerability
- 50ml tube | RRP £28.00



TREAT

RetinSphere TECHNOLOGY

cantabria labs

BIRETIX

Duo
ANTI-BLEMISH GEL
GEL ANTI-IMPERFECCIONES

KERATOLYTIC · CLARIFYING
QUERATOLITICO · ANTI-MARCA



BIOPEP-15

0.5% Salicylic Acid

Vitamin E

RetinSphere TECHNOLOGY
BIOPEP-15



TREAT

Oil Control Solution

The Biretix Oil-Control solution is a light facial toner formulated for those with oily skin prone to spots and blemishes.

Formulated with potent Alpha Hydroxy Acids (AHAs) and sebum-regulating ingredients the Biretix Oil Control Solution gently exfoliates the skin and removes excess oil helping to reduce the appearance of visible pores and imperfections including scarring and hyperpigmentation for smoother, clearer skin.

Suitable for both adult and teenage skin, the Biretix Oil Control Solution is the perfect addition to any oily skincare regime.

AHA Complex

- 8% Glycolic Acid
- 1.5% Mandelic Acid



Natural ingredients

- Agaric acid (Fomes Officinalis Extract)

- **Rose Extract**
PP EX VAT: £10.40
SRP inc VAT: £26.00

VISIBLE RESULTS FROM
THE FIRST APPLICATION*

-95% SEBUM
REDUCTION

Hydramat Fluid

Triple-action moisturiser with advanced hydration, mattifying and pigment correcting properties

- Immediate and long-lasting hydration complex
- Restores the skin barrier and reduces irritation
- Sebum-regulating and mattifying formula
- Prevents and reduces post-inflammatory hyperpigmentation
- Increases cell turnover and helps unblock pores
- Non-comedogenic & Tested on sensitive skin
- SRP:



CARE

RetinSphere[®] TECHNOLOGY

cantabria labs

BIRETIX

Hydramat

FLUID
FLUIDO

MATTIFYING • MOISTURIZING •
PIGMENT CONTROL
MATIFICANTE • HIDRATANTE •
CONTROL DE PIGMENTACIÓN

Niacinamide, Zinc,
Absorbent silica
microspheres



RetinSphere[®] TECHNOLOGY
Hyaluronic acid • Tranexamic acid

**Long-lasting
moisturization
complex:**

Reticulated
hyaluronic acid,
pentavitine
and arginine

**Tranexamic acid
and azelaic**

100%

of clinical trial
patients said their
skin felt instantly
more hydrated and
rebalanced*



CARE

Isorepair

Cream

An intensely hydrating skin recovery cream with a unique non-comedogenic formula containing barrier repair technology designed to moisturize, soothe, restore and renew a compromised skin barrier in dry and sensitive acne prone skin.

Key Benefits:

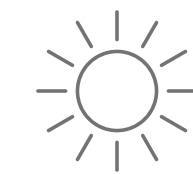
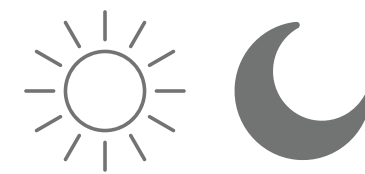
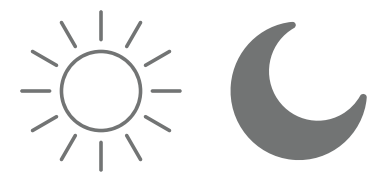
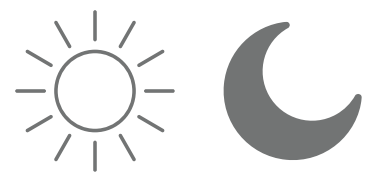
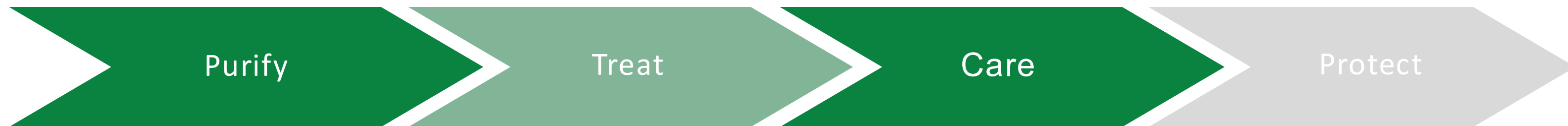
- Renews and restores the skin barrier
- Instant and long-lasting hydration (-46% TEWL)
- Soothes skin and reduces redness and irritation for greater skin comfort

Key Formulation Claims:

- Non-comedogenic
- Excellent tolerability
- Dermatologically tested



The Biretix Regime



The Biretix Regime:

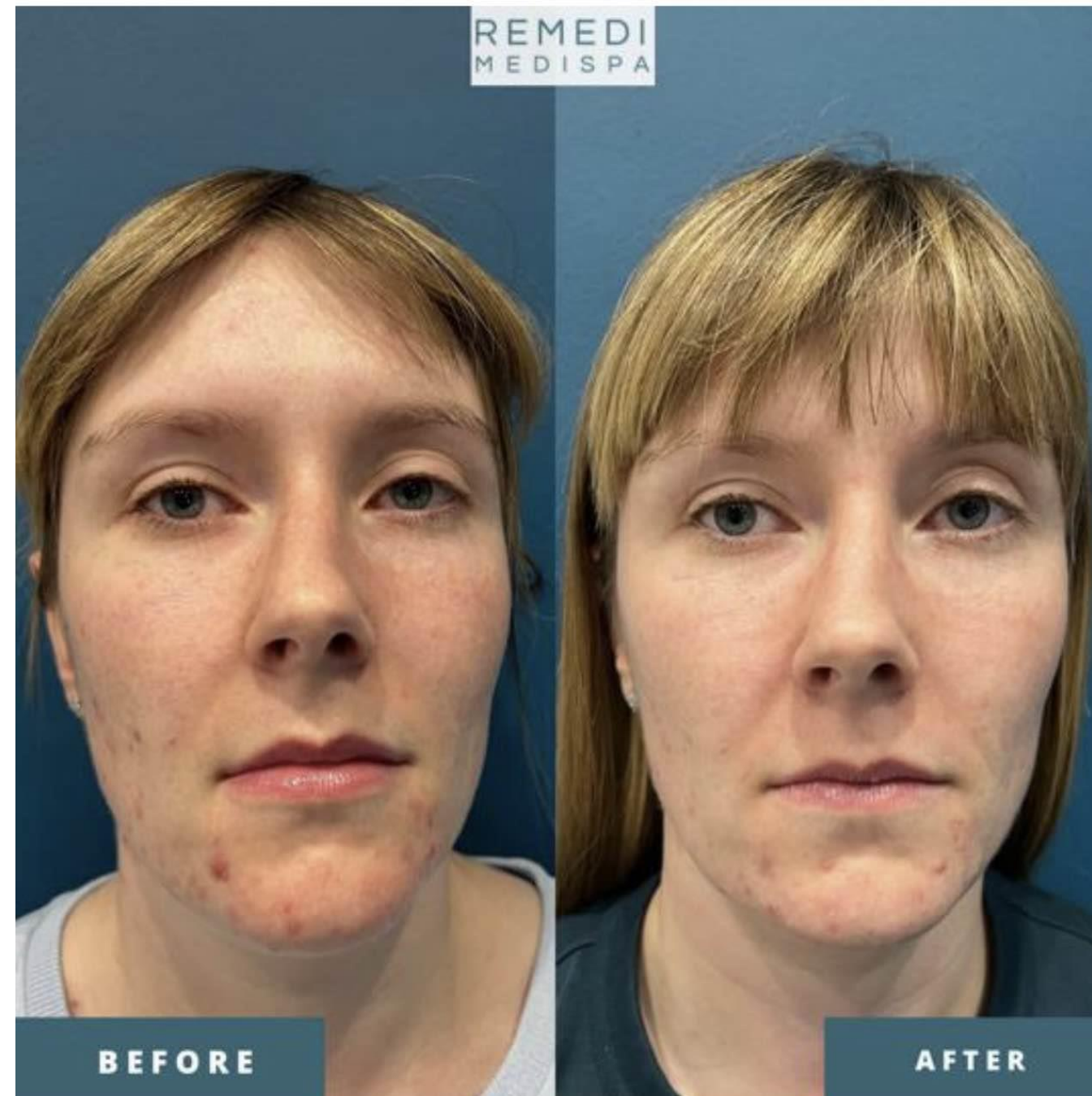
Excellent tolerability even on sensitive skin

- **TEWL:**
-6% (week 3); -9% (week 6)
- **Moisturisation:**
+17% (week 3); +21% (week 6)
- **Non-inflammatory acne lesions:**
-16% (week 3) -24% (week 6)
- **Sebum production:**
-21% (week 3); -31% (week 6)
- **Tolerability:**
products were well tolerated
- **Patient Satisfaction rate:**
95%



Milani M. Colombo F. 2023. Int J Clin Expl Dermatol, 8(1), 01-08.

The Biretix Regime: Real results in just 1 week!



Results at D7

Protocol:

Biretix Regime
(Cleanser, Tri-
Active Gel,
Hydramat)

Amy Spiers,
Remedi Spa,
Maidstone

Marketing & Merchandising Support

A2 Poster

cantabria labs

BIRETIX

Purifies, treats, and cares for oily and spot-prone skin

The holistic skincare approach that's clinically proven to rapidly clarify the skin without irritation^{1,2,3,4}.

PURIFY **TREAT** **CARE**

cantabria labs

BIRETIX

Purifies, treats, and cares for oily and spot-prone skin

The holistic skincare approach that's clinically proven to rapidly clarify the skin without irritation^{1,2,3,4}.

PURIFY **TREAT** **CARE**

Significantly reduces blemishes in 30 days^{1,2,3,4}

Contains **RetinSphere™** & **BIOPEP-15**

Speak to your skin specialist to discover the full Biretix and create your bespoke regime to purify, treat, and care for your skin.

A4 Strut

Introducing Biretix

Most people are affected by blemishes at some point in their life, and no matter what age it affects you, it can significantly impact your confidence and wellbeing, meaning you want an effective and accessible solution that acts fast. This is where Biretix comes in.

Our commitment

Biretix is committed to improving the skin health and wellbeing of those with oily and spot-prone skin. Clinically proven and recommended by dermatologists across Europe, Biretix achieves significantly clearer skin in just 30 days^{1,2,3,4}, helping you to rebalance your skin and boost your skin confidence.

Maximum results, kind to skin

Our unique formulations are developed to rapidly clarify oily and spot-prone skin, reducing imperfections, redness, oil and shine, for incredible results without irritation.



Exclusive technologies, unique formulations

Biretix strategically combines innovative technologies with carefully selected active ingredients to purify, treat, and care for oily and spot-prone skin.

RetinSphere™ TECHNOLOGY

A patented Retinol complex that increases cell renewal with excellent skin tolerance.

BIOPEP-15

A botanical, anti-microbial peptide that helps to reduce spot-causing bacteria.

GLYCOLIC ACID

An Alpha Hydroxy Acid (AHA) that increases exfoliation at the skin's surface, helping to unblock pores and reduce the appearance of hyperpigmentation.

SALICYLIC ACID

A Beta Hydroxy Acid (BHA) that penetrates the skin, increasing exfoliation and helping to prevent the formation of spots.

NIACINAMIDE

A form of Vitamin B3 with oil-regulating, anti-microbial, skin brightening, and soothing properties.

TREAT and CARE

The solution for oily and spot-prone skin with its three **treat and care**. Each product in the range is expertly formulated at every stage of the spot cycle, to reduce and reduce post-inflammatory hyperpigmentation and skin health to prevent future breakouts.

Essentials

Solutions to enhance and maintain skin health

Deep skin cleansing in a gentle way to reduce spot-causing bacteria, reducing redness.

Spot-causing bacteria release oil and shine onto the skin, making skin worse and purifies the skin.

Apply morning and evening. Leave on skin for 1-2 minutes, rinse with lukewarm water and pat the skin dry.



Patient Leaflet

STEP 2: TREAT

Clarifying solutions to rapidly reduce blemishes and imperfections

Tri-Active Anti-blemish Gel

The hero product in the Biretix range, the Tri-Active Anti-blemish Gel is a potent yet gentle solution that rapidly reduces blemishes, with its clarifying, anti-microbial, and oil-regulating properties.

- Significantly reduces blemishes in 30 days^{1,2,3,4}
- Reduces spot-causing bacteria¹
- Controls oil and shine¹
- Improves the skin's texture and firmness in 30 days¹
- Excellent skin tolerance^{1,2,3,4}



Unique Formula

- RetinSphere™ Technology increases cell renewal
- BIOPEP-15 helps reduce spot-causing bacteria
- Glycolic Acid exfoliates and renews skin cells to unblock pores
- Salicylic Acid increases exfoliation and helps to reduce inflammation
- Niacinamide helps control oil production, soothe the skin, and lighten pigmentation

How To Use

Apply a pea sized amount of Tri-Active Anti-blemish Gel one to two times daily after cleansing or as advised by a skincare professional.



*Tri-Active Anti-blemish Gel applied once daily for 30 days then twice daily for the next 30 days!



BIRETIX

YOUR BIRETIX SKINCARE REGIME

PURIFY	Times Per Week	
Cleanser		
Micropeel		
Mask		
TREAT	Times Per Week	
Duo Anti-blemish Gel		
Tri-Active Anti-blemish Gel		
Tri-Active Spray		
CARE	Times Per Week	
Hydrant Fluid		
Isopar Cream		
PROTECT	Times Per Week	
HelioCare Oil-Free Gel		

Client Name: _____

Notes: _____

Aesthetician: _____ Next Appointment: _____

Clinic: _____ Phone Number: _____

Regime Card

BIRETIX

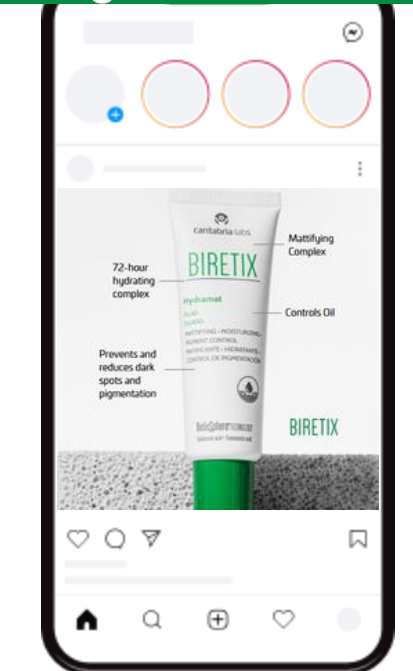
PRICE LIST

PURIFY		
Cleanser	200ml	£30.00
Micropeel	50ml	£24.00
Mask	25ml	£24.00
TREAT		
Tri-Active Anti-blemish Gel	50ml	£31.00
Tri-Active Spray	100ml	£32.00
Duo Anti-blemish Gel	30ml	£28.00
CARE		
Hydrant Fluid	50ml	£28.00
Isopar Cream	50ml	£28.00



Pricelist

Digital Content



Product Pricing

Product	Professional Price (ex VAT)	Retail SRP	Product usage
Biretix Cleanser (200ml)	£10.00	£20.00	17 weeks (approx. 4 months) 2x daily
Biretix Tri-Active Gel (50ml)	£15.50	£31.00	6-13 weeks (approx. 1.5-4 months) 1-2x daily
Biretix Hydramat (50ml)	£14.00	£28.00	6-13 weeks (approx. 1.5 -4 months) 1-2x daily
Biretix Duo (30ml)	£14.00	£28.00	4-8 weeks (approx. 1-2 months) 1-2x daily
Biretix Tri-Active Spray (100ml)	£16.00	£32.00	Variable
Biretix Mask (25ml)	£12.00	£24.00	45 weeks (approx. 11 months) 1x weekly
Biretix Micropeel (30ml)	£12.00	£24.00	25 weeks (approx. 6 months) 2x weekly

Partner Package Updates

Product	Training, marketing & retail support	Price
<ul style="list-style-type: none"> • Cleanser 200ml x 2 • Cleanser 400ml x 2 • Tri-Active Gel x 2 • Isorepair Cream x 2 • Oil Control Solution x 2 • Hydramat x 2 • Mask x 2 • Micropeel x 2 • Tri-Active Spray x2 • Duo x2 • Tester unit and full-size testers • 10 x samples of each key retail product 	<ul style="list-style-type: none"> • Access to the AESTHETICARE Academy • In depth professional training and ongoing masterclasses • Access to the professional exclusive shop and Academy • In-clinic merchandising • Regular social media content & access to marketing toolkit • Access to all ongoing campaign materials & initiatives 	<p>Package price = £300.00 ex VAT</p> <p>SAVE 15%</p> <p>Clinic GM: 40%</p>

Launching Biretix in your clinic: Checklist to success

- ✓ Activate access to the Aestheticare academy and professional shop.
- ✓ Book training and explore education modules available within the AA.
- ✓ Register for incentive scheme.
- ✓ Set up products and merchandising within the clinic.
- ✓ Start promoting through social channels and website, utilising content from the marketing toolkit.
- ✓ Communicate process with the team regarding the exclusive patient online shop.
- ✓ Confirm launch plan and strategy for success with KAM/Account manager.

